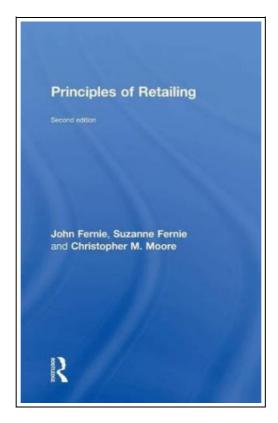
Principles of Retailing (Hardback)



Filesize: 7.15 MB

Reviews

This is an amazing publication that I have actually read through. It really is rally exciting through reading through time period. You may like just how the blogger publish this book.

(Lucienne Barton)

PRINCIPLES OF RETAILING (HARDBACK)



Taylor & Francis Ltd, United Kingdom, 2015. Hardback. Condition: New. 2nd New edition. Language: English. Brand new Book. Retailing is one of the biggest and most important sectors in today's economy. Graduates who are seeking a career in the sector will therefore require a solid knowledge of its core principles. The Principles of Retailing Second Edition is a topical, engaging and authoritative update of a hugely successful textbook by three leading experts in retail management designed to be a digestible introduction to retailing for management and marketing students. The previous edition was praised for the quality of its coverage, the clarity of its style and the strength of its sections on operation and supply chain issues such as buying and logistics, which are often neglected by other texts. This new edition has been comprehensively reworked in response to the rapid changes to the industry, including the growth of online retail and the subsequent decline of physical retail space and new technologies that improve customer experience and help track consumer behaviour. It also builds upon the authors' research over the last decade with new chapters on offshore sourcing and CSR and product management in addition to considerable revisions to existing chapters to highlight changes in online retailing and e-tail logistics, retail branding, retail security, internationalisation and the fashion supply chain. This edition will also be supported by a collection of online teaching materials to help tutors spend less time preparing and more time teaching.



Read Principles of Retailing (Hardback) Online Download PDF Principles of Retailing (Hardback)

Relevant Books



Ventures: Ventures Level 1 Teacher's Edition with Assessment Audio CD/CD-ROM (Mixed media product)

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2013. Mixed media product. Condition: New. 2nd Revised edition. Language: English. Brand new Book. Ventures 2nd Edition is a six-level, standards-based ESL series for adult-education ESL. The Ventures 2nd Edition...

Save Document

>>



Academic Writing and Grammar for Students (Hardback)

Sage Publications Ltd, United Kingdom, 2015. Hardback. Condition: New. 2nd Revised edition. Language: English. Brand new Book. Available as an E-Inspection Copy! Go here to orderGrappling with grammar? Struggling with punctuation? Whether you're writing an...

Save Document

>>



Ventures: Ventures Level 1 Value Pack (Student's Book with Audio CD and Workbook with Audio CD) (Mixed media product)

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2013. Mixed media product. Condition: New. 2nd Revised edition. Language: English. Brand new Book. Ventures 2nd Edition is a six-level, standards-based ESL series for adult-education ESL. The Ventures 2nd Edition...

Save Document

»



Unlock: Unlock Level 4 Listening, Speaking & Critical Thinking Student's Book, Mob App and Online Workbook w/ Downloadable Audio and Video (Mixed media product)

CAMBRIDGE UNIVERSITY PRESS, United Kingdom, 2019. Mixed media product. Condition: New. 2nd Revised edition. Language: English. Brand new Book. Get your students thinking critically. A six-level skills-based English course. Unlock Listening, Speaking & Critical Thinking...

Save Document

»



Perspectives on Deviance and Social Control (Paperback)

SAGE Publications Inc, United States, 2019. Paperback. Condition: New. 2nd Revised edition. Language: English. Brand new Book. Perspectives on Deviance and Social Control provides a sociological examination of deviance and social control in society. Derived...

Save Document

»



Negotiating with Backbone: Eight Sales Strategies to Defend Your Price and Value (Hardback)

Pearson Education (US), United States, 2015. Hardback. Condition: New. 2nd edition. Language: English. Brand new Book. B2B sales professionals: resist mindless discounting, level the playing field against tough procurement organizations, and close the deal on Read eBook

>>



Introduction to Mathematical Finance: Discrete Time Models (Hardback)

John Wiley and Sons Ltd, United Kingdom, 1997. Hardback. Condition: New. Language: English. Brand new Book. This book is designed to serve as a textbook for advanced undergraduate and beginning graduate students who seek a

Read eBook

>>



Life's Healing Choices: Freedom from Your Hurts, Hang-ups, and Habits (Hardback)

SIMON & SCHUSTER, United States, 2007. Hardback. Condition: New. Language: English. Brand new Book. LIFE HAPPENS. Happiness and Healing are yours for the choosing. We've all been hurt by other people, we've hurt ourselves, and Read eBook

»



Muse of Nightmares: the magical sequel to Strange the Dreamer (Hardback)

HODDER & STOUGHTON, United Kingdom, 2018. Hardback. Condition: New. Language: English. Brand new Book. 'Muse of Nightmares is a philosophical fantasy adventure, an epic love story, a daring quest that demands to be read and

Read eBook

>>



The Business Student's Handbook: Skills for Study and Employment (Paperback)

Pearson Education Limited, United Kingdom, 2016. Paperback. Condition: New. 6th New edition. Language: English. Brand new Book. 'It is very clear and easy to understand and well laid out. A good key text.' Alison Bragg,

Read eBook

»