

Empathy Map for Persona C: Mandy Member

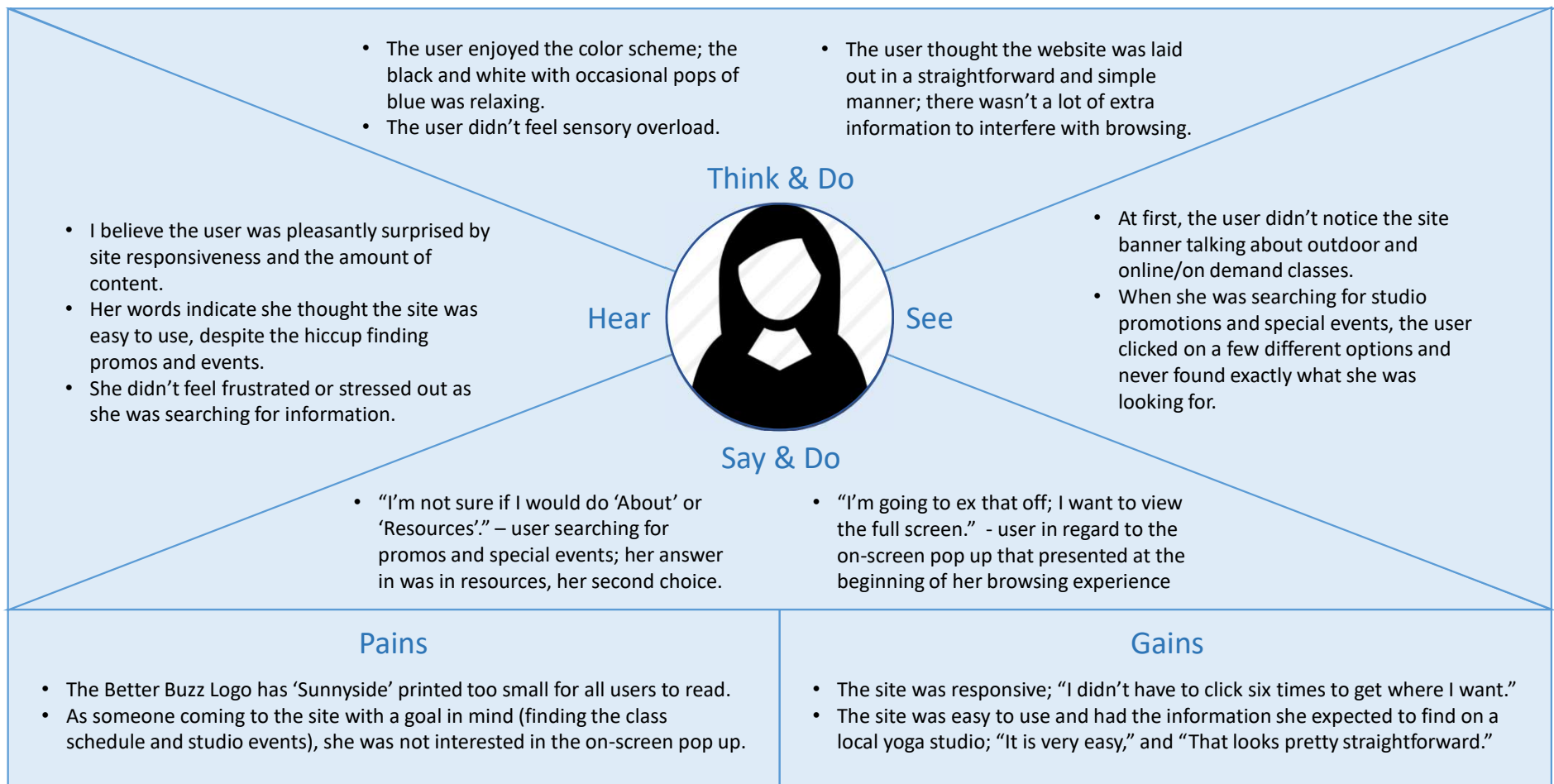


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Empathy Map for Persona A: Nicole Newbie

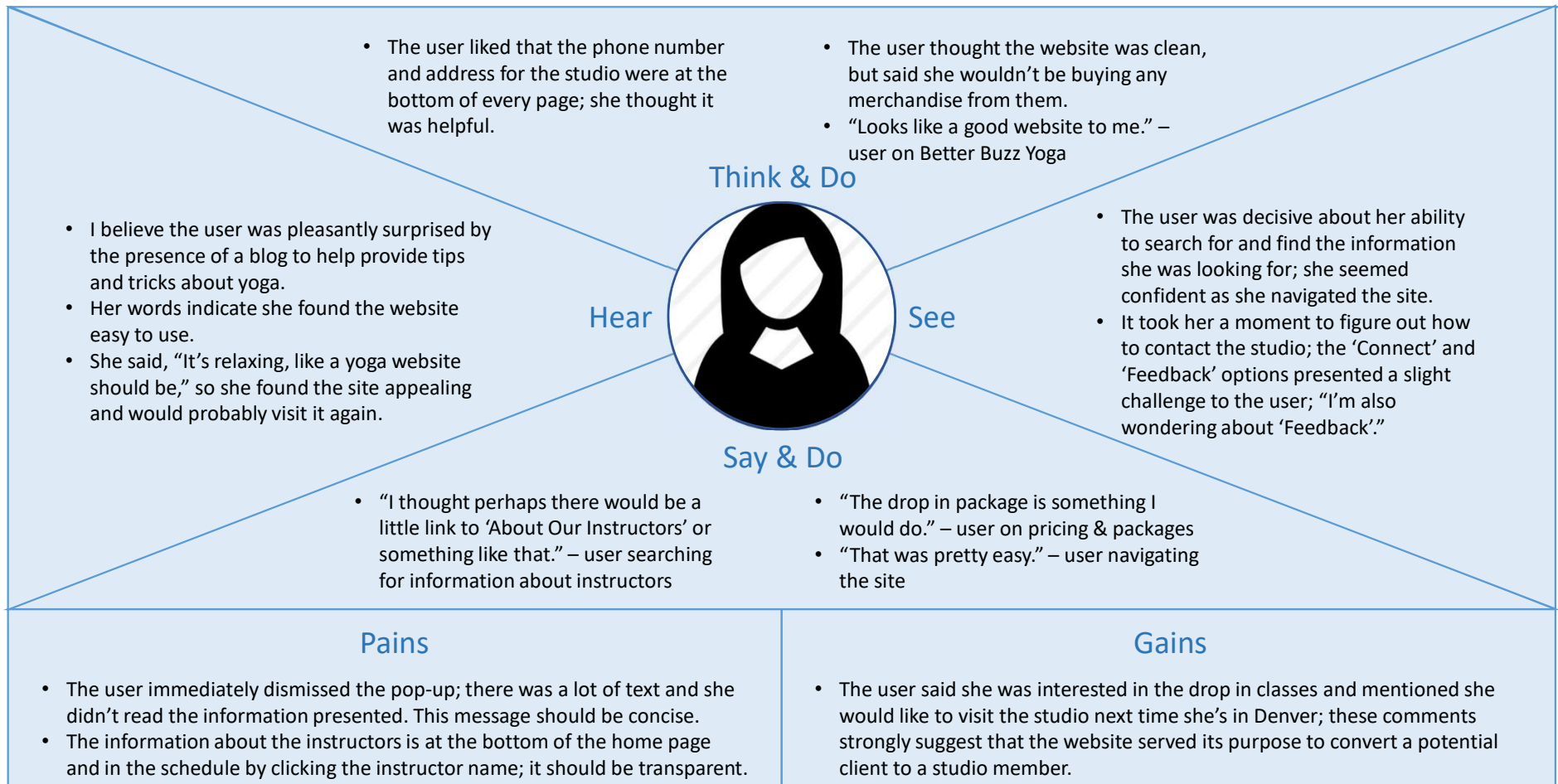


Image Credit: (FlyClipart n.d.), Additional Citations: (Optima Training Limited 2015)