



Revel for Public Speaking Handbook -- Combo Access Card (Hardback)

By Steven A Beebe, Susan J Beebe

Pearson, United States, 2018. Hardback. Condition: New. 6th ed. Language: English. Brand new Book. For courses in Public Speaking An audience-centered approach to public speaking in a student-friendly reference format Revel(TM) Public Speaking Handbook emphasizes the importance of analyzing and considering the audience at every point in the speech-making process. Using a student-friendly reference format that facilitates quick access to key information, authors Steven and Susan Beebe present a balance of theory and practice to guide students on how to enhance their public speaking skills. By focusing student attention on the dynamics of diverse audiences, ethics, and communication apprehension, Revel Public Speaking Handbook bridges the gap between the classroom and the real world. The 6th Edition has been updated to include contemporary examples, the latest research, and engaging new speeches. Revel is Pearson's newest way of delivering our respected content. Fully digital and highly engaging, Revel replaces the textbook and gives students everything they need for the course. Informed by extensive research on how people read, think, and learn, Revel is an interactive learning environment that enables students to read, practice, and study in one continuous experience - for less than the cost of a traditional textbook. NOTE: This Revel...



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