Audio Recording:

Materials:
- Zoom
- GitHub (for hosting)
- Computer (for notetaking)
- Microphones

Notes:
- The participant was quick to find each correct page
- Each task was very quick (<15 secs)
- Tendency to navigate to "home" first
- Didn't seem surprised by any features
- Didn't love background images (not relevant to this project)
- Leaned in to read reviews

Reflection:

      I found that my participant, whenever prompted to access the contact section of the web page, always navigated to the Homepage to find it. I concluded from this observation that there is not enough indication that the same form can be found on every page. All I did was make some simple design alterations to indicate the form as a part of the "footer" portion of the page, along with the black strip. Next, my participant didn't seem to spend time on the wrong pages, which is a good thing. However, it took them a bit longer than average to find the year Pamela's was opened. While not inherently a bad thing, this could indicate a lack of clarity as to what can be found in the "About" section of the home page. I added an eye-catching border to at least aid in the time it takes for the user to notice it. Thirdly, because my participant shifted their position to read the reviews, I made the resizing effect even more dramatic on the "What is Everyone Saying?" page. If I had more time for this project, I would make the *menus* and *locations* menus more distinct. My first idea as to how to do this is to keep the active anchor highlighted while its relevant menu is being shown.