

USER PROFILE



Mandy Member



Female



Retired Individual



62 years old



Denver, CO

Mandy is a long-time member of Rambling Odyssey Yoga. She knows the information she needs and expects to find it quickly while she's on the go. Her schedule is quite flexible and she likes to drop into a class at the studio if she's in the area.

PAIN POINTS

She doesn't like when things are complicated, and she likes to avoid smartphones and computers when she can.

USER GOALS

- Wants to quickly look up the schedule of classes and know what's happening at the studio with no hardship



USER NEEDS

- Specific information about Rambling Odyssey Yoga, such as class schedule and current events