CIT230: Weather Website Plan

SITE DISCRIPTION

The is a fictitious weather response team to track the tornados and extreme weather that occur in Central United States and more specifically in Oklahoma. The site will demonstrate how a weather team website would function, who will be the storm team, how they will communicate with those using their site. It will also demonstrate how; me, as the developer creates this content for the required CIT230 class.

SITE NAME

The Storm Team or www.thestormteam.com

PURPOSE OF SITE

Main purpose:

The purpose of this site is to allow BYUI to view the way I develop a website. The website will be a fully functioning website that allows the user to see what a real *storm team* would be like.

Secondary purpose:

This site will contain an actual storm team menu with areas, storm updates, Oklahoma storms and other major storms that have affected the surrounding area, spotlight on the storm team. Place to post photos of storms in the area and way to connect with other social channels to track storms in the area.

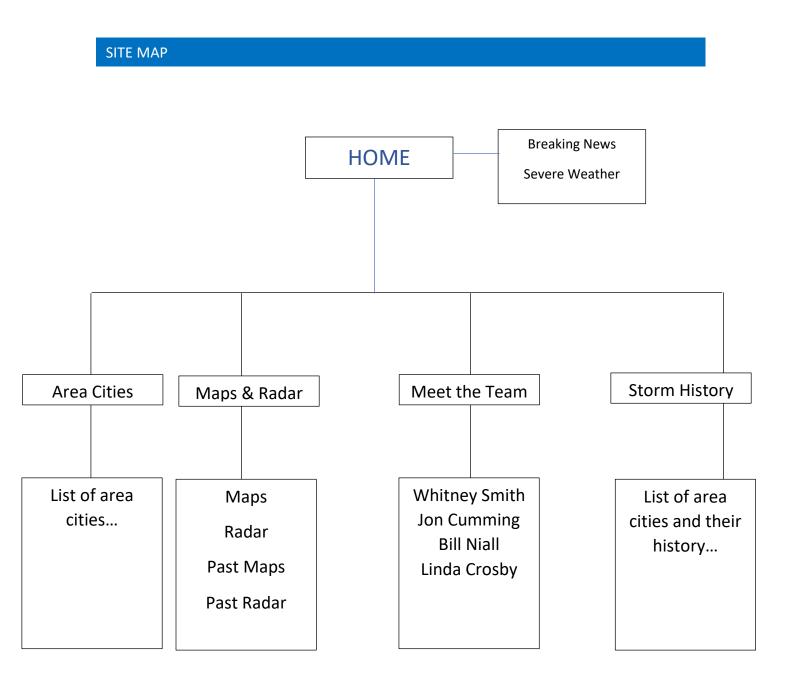
TARGET AUDEINCE

Who: Since the primary purpose is for observing and grading the my website content my primary audience will be BYUI students inside my CIT230 class, my instructor. The secondary purpose will bring in an audience of varying ages particularly those living in the storm team's viewing area.

Age: 8 to 100

Technology: This website can be viewed on any device that allows internet access. There will be a modified version for small iphones and other SMART devices.

Motivation: Keep the community in storms paths updated and knowledgeable – let them know what



COLOR SCHEME

SITE HEADER	
PRIMARY NAVIGATION	
HOVER NAVIGATION	
CLICKED NAVIGATION	
FOOTER NAVATION	
HEADER 1	
HEADER 2	
PARAGRAPH TEXT	