



For
spring/
summer
2011 the makeup trends
look absolutely fabulous and allow
women with different preferences to find
a makeup style which suits their personal preference.
There new makeup trends vary from minimal to bold but they
all look fabulous. This variety when it comes to makeup styles allows
women with different fashion styles and ages to select a makeup which suits their
personality, outfit as well as occasion. All these details can make a big difference when it comes
to the final result so make sure you take them into account every single time you apply makeup.
Because choosing a makeup style which suits the latest trends is not always easy, we have put
together some of the most popular and inspirational, so find the makeup which suits you best.



NATURAL MAKEUP

Choosing to create a light and natural makeup can be the greatest and easiest option you have as naturalness has become highly praised since the past couple of seasons. Everyone knows that natural beauty cannot be topped and that this type of beauty cannot be created using makeup so why not try to subtly underline your best facial features. Use a foundation to create a flawless looking skin, enhance your eyes using mascara, apply a small amount of blush on your cheekbones to emphasize them and optionally apply a clear lip gloss on your lips to make them stand out. This type of makeup is perfect for any daytime occasion and matches absolutely everyone!

Bold Lip Makeup

Most people consider the lips to be the most attractive part on a woman's body so why not emphasize this beauty using a bold colored lipstick?! There are a variety of lipstick shades on the market but that doesn't mean that all of them suit the new trends. This year go for bold shades such as red, raspberry, orange and hot pink. Find the hue which suits your skin tone best. The cosmetic stands offer testers so you can test which shades offers your skin best advantages. This way you will be able to create the luscious lips you've always wanted.



Bold Eye Makeup

Not too long ago, it was advised to use either a bold colored eye makeup or a bold colored lipstick, not both at the same time but it seems that this new season this rule is out. Now you can choose to enhance the eyes, the lips or both, depending on personal style and preference. This type of bold makeup suits more formal, evening occasions so try to adapt the makeup to the time of day. You can use bold eyeshadow colors such as green, blue, orange, lavender, red, etc, as they all look amazing. Mascara and eyeliner are a must for this type of makeup so don't neglect their importance.

If you're not into using too much eyeshadow you can use an eyeliner of a smokey eye makeup to give the eyes a bold definition.

Magazine Cover and Spread



Desserts

Ice Cream	3.95
Sesame Tempura	4.55
Banana	2.95
Vanilla Tea Ice Cream	3.25
Wine Ice Cream	3.50
Butter Crisp	3.05

Beverages

Green Tea	1.25
Matcha	1.50
Sake	4.75
	4.25
	4.50

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Appetizers

House salad w/ Ginger Dressing	3.95
Seaweed Salad	4.95
Edamame	4.95
Shumai	6.95
Miso Soup	4.95
Sunomono Shrimp	5.55
Sunomono Octopus	5.75

Entrees

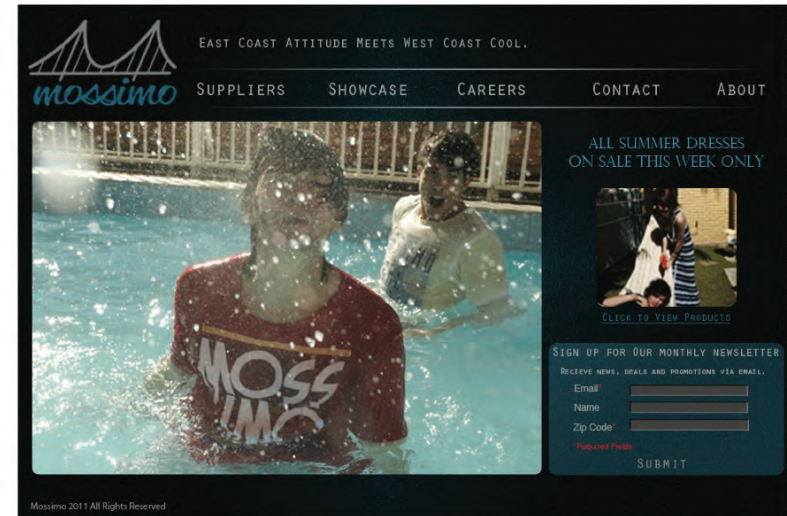
Shrimp & Vegetable Tempura	14.95
Chicken Teriyaki	12.95
Beef Sukiyaki	14.95
Pork or Chicken Katsu	13.95
Ginger Pork	12.95
Sesame Crusted Ahi Salad	15.95
Spicy Seafood Soup	12.95
Seafood Stir-Fried Rice Noodle	13.55
Drunken Udon	12.05
Yakisoba	12.05

Nigiri

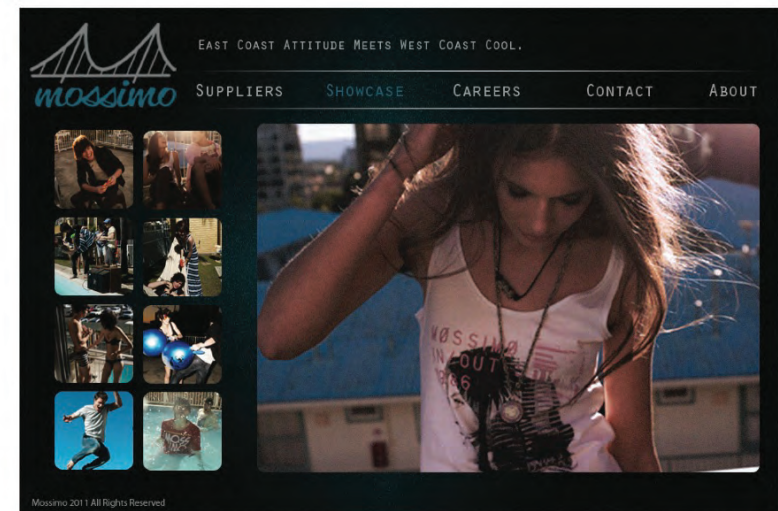
Tuna	3.95
Eel	4.55
Octopus	3.55
Salmon	3.95
Crab	3.25
Snapper	3.25
Clam	3.25
Egg	3.25
Sweet Shrimp	3.95
Sea Urchin	4.55
Salmon Roe	4.05

Maki

Spicy Tuna Roll	5.55
California Roll	4.95
Philadelphia Roll	4.95
Salmon Roll	4.05
Lobster Roll	5.55
Tuna Roll	4.05
Boston Roll	5.55
Alaska Roll	5.55
Spider Roll	5.65
Donkey Kong Roll	5.95
Sweet Potato Roll	4.05



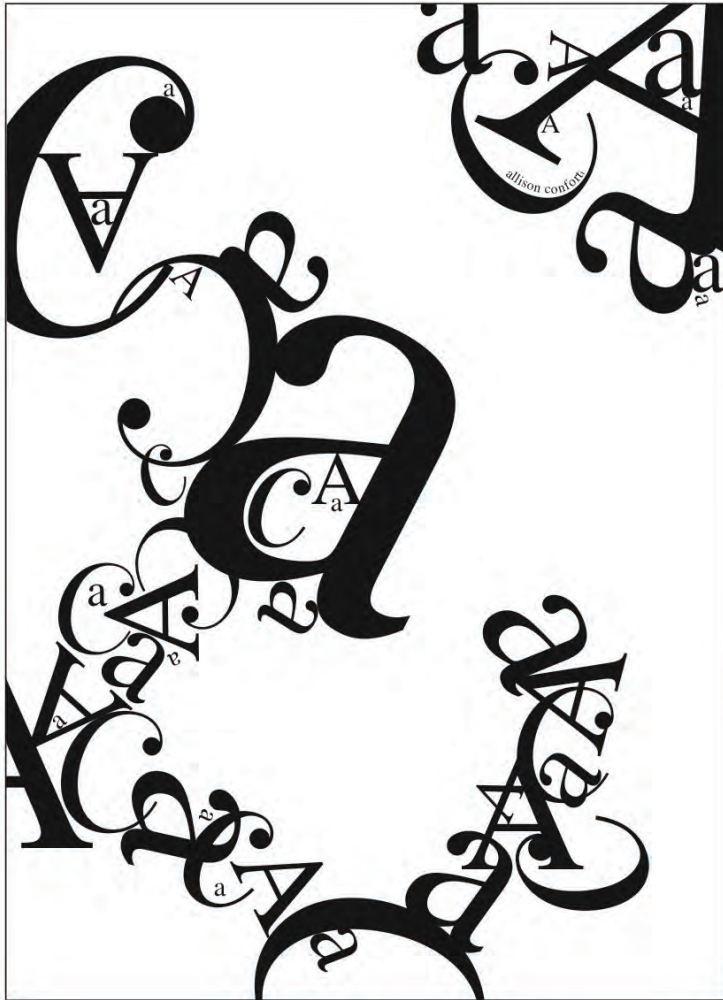
Homepage



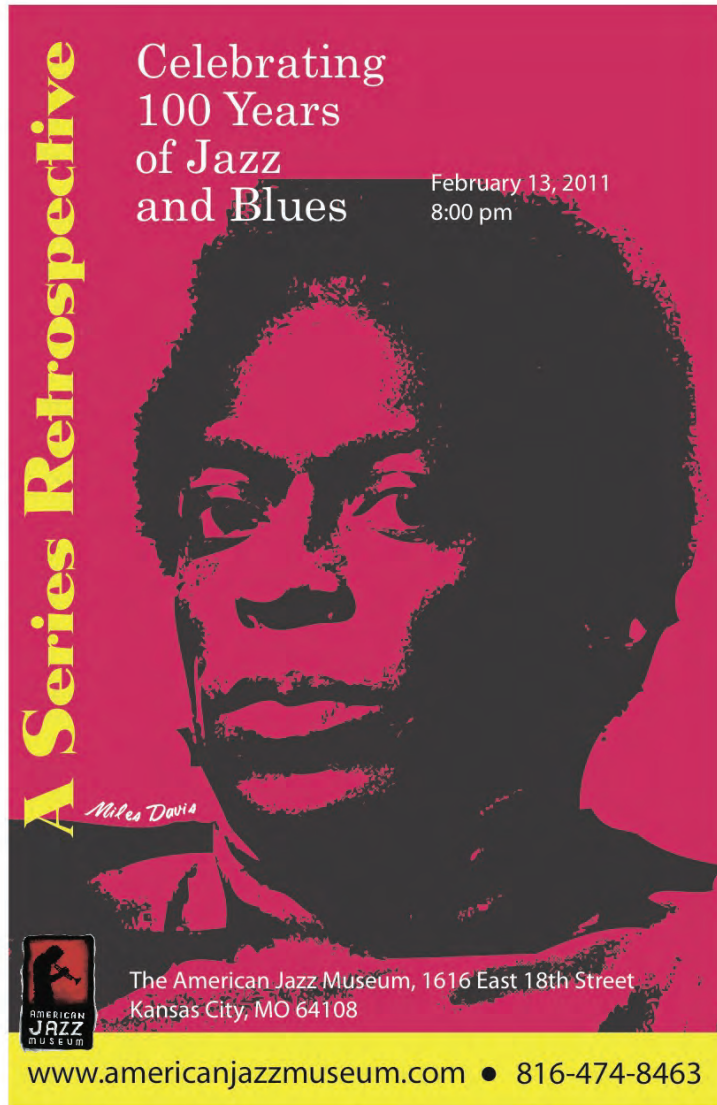
Subpage



Olympic Logo, T-Shirt and Poster



Initials Scarf Design



Jazz Museum Poster

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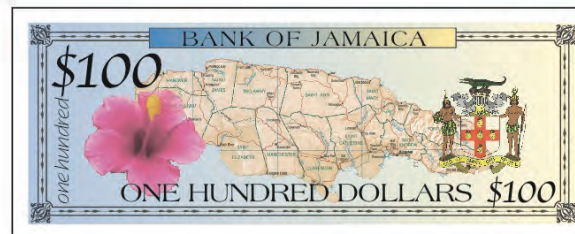
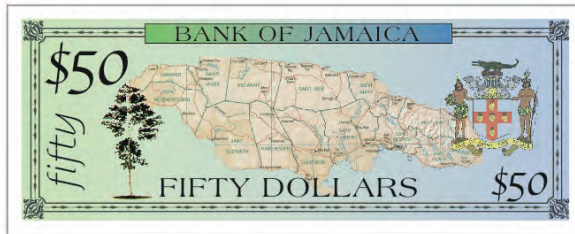
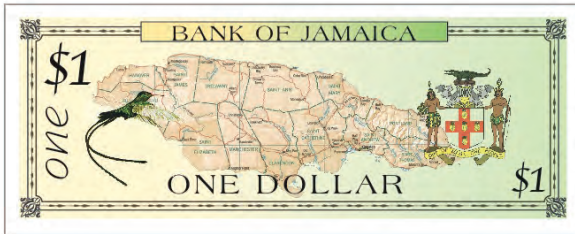
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Corporate Identity



Currency Design



Front



Back

COLOR

PSYCHOLOGY

Orange

is a powerful attention grabber. This is why it is used on things like important traffic signs.

Green

can improve reading skills. Students may find that placing a transparent sheet of green paper over reading material increases reading speed and comprehension.

Brown

is the color of the Earth and is associated with all things natural or organic. It also gives a sense of orderliness.

Purple

is considered mystical and exotic because it is a color that is very rarely found in nature.

Blue

is the least appetizing color. Some diet plans recommend eating off of blue plates. This is because blue is not found often in nature and is the color of some molds.

makes people feel a sense of joy and also stimulates the mind, which can make you more alert and decisive.

can be used to stimulate the mind and body to increase circulation.

Yellow

Red

Where did the names come from?

Puce: the name describes the belly color of a flea.



Bone : the name comes from Black color of charred bones.



Mummy: yes there was a color called mummy and it was made from parts of them. The Egyptians used asphaltum in their mummy recipes which is just asphalt mixed with turpentine and oils. Someone got the idea to break off pieces of mummy to make a pigment but after it was learned of this, the practice soon stopped.



Indigo: it is just a squashed up word that developed from a Greek word meaning 'from India'.





Package Design



Self Identity Logo