

GIFT CARDS ARE POPULAR

Gift cards have become the most popular gift in America. Every year, consumers spend an average of \$213 on gift cards. They're a great fallback when you're out of gift ideas.

BUT...

- Gift cards are not as novel as they used to be
- They're not safe to mail
- Require point-of-sale activation
- Frequently go unused
- Sometimes traded for cash at up to 40% loss-of-value
- And...they lack personality!

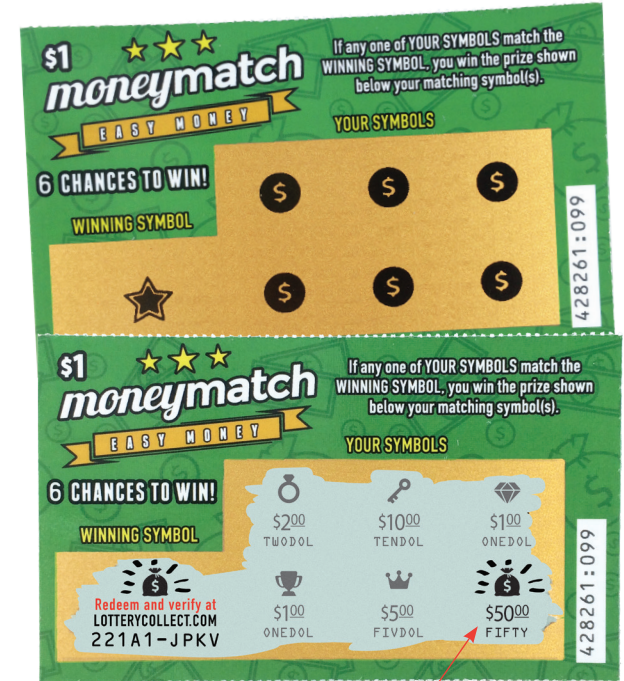
Introducing the greatest innovation to gift cards in years: **THE GIFT TICKET!**

The Gift Ticket is designed to look like a lottery scratch-off ticket, but there's no actual gambling. It's rigged to win!

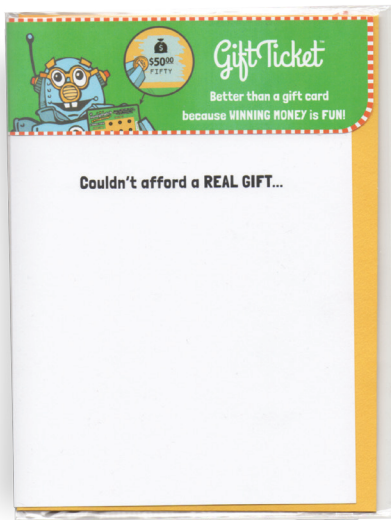
The winning amount is chosen by the gift-giver who then fools the recipient into thinking they've been given a cheap lottery ticket.

The recipient believes they've won by luck!

When they redeem online, they'll discover the game was rigged in their favor and the gift giver is sent a link by text/email to transfer winning amount with PayPal® or Venmo®.



WINNING AMOUNT!



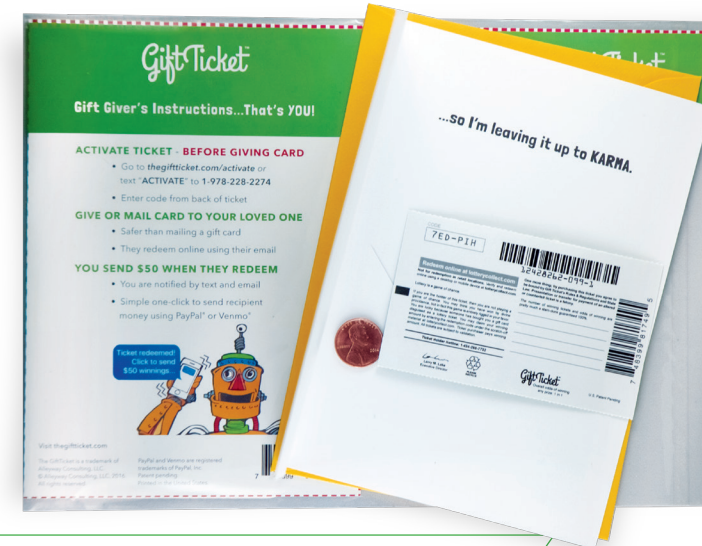
GREETING CARD

The greeting card encloses the rigged-to-win ticket with a shiny penny for scratching. All packaged in a cellophane slip.



SCRATCH-OFF TICKET

Designed to look just like a lottery scratch-off, but it's rigged to win. Winning money is fun!



INSTRUCTIONS

The Gift Ticket package comes with a gift giver's instructional "wrap." Before giving the Gift Ticket, gift-giver activates online using code from back of ticket.

GIFT TICKET OCCASIONS

- Graduation
- Birthday
- Wedding
- Bar-Mitzvah
- Any time someone might expect cash or a check!

TARGET CUSTOMERS

- Under-forty "old millennials"
- Preferring PayPal® or Venmo®
- Perceive checks as "out-dated" and cash as "dirty"
- Don't like wasting money
- Might send gift through the mail
- Want to give an "experience" with their gift

TESTIMONIAL

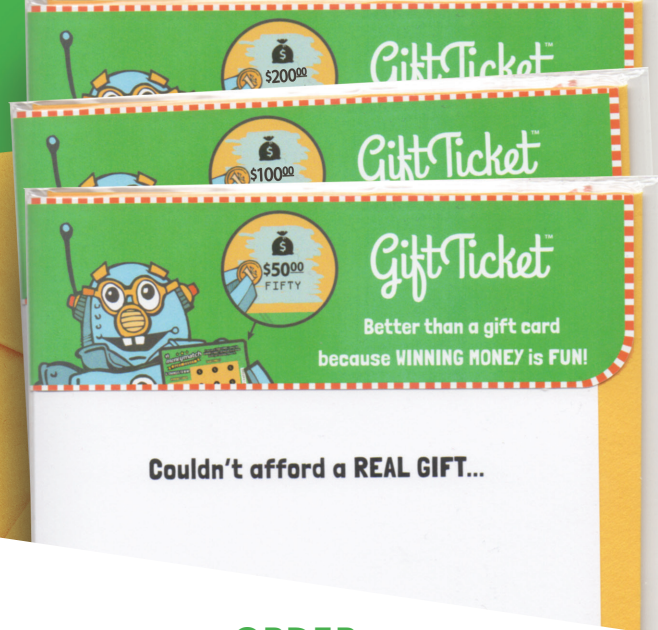
" I scratched this ticket in front of my family and friends expecting it to be a loser.

I was SO EXCITED when I won \$100!

When I redeemed online, I realized my friend had rigged it to win and sent me \$100 through Venmo...no wonder he was smirking!

I'm totally going to buy this for someone else - how fun! **"**

— GIFT TICKET RECIPIENT



MSRP: \$5.99

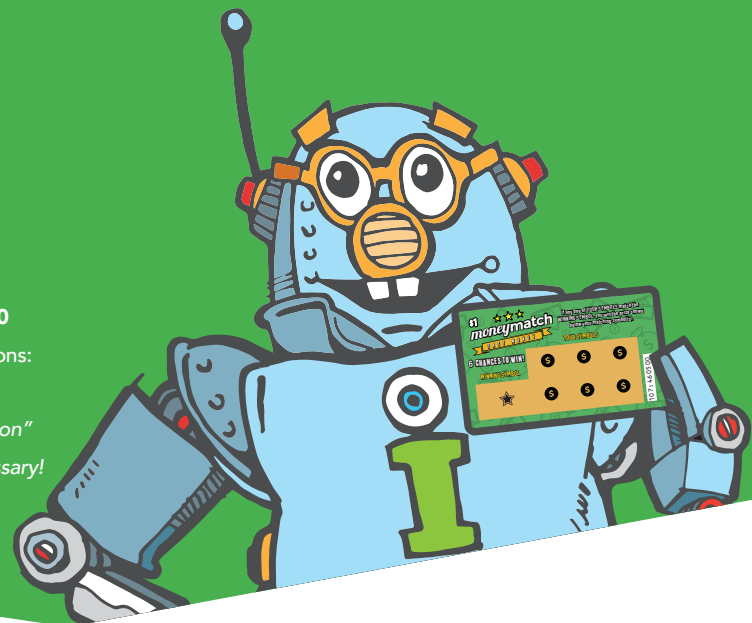
Wholesale: \$3.00

Product Dimensions:

5.5" x 7.5"

No POS "activation" equipment necessary!

UPC Barcoded



ORDER GIFT TICKET NOW

Visit thegiftticket.com/wholesale or send the following form (camera photos okay) to sales@thegiftticket.com or by **fax: 1-888-269-7513**

WINNING AMOUNT	QTY	Name _____
\$25 ⁰⁰ TWNFIV		Phone _____
\$50 ⁰⁰ FIFTY		Email _____
\$75 ⁰⁰ SVTYFV		Shipping Address _____
\$100 ⁰⁰ ONEHUN		_____
\$200 ⁰⁰ TWOHUN		Billing Address (if different than shipping) _____
\$500 ⁰⁰ FIVHUN		_____
\$1000 ⁰⁰ THOUSND		_____
TOTAL QTY (min. 12)		

PURCHASE TOTAL

X \$3.00 = \$

Terms: NET 30 from invoice date

GiftTicket™

Better than a gift card because **winning money is FUN!**

p: 1-434-260-7732

f: 1-888-269-7513

sales@thegiftticket.com

www.thegiftticket.com

Charlottesville, VA

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