

ALLISON DRAKE



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EDUCATION

Drexel University, Philadelphia PA

Bachelor of Science in Design Arts, Anticipated Graduation: June 2024

Interactive Digital Media Major

GPA: 3.92

PROJECT EXPERIENCE

Web Design I Project

Web Designer

Drexel University

Fall 2020

- Used Visual Code Studio to create HTML pages of my portfolio through my domain
- Learned how to stylize my HTML pages with CSS using a stylesheet
- Organized code and pages by committing changes through GitHub
- Accomplished building my portfolio from scratch while being introduced to new programming languages

User Interface Design Project

UI Designer

Drexel University

Spring 2020

- Researched an appropriate website to redesign as a mobile, desktop, and tablet version
- Evaluated usability through heuristic evaluations before and after redesign
- Incorporated new typography and color palette based on design principles
- Designed wireframes for each screen and adjusted design based on dimensions
- Familiarized myself with gestures and creating interactions on each screen

WORK EXPERIENCE

The Bayou Easton

Hostess

Easton, PA

Fall 2018 - Fall 2020

- Facilitate seating arrangements for on average 100+ customers daily through multitasking and problem-solving
- Communicate with employees and customers to ensure satisfaction
- Adapt well to the fast-paced environment and prioritize effectively
- Exercise ability to remain composed and focus on tasks at hand

SKILLS

Hardware

Macintosh, Windows

Software

Adobe Photoshop, Illustrator, AfterEffects, XD, Sketch, Flinto, VS Code, iMovie, Final Cut Pro, Microsoft Suite, Wordpress

Languages

HTML, CSS, and Javascript

Social Media

Instagram, Twitter, Facebook

RELEVANT COURSEWORK

User Interface Design I, II
Design I, II for Media
Overview of Digital Media
Interaction Design
Product Design
Web Design I, II
Scripting for IDM

HONORS & AWARDS

Deans List, Fall 2019 - Present
A.J. Drexel Scholarship, 2019 - Present

MEMBER

Drexel Women's Lacrosse Team,
Fall 2019 - Present