



Allison Leigh Conforti

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Employment

Merchandising Specialist, *Target*, 2010-Present
Designing Displays
Remerchandising product according to sales and stock
Responsible for setting adjacencies

Intern Designer, *Identity Magazine*, 2011
Designed web advertisements
Created feature photos for weekly articles

Intern Photographer and Photo Editor, *Metal Cutting Corporation*, 2008-2009
Set up and photographed product photoshoots
Edited photographs
Designed advertisements, brochures and booths for trade shows

Intern Video Editor, *DeCheser Media*, 2008
Edited commercial footage
Acted as Production Assistant for film commercial

Education

Ramapo College of New Jersey, 2011-2013
Bachelor of Arts in Communication Arts

County College of Morris, 2009-2011
Associate in Applied Science in Graphic Design

Morris County School of Technology, 2005-2009
Visual and Performing Arts Academy

Technical Skills

Applications: Adobe Illustrator, Adobe Photoshop,
Adobe InDesign, Final Cut Pro, Adobe Flash,
Adobe After Effects

Design Skills

Advertising Design
Brand Identity
Package Design
Photo Retouching
Digital Painting and Illustration