

- - - ALLEY HECTOR - - -
563 N Simpson St - - - Portland, OR 97217
alley@qpdx.com - - - 503 - 997 - 6684

- - - SKILLS - - -

Attributes

- - - Strong, fast writing and coding skills, excellent communication, critical thinking, creative, multi-tasking, flexibility, problem-solving, enthusiasm, team player.

Skills

- - - Writing, blogging, journalism, social media, copywriting, SEO, content management and analysis, Adobe Creative Suite, Github, audio/video editing and more.

- - - EDUCATION - - -

Smith College, Northampton, MA 01063, Graduated 2003, GPA 3.6

Majors in Women's Studies with an emphasis in literature and writing, Studio Art with a concentration in web and graphic design.

Relevant coursework in Media & Culture Studies, Digital Multimedia, A/V, Art History.

- - - EXPERIENCE - - -

Freelance Writer, July 2003 – present

- - - Publications I have contributed to include *Nylon*, *The Advocate*, *INTO*, *The Daily Dot*, *Autostraddle*, *Just Out*, *After Ellen*, *OregonLive.com*, *DVD Talk*, *Willamette Week*.

Content Specialist, December 2018 – present

- - - Copywriting and editing for various commercial blogs, infographics, websites and other commercial digital content.

Software Engineer, TransitScreen, May 2016 – August 2018

- - - Coded full stack for a company specializing in real-time transportation data. Wrangled APIs. Headed new product implementations. Maintained Wordpress site, redesigned and implemented new site in Node.js. Trained Customer Success. Liaised with marketing.

Web Developer, Alta Bicycle Share/Motivate, March 2012 – August 2016

- - - Full stack development and design of mobile optimized sites, APIs, workflow systems.

Contributing Editor, Autostraddle, July 2014 – July 2015

- - - Wrote and edited for the largest independently run queer women's website. Sections include technology, entertainment, lifestyle and news.

Editor-in-Chief, Just Out, March 2012 – May 2013

- - - Managed the Editorial department and website of a local LGBT focused magazine. Developed story ideas, tracked events and issues. Wrote features and edited copy. Hired freelance contributors and assisted Art Director with photography and layout.

Founder/Editor-in-Chief, qPDX, March 2005 – March 2012

- - - Founded and produced a news, events and culture web publication. Content included articles, events calendar, audio, video, photos, sponsorship of local queer orgs and more.

Web Services Specialist, Alta Planning & Design, June 2010 – March 2012

- - - Developed web applications. Maintained servers and storage. Supported users.

Web Producer, OregonLive.com, February 2005 – February 2009

- - - Maintained Entertainment pages daily including the promo copy, image editing and html. Wrote daily online opinion pieces. Headed blog and community building committee.