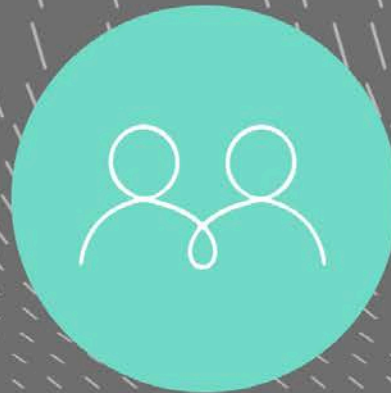


03.04.02 Pitch deck

<https://prezi.com/view/5B9CeyVUKyOxHRZNdPpd/>



Hub with us!

Thank You!

JOINHUB

Adela Samakova

Alli Rose Bateman

Astrid Cæcilie Christensen

Giacomo Piccinini

Izabela Maszczyk

Karoline Rosenfeldt

Vale Occhi Mora



JOINHUB
Hub with us!





HUB

Who is attending



John
Creator



Jane



Julie

+3

What we're up to!

We're having coffee and eating delicious cakes! You're welcome to join.

Location
Mokkariet



Open in maps

Time
12:00-15:00

Join!











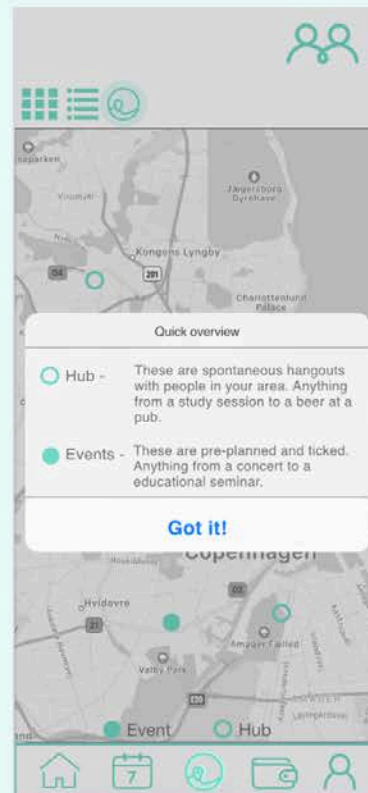
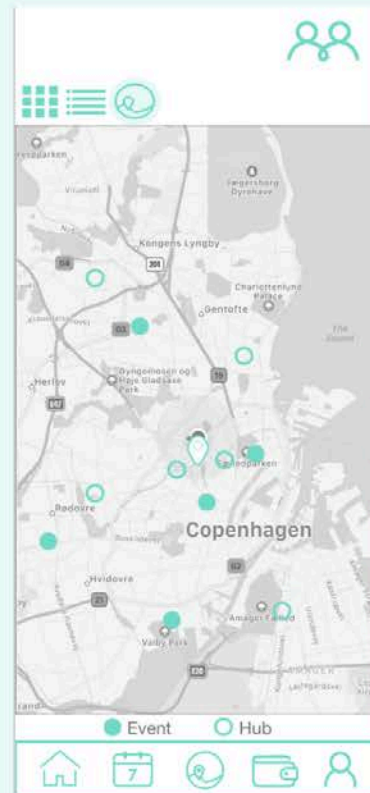
"Integrate new students to
Copenhagen community."


Prototype





Changes after testing






EMAIL

Use your student email

PASSWORD

Min 8 characters

Join! Log in



EMAIL

Use your student email

PASSWORD

Min 8 characters

Join! Log in





Hub with us!

JOINHUB

Thank You!

Presentation Script

Karo

Hello, thank you so much for joining us today for this presentation.

We are The Avengers, Izabela, Adela, Karoline, Alli, Jack, Vale, Astrid

Missing Astrid

Vale

We're here to present to you our brain child, that will make student life in Copenhagen a breeze.

JoinHub connects like-minded people.

It is a chance for students to meet other people they would otherwise never connect with.

JoinHub will make integration into Copenhagen an achievable goal for new students.

With accessible opportunities to meet new friends as well as events.

It will also provide event coordinators and merchants an opportunity

To gain a loyal and increasing customer base

JoinHub will bring people together in a casual and inviting way.

Jack

We have some experience being the new kid.

This whole class is a bunch of "new kids".

We're new to Copenhagen and we're still figuring out how to work our way around.

One of the biggest challenges we face is making a stable connection to the Copenhagen community.

As a new student in Copenhagen, it is difficult to make yourself feel at home and connected to people.

At one point in your life, you may have felt out of place, or like you didn't belong.

You can probably understand where we're coming from. ** or personal example **

Adela

We want to make it easier for the "new kid" feeling to go away.

We have designed and prototyped a platform which allows students to connect

over similar interests.

Whether you are interested in gaming, fashion, or reading there is someone out there who is as well.

You can find you people with JoinHub.

** example of when you want to go to something, but no one you know wants to **

I went to concert 2 weeks ago. I didn't find anybody at class who would listen to this band and I wish I had JoinHub to find somebody to go with.

Iza

presenting prototype

Alli

We wanted to make it easier for the user to understand the Map Page.

The icons are very similar and can be confusing if you don't know the context.

That's why we added a small pop up message when you first open the Map View giving you quick information about the differences between Events and Hubs.

The Logo on the top part of the Login Page was a problem as well, the second interviewer couldn't tell that the image was actually the logo.

In order to make it more clear we added the "Join Hub" text under it.

By looking at the Navigation Bar you couldn't really tell which page you were in.

The testers couldn't tell the Home Page was actually the Home Page.

We added a "glow" effect on the Navigation Bar behind the icon of the page you're in.

Karo

We want students in Copenhagen to feel at home, JoinHub will make this a reality.

We look forward to hubbing with you ;-)