Allin Resposo

callinaryarts.co New York, NY 305.965.6969 allin@callinaryarts.co

Education

Massachusetts Institute of Technology 2011
Bachelor of Science in Mechanical Engineering

Focus in Product Development

Skills

HTML: CSS: Sass

Javascript: ¡Query: Angular|S

Wordpress: Craft: Drupal: DotNetNuke

Squarespace : Tumblr : Shopify

Photoshop: Illustrator: Premiere: InDesign

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Feb 2013

Web Developer

-current

SMAKK Studios | smakkstudios.com

New York, NY

Crafting and coding elegant online experiences for consumer brands. Launching dynamic and mobile-ready marketing sites, ecommerce sites, news sites, blogs, landing pages, and microsites.

Nov 2011

Web Designer & Developer (Freelance)

-Feb 2013

The Yard Our League | tyolmag.com

New York, NY

Developed a scalable, alternative media outlet serving black college students. Used Drupal to implement content management and event listings. Designed visual brand for web and print use.

June 2012

Digital Design Teaching Assistant

-July 2012

Minority Introduction to Engineering and Science @ MIT

Cambridge, MA

Planned and directed the design aspect of a course that challenges high school seniors to create their own iPhone apps. Ran workshops on Adobe Creative Suite for individuals with little to no background in design or programming.

July 2011

Web Designer & Developer (Freelance)

-Sept 2011

Mobvestor

Boston, MA

Redefined brand identity of a social network for investors. Revamped landing page, boosting conversions and lowering bounce rates. Provided user-centered design consultation to greatly improve site presence and functionality.

Oct 2009

Graphic + Audio Designer

-Oct 2011

Skylight Studios

Cambridge, MA

Co-founded media production company specializing in video, audio, and graphic design. Directed audio and visual design for music videos, entrepreneurship competitions, brand identities, dance performances, and professional presentations.