

Top4 Smarter Local Marketing

in partnership with
Crazydomains
.com.au

The #1 Marketing Platform for Your Business

Advertise your business on Google and Social Media, connect with customers and grow your business online with this new marketing platform.

Complete Business Listing

Our business listing advertising is a simple, effective and cost efficient way to place your company in front of a high quality audience of active buyers within a category relevant to your business, in your location



Be Found In Your Service Area

If your business or brand delivers services or products to your customers location, the service area option allows you to advertise your business in the service area other than your location.



Advertise Best Selling Products

- ✓ Add images, descriptions, specs and prices for products
- ✓ Add to quote functionality for customers to request a quote
- ✓ Get real-time email notifications for products leads.



Social Media Sharing

Sign-in, share updates and rate businesses with your social media accounts in just a few clicks.
* Facebook, LinkedIn, Google +



Content Publishing

Deliver rich, educational content to prospects and establish your business or brand as a thought leader to build respect, affinity, trust and drive additional search engine traffic.



Unlimited Image Galleries

Entice and display the experience your business or brand has to offer with image galleries of your business, projects or services.



Contact Us Today for Pricing! **1300 520 115**

www.top4.com.au

There are only 3 ways to grow a business...

Generate more customers, get those customers to spend more and get your customers coming back more often.



www.top4marketing.com.au

We market your business with services that get results

Top4 Marketing Platform

- Business Listing
- Upload Galleries
- Advertise Best Products
- Post Job Ads
- Service Areas
- Social Media Sharing
- Press Release Module
- Buyers Guide Module
- Platform Demonstration
- Dedicated Account Representative

Local SEO

- Keyword Phrase Research & Identification
- Benchmark Report
- Location Optimisation
- Targeted Content Pages
- Content Editing
- Internal Linking
- Social Media Integration
- Activity Reports
- Monthly Analytics Report
- Dedicated Account Representative

Google My Business

- Business Address Correction
- Update Website Link on Google Maps
- Completion of Your Business Information
- Business Locations' Verification
- Complete Business Opening Hours
- Add Photos of Your Business
- Custom URL Creation
- Encourage Customers to Write Reviews
- Manage and Respond to Reviews
- Dedicated Account Representative

Social Media Marketing

- Social Media Marketing Strategy
- Social Media Competitive Analysis
- Social Media Audit & Recommendations
- 24 Hour Customer Response Time
- Monthly Social Media Consultations
- Ratings & Reviews Alerts
- Custom Monthly Reporting & Analysis
- Up to 20 Social Posts Per Month
- Up to 2 Articles Per Month
- Dedicated Account Representative

Search, Display & Remarketing

- Preliminary Analysis
- Market Research & Campaign Tracking
- Keyword Research
- Segmentation
- Ad Copywriting
- Campaign Setup
- Ad Group Setup
- Bid Optimisation
- Keyword Review
- Performance Tracking
- Funnel Analysis
- Mastered Innovation
- Monthly Reporting
- Ongoing Campaign Management
- Dedicated Account Representative

Website Development

- Project Strategy Workshop
- Competitor & Market Analysis
- Wireframing & Prototyping
- Creative UX and Design
- Round Of Revisions
- CMS Infrastructure Setup
- Template Development
- CMS Page Development
- Module Development
- UAT & QC Testing
- Analytics & Reporting Setup
- Deployment Implementation
- Submission to Google
- Social Media Integration
- Dedicated Account Representative

eCommerce Websites

- Responsive & User Friendly Website
- Products Segments
- New Arrivals / Offers
- Login / Register Area
- Search Function for Products
- Product Image & Descriptions
- Zooming Option on Images
- Wishlist
- Contact Us
- FAQs, Offers, News / Events
- Shipping Policy, Terms & Conditions
- Testimonials (Feedback Form)
- Cross Browser Compatibility
- Social Media Integration
- Dedicated Account Representative

Print & Signage

- Custom Logo Design & Branding
- Commercial Signage
- Shopfront & Building Signage
- Fleet Vehicle Branding
- Window Graphics & Displays
- Site Health & Safety Signage
- Exhibition & Event Displays
- Retail Point Of Sale
- Directional Signs
- Illuminated Signage
- Large Format Printing
- Full Colour Banners
- Mesh Banners
- Installation Service
- www.top4signage.com.au

Who we've worked with



MEDIA RELEASES - OUR PARTNERS - OUR CONNECTIONS

