Smarter Local Marketing



in partnership with

The #1 Marketing Platform for Your Business

Advertise your business on Google and Social Media, connect with customers and grow your business online with this new marketing platform.

Complete Business Listing

Newsfeeds

Our business listing advertising is a simple, effective and cost efficient way to place your company in front of a high quality audience of active buyers within a category relevant to your business, in your location



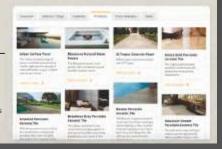
Be Found In Your Service Area

If your business or brand delivers services or products to your customers location, the service area option allows you to advertise your business in the service area other than your location.



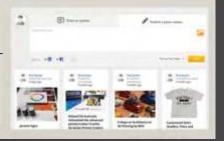
Advertise Best Selling Products

- Add images, descriptions, specs and prices for products
- Add to quote functionality for customers to request a quote
- Get real-time email notifications for products leads.



Social Media Sharing

Sign-in, share updates and rate businesses with your social media accounts in just a few clicks. * FaceBook, LinkedIn, Google +



Content Publishing

Deliver rich, educational content to prospects and establish your business or brand as a thought leader to build respect, affinity, trust and drive additional search engine traffic.



Unlimited Image Galleries

Entice and display the experience your business or brand has to offer with image galleries of your business, projects or services.



There are only 3 ways to grow a business...

Generate more customers, get those customers to spend more and get your customers coming back more often.



www.top4marketing.com.au

We market your business with services that get results

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Business Listing

Upload Galleries

Advertise Best Products

Post Job Ads

Service Areas

Social Media Sharing

Press Release Module

Buyers Guide Module

Platform Demonstration

Dedicated Account Representative

Local SEO

Keyword Phrase Research & Identification

Benchmark Report

Location Optimisation

Targeted Content Pages

Content Editing

Internal Linking

Social Media Integration

Activity Reports

Monthly Analytics Report

Dedicated Account Representative

Google My Business

Business Address Correction

Update Website Link on Google Maps

Completion of Your Business Information

Business Locations' Verification

Complete Business Opening Hours

Add Photos of Your Business

Custom URL Creation

Encourage Customers to Write Reviews

Manage and Respond to Reviews

Dedicated Account Representative

Social Media Marketing

Social Media Marketing Strategy

Social Media Competitive Analysis

Social Media Audit & Recommendations

24 Hour Customer Response Time

Monthly Social Media Consultations

Ratings & Reviews Alerts

Custom Monthly Reporting & Analysis

Up to 20 Social Posts Per Month

Up to 2 Articles Per Month

Dedicated Account Representative

Search, Display & Remarketing

Preliminary Analysis

Market Research & Campaign Tracking

Keyword Research

Segmentation

Ad Copywriting

Campaign Setup

Ad Group Setup

Bid Optimisation

Keyword Review

Performance Tracking

Funnel Analysis

Mastered Innovation

Monthly Reporting

Ongoing Campaign Management

Dedicated Account Representative

Website Development

Project Strategy Workshop

Competitor & Market Analysis

Wireframing & Prototyping

Creative UX and Design

Round Of Revisions

CMS Infrastructure Setup

Template Development

CMS Page Development

Module Development

UAT & QC Testing

Analytics & Reporting Setup

Deployment Implementation

Submission to Google

Social Media Integration

Dedicated Account Representative

eCommerce Websites

Responsive & User Friendly Website

Products Seaments

New Arrivals / Offers

Login / Register Area

Search Function for Products

Product Image & Descriptions

Zooming Option on Images

Wishlist

Contact Us

FAQs, Offers, News / Events

Shipping Policy, Terms & Conditions

Testimonials (Feedback Form)

Cross Browser Compatibility

Social Media Integration

Dedicated Account Representative

Print & Signage

Custom Logo Design & Branding

Commercial Signage

Shopfront & Building Signage

Fleet Vehicle Branding

Window Graphics & Displays

Site Health & Safety Signage

Exhibition & Event Displays

Retail Point Of Sale

Directional Signs

Illuminated Signage

Large Format Printing

Full Colour Banners

Mesh Banners

Installation Service

www.top4signage.com.au

Who we've worked with









































MEDIA RELEASES - OUR PARTNERS - OUR CONNECTIONS





Booking.com

mab



startup smart







