

Pricing Guide

I am still a relatively new photographer and have been in business for less than 5 years. My prices are higher than what they used to be as I have gained experience, but still lower than the market average. For many reasons further explained on my website, I'm happy with my prices being as low as they are. For you to reference as you price your business, I've created this handout with my pricing packages explained.

I think it's very good practice as a businessperson to be transparent about your prices. People are more likely to hire you if they can know from the start what they are going to be paying. For this reason, I have the prices for all of the different kinds of shoots I offer displayed on the booking page of my website for clients to reference when they hire me.

My Pricing

Shoot Type	Cost	Audience
Headshots	\$65	Actors, performers
Portraits	\$80	Seniors, LDS Missionaries
Couples/Bridals	\$100	For engagement/wedding announcements
Groups	\$120	Families, friends, roommates
Events	\$50 hourly	Protests/rallies, conventions

Each package includes one outfit/location and a return of all good photos from the shoot. I charge a little extra for more outfits and locations, and for more extensive editing like in-depth retouching. I hope this simple guide helps you in creating good pricing for your services as a beginner photographer!



Allison Baker Photography
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