



ALLISON KRUPP

Graphic Designer

CONTACT

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 ALLISONKRUPP

SKILLS

ADOBE CREATIVE CLOUD

| | |
|------------------------|------------------------|
| Photoshop | After Effects |
| <div><div></div></div> | <div><div></div></div> |
| Illustrator | InDesign |
| <div><div></div></div> | <div><div></div></div> |

MICROSOFT OFFICE

| | |
|------------------------|------------------------|
| Outlook | Word |
| <div><div></div></div> | <div><div></div></div> |
| PowerPoint | Excel |
| <div><div></div></div> | <div><div></div></div> |

OTHER

| | |
|------------------------|------------------------|
| HTML | Unbounce |
| <div><div></div></div> | <div><div></div></div> |
| CSS | Invision |
| <div><div></div></div> | <div><div></div></div> |
| Wordpress | Flixiel |
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References available upon request

EXPERIENCE

GRAPHIC DESIGNER

2018-2019 / Alarm.com / Ft. Lauderdale, FL (Headquartered in Tysons, VA)

- Operated independently, but worked within the creative team to understand and was fully aligned with company goals and strategies
- Absorbed creative direction while bringing my own, unique ideas to the table
- Ability to work with a variety of team members on multiple client projects at one time to meet project deadlines and client satisfaction
- Designed, layout and formatted artwork or other documentation to meet required specifications
- Demonstrated strong conceptual & visual design skills with production and execution practicality in mind
- Designed marketing collateral, product packaging, and other promotional materials
- Remained abreast of technological advances in the design field and be able to identify/apply areas of use within the organization
- Ensured compliance with, and helped create company guidelines and design standards
- Provided quality assurance on creative deliverables, performed pre-press approvals and press checks when necessary
- Built and maintained a team rapport with creative, marketing, engineering and manufacturing personnel
- Contributed to special projects/assignments as needed

GRAPHIC DESIGNER

2013-2017 / iluma Agency (Illuminati Studios) / Miami Lakes, FL

- Designed content for top nationally-recognized companies including Orangetheory Fitness (Inc. 500), Dunkin' Brands (QSR 50), The Melting Pot (NRN #2 Consumer Pick), and Sylvan Learning (Entrepreneur Franchise 500)
- Worked on a variety of creative from concept to output including print and digital projects (inclusive of over a 100 print and banner advertisements, over 20 brochures and flyers, 5 corporate identities and branding, 10 presentations, over 40 promotional displays and signage, over 30 websites and landing pages, over 50 emails, and over 50 social media images)
- Ability to work with a variety of team members on multiple client projects at one time to meet project deadlines and client satisfaction
- Supervised the freelance graphic designer by redirecting tasks, providing creative input and ensuring that they meet client standards and specifications
- Mentored and trained over 5 employees on design software and other applications essential to the company
- Created, organized, and maintained client files and folders for all creative project assets and resources, such as images, logos, and special fonts

EDUCATION

BACHELOR OF FINE ARTS, GRAPHIC DESIGN

2013 / Florida Atlantic University