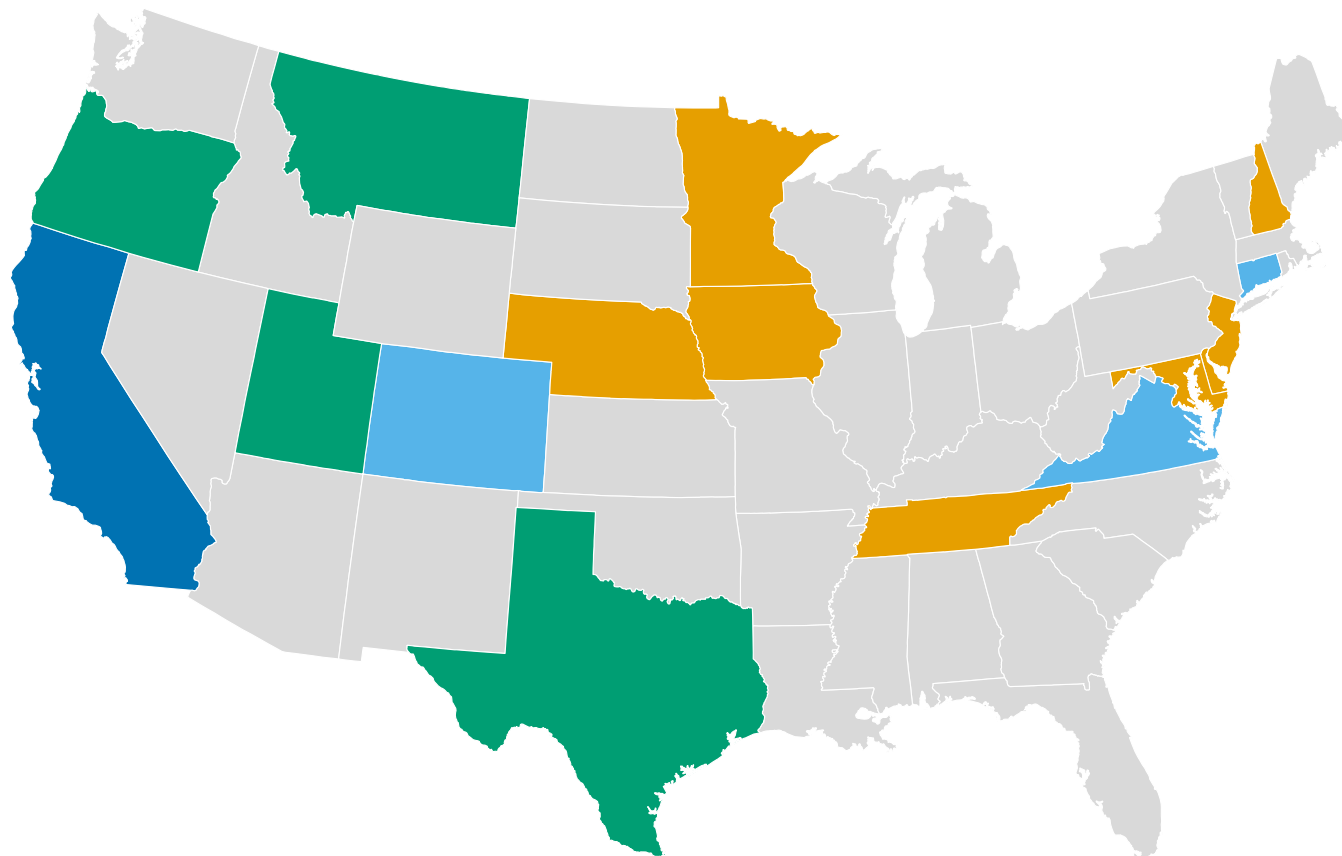


Staggered Adoption of State Comprehensive Data Privacy Laws

19 states enacted laws by 2026; 13 with post-treatment data; Florida excluded (\$1B threshold)



Privacy Law Effective ■ Early (2020) ■ Wave 2 (2023) ■ Wave 3 (2024) ■ Wave 4 (2025) ■ No Privacy Law

Source: IAPP State Privacy Legislation Tracker, author compilation.