

ASTRELLA DECEMBRICA



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SKILLS

Data Analysis:

Exploratory Data Analysis (EDA), Descriptive Statistic, Cohort Analysis, A/B Test, Correlation Analysis, RFM Cluster Analysis

Data Tools:

Excel/Spreadsheet (Pivot), Google BigQuery, Python (Library: Numpy, Pandas, SciPy, Matplotlib, Seaborn), SQL, Google Colab, Jupyter Notebook

Visualization Tools:

Tableau, Google Data Studio

CERTIFICATIONS

- Full Stack Data Analyst Course | Revou | Jan 2022
- Python for Data Science: Fundamentals Course | Dataquest.io | Dec 2021
- Intro to SQL | DataCamp | Nov 2021
- Virtual Assistance Course | Remote Skills Academy by Livit | Feb 2021
- DELF (Diplôme d'études en langue française) B2 Level | French Ministry of Education | Jan 2016

SUMMARY

I'm an aspiring data analyst with extensive experience in customer and client-facing roles across multiple industries in the past. In the process of self-learning and gaining experience, I discovered a passion for data analysis. To hone my data skills and to also help me develop a framework of thinking of solving business problems, I decided to join Revou's 3 months Full-Stack Data Analyst program which has less than a 6% acceptance rate. My goal is to continually improve my technical skills so that I can successfully pivot my career as a Data Analyst. Yes, I'm a live-long learner and a believer.

EXPERIENCE

LOCALIZATION TRANSLATOR (FREELANCE)

Capital.com & Currency.com | June 2021 – Present

Both companies are well-known online trading platforms in Europe with over 5 millions users.

- Assisted in the translation and proofreading of well over 300 financial articles, news and newsletters, while taking into account quality, accuracy, and natural translation for the localization process.

PERSONAL ASSISTANT TO OWNER (FULL-TIME)

PT. Indonesia Surfaris | 2018 – 2020

The company provides management and consulting services to international companies or foreign individual seeking to establish a business in Indonesia. I was assigned as a personal assistant to the owner of Arun Wear, a Brazilian-owned swimwear label based in Uluwatu.

The primary purpose of my job is to support store operations and productivity, to generate insights and recommendations for the shop owner based on the shop's data, and to report on the status of business on a daily, weekly, and monthly basis using spreadsheet and excel.

- My role involved helping to expand the company from having only one store to having two stores during a two year time period.

EDUCATION HISTORY

REVOU FULL STACK DATA ANALYST

Full-Stack Data Analytics (FSDA) Program | Jan – Apr 2022

By participating in this program (which only accepts <6% of applicants), I have been able to improve my data analysis skills. Through instruction and mentorship from instructors from Tech Industries such as Kitabisa, Tokopedia, XL Axiata, etc, I developed analytical skills through the following experiences:

- Clarifying the business problem and determining its metric
 - Collect, extract, and manipulate data using Spreadsheet, SQL, and Python
 - Visualize and communicate insights using Tableau and Google Data Studio
- During the three-month training period, I committed over 200 hours to online lectures and assignments, achieving an overall grade of 100% out of 100%.

UNIVERSITAS INDONESIA

French Studies | 2012 – 2016