Shanshu Interview Question

Problem Description: A room sharing company (e.g., Airbnb) wants to help room providers set a reasonable price for their rooms. One of the key steps is to build a model to predict the purchase probability of a room (described by certain features as well as the date) under certain prices. We have the following historic data:

| ID | The data ID |
|----------------|------------------------------------------------------------------------------------|
| Region | The region the room belongs to (an integer, taking value between 1 and 10) |
| Date | The date of stay (an integer between 1-365, here we consider only one-day request) |
| Weekday | Day of week (an integer between 1-7) |
| Apartment/Room | Whether the room is a whole apartment (1) or just a room (0) |
| #Beds | The number of beds in the room (an integer between 1-4) |
| Review | Average review of the seller (a continuous variable between 1 and 5) |
| Pic Quality | Quality of the picture of the room (a continuous variable between 0 and 1) |
| Price | The historic posted price of the room (a continuous variable) |
| Accept | Whether this post gets accepted (someone took it, 1) or not (0) in the end |

The training data is posted at: http://www.menet.umn.edu/~zwang/files/case2_training.csv
The testing data is posted at: http://www.menet.umn.edu/~zwang/files/case2_testing.csv
(There are 50,000 training and 20,000 testing data.)

Goal: Build a model to predict the purchase probability of each test data. We will evaluate the model by the AUC of your result (thus please give a probability for each test data).

Format of the answer: Please send back the following items to job@shanshu.ai

- 1) The prediction result: A csv file containing the result. To make the file smaller, you only need to keep the ID and answer columns (which's column names are [ID, Probability]).
- 2) The code you used to produce the answer. Python code is preferred. However, R or other languages are also acceptable. We would encourage you to use **ipynb** format with python and **rmd** format with R, in order to keep your data visualization and plot image. The whole project should be confined in one document and is with your code annotation (We do not like raw code).
- 3) A short description of your approach (no more than half a page) and the main findings in your analysis. If you did not use language above, put your image on the description.
- 4)The final loss rate or AUC would be an important part for the interview result.

Finally, Good Luck with U!