CONTACT ME AT

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in @alexandralepore

EDUCATION

University of Michigan

School of Information

Major: User Experience

Minor: Entrepreneurship

GPA: 3.8/4.0

Expected Graduation Date: May 2023

UNIQUE SKILLS

Figma

Adobe Suite

Python

HTML5

CSS

Invision

Proficient in Spanish

AWARDS RECEIVED

🔖 National Honors Society (2019)

🔖 Varsity Sports Academic Squad Award (2016-2019)

ALEXANDRA LEPORE

WORK EXPERIENCE

UX Design Intern
Moveo Group, Tel Aviv, Israel | June 2021 - July 2021

- Developed mobile and desktop wireframes for 4 important clients
- Created fully functional Figma prototypes used to display designs
- Designed social media graphics to boost employer branding and provoke company growth

Marketing Intern
Westchester Magazine, Westchester, NY | Spring 2019

- Assisted in planning and coordinating all company wide events that strengthened client relations
- Generated social media promotions for company and events
- Built professional communication skills through correspondence with sponsors, clients, and prospects on upcoming signature and client events

Digital Native Intern
Red Fuse Communications, New York, NY | Summer 2018

- Launched digital advertising campaigns for Colgate-Palmolive through the use of social media that enabled them to reach a younger audience
- Highly selective program which accepted 12 students out of 150+ applicants

STUDENT ACTIVITIES & LEADERSHIP EXPERIENCE

Design Team Leader
MedLaunch, University of Michigan | Sep 2020 - Present

- Developed a video conferencing application called Cheers that is compatible with the digital needs of older adults allowing them to stay connected virtually during the pandemic
- Working on developing a sexual health website for young children with physical disabilities called DiscoverMe

Instructional Aide SI 106
School of Information, University of Michigan | Sep 2021 - Present

- Selected to be an instructor's assistant for an introductory level Python course due to exemplary work in the class
- Assist during discussion sections, host office hours in which I explain concepts to students, and grade assignments

Notetaker
Services for Students with Disabilities, University of Michigan | Sep 2020 - Aug 2021

- Enhanced academic experiences for many students through taking active notices and attending classes for them

RELEVANT COURSEWORK

Programming Information & People, Digital Product Design, Data Oriented Programming, Graphic Design, Web Design Development and Accessibility, and Needs Assessment and Usability Evaluation, Statistics and Data Analysis