ALLIGRADER

TAKE-AWAYS

- More applications than originally anticipated
- Need to prioritize interviews with professors

THE CUSTOMERS

- University Professors.
- University Departments.
- Teaching Assistants.
- Students.

PROBLEMS AND OUR SOLUTIONS

- [Professors and TAs:] Long hours of busy work, versus time saved.
- [Departments:] Inconsistencies, adjunct onboarding, versus standard curriculum.
- [Students:] Grade-expectation limbo, versus immediate results.

VALUE PROPOSITION

- [Professors and TAs:] Automatic grading and course management.
- [Departments:] Reusable curriculum and cheating detection.
- [Students:] Version control, syntax suggestions, progress reporting.

BUSINESS MODEL CANVAS

(via canvasizer)

https://canvanizer.com/canvas/MjT5cbYpTKc

BUSINESS THESIS UPDATE

Unchanged (for now): Streamline and standardize the computer science grading experience.

FIN

QUESTIONS?