## Allin Resposo

callinaryarts.co New York, NY 305.965.6969 allin@callinaryarts.co

**Education** 

Massachusetts Institute of Technology 2011
Bachelor of Science in Mechanical Engineering

Focus in Product Development

**Skills** 

HTML: CSS: Sass: Compass Javascript: jQuery: AngularJS Wordpress: Craft: Drupal: DNN Squarespace: Shopify: Tumblr

Photoshop: Illustrator: Premiere: InDesign

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Feb 2013 Web Developer

-current SMAKK Studios | smakkstudios.com

New York, NY Crafting and coding elegant online experiences for consumer

brands. Launching dynamic and mobile-ready marketing sites, ecommerce sites, news sites, blogs, landing pages, and

microsites.

**Nov 2011** Web Designer & Developer (Freelance)

-Feb 2013 The Yard Our League | tyolmag.com

New York, NY Developed a scalable, alternative media outlet serving black

college students. Used Drupal to implement content

management and event listings. Designed visual brand for web

and print use.

June 2012 Digital Design Teaching Assistant

-July 2012 Minority Introduction to Engineering and Science @ MIT

Cambridge, MA Planned and directed the design aspect of a course that

challenges high school seniors to create their own iPhone apps. Ran workshops on Adobe Creative Suite for individuals

with little to no background in design or programming.

July 2011 Web Designer & Developer (Freelance)

-Sept 2011 Mobvestor

Boston, MA Redefined brand identity of a social network for investors.

Revamped landing page, boosting conversions and lowering bounce rates. Provided user-centered design consultation to

greatly improve site presence and functionality.

Oct 2009 Graphic + Audio Designer

-Oct 2011 Skylight Studios

Cambridge, MA Co-founded media production company specializing in video, audio, and graphic design. Directed audio and visual design for

audio, and graphic design. Directed audio and visual design for music videos, entrepreneurship competitions, brand identities,

dance performances, and professional presentations.