

Allison Zhao

Full Stack Software Developer

github.com/leahzxxz

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Technical Skills

Proficient: JavaScript, React, Redux, Node, Express, Sequelize, Postgres, HTML/CSS, Git, Webpack, Test Driven Development, Object Oriented Programming

Knowledgeable: Python, SQL, jQuery, Agile, Processing (New media design IDE)

Projects

Summaries.io | Developer, Main UI/UX Designer | **Github:** <http://bit.ly/smrzio> Dec 2017

- A progressive web app that summarizes your favorite content providers daily and delivers to you summarized text and a podcast like voice summary powered by IBM Watson
- Built with React, Firebase (Firestore & Cloud Functions), news API, smmry API (Reddit Bot) and nodemailer

TasteBuds | Sole Developer | **Github:** <http://bit.ly/tstbds> Oct 2017

Sigurdsson Award Winner for Best Design/UI

- A Tinder-like swiping web app that matches users based off food preferences
- Built with React, Facebook OAuth, Hammer.js and Yelp business search API for a 4-day hackathon

Skin Lab | Sole Developer | **Github:** <http://bit.ly/allisonskinlab> Oct 2017 - now

- A minimalistic web app that educates users on skincare ingredients and provides product recommendations based on skincare concerns and budget; still work in progress
 - Deployed site: skincare.allisonzhao.com
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Education

Software Engineering Immersive / Fullstack Academy, New York, 2017

BA, Music Business / New York University, 2016 / **Minor in Web Programming & Applications**

Experience

Ad Ops Specialist & Site Lead / Condé Nast, NY 2016-17

Responsible for all aspects of digital ad campaign management including ad trafficking, reporting, QA and managing technical implementations & optimizations. Worked closely with the ad tech and engineering team on new product launches and site migrations

Entertainment Marketing Intern / Nielsen, NY 2015-16

Designed + implemented HTML newsletters and client messaging for all Nielsen Entertainment chapters including Music, Sports, Games and Books