

ALLISON LANG

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[UI Portfolio](#) • [Production Portfolio](#)

Spunky UI / UX Designer with a background of 8+ years of project managing and a fiery commitment to apply the meticulous attention to detail and problem solving skills acquired after managing over 100+ projects.

RELEVANT EXPERIENCE

Sanical Health - Remote (Freelance) Nov 2023 – Present

UI / UX Designer

- Consulted a health tech start up on their mobile and web UI, brand guidelines, design system, market analysis and user personas increasing engagement and decreasing user frustration.
- Led the redesign of wireframes and prototypes, incorporating user feedback and industry best practices and rebuilt new key screens for the launch and rebranding in Jan 2024.

Allison Lang Production - Worldwide (Freelance) May 2015 – Apr 2023

Creative Project Manager / Producer

- Successfully produced 100+ projects which included budgeting, negotiating contracts, managing teams of 60+ people, handling communication with stakeholders and overseeing post production despite tight deadlines.
- Able to remain calm while working under pressure which in return led to repeat clients such as Vice, Gore-Tex, Mercedes, Nike, VW and much more.

Bonaparte Films GmbH - Berlin, Germany (Contract) Sep 2021 – Apr 2023

Head of Photo & Film Producer

- Scouted artists and launched a new photo department in Jan 2022 which was composed of 8 artists in which I produced shoots for them in Germany, Slovenia, Italy and Portugal for brands such as Bulgari, V-Zug, Wey and VW.
- Brought the work in-house instead of outsourcing using external agencies which in turn created more profit for the company.
- Curated and produced a gallery show and other various events for marketing purposes.

Sportstech GmbH - Berlin, Germany (Full-time) Mar 2021 – Jul 2021

Senior Project Manager / Producer

- Restructured the creative department which included recruiting a new team to help execute photo and video shoots resulting in 3 high quality premium shoots with higher output.
- Convinced the CEO to expand the production budget by 40% in order to get a better ROI.

RECENT PROJECTS

CLIQUp Social Dec 2023 - Present

UI / UX Designer

- Collaborated closely with the product designer to spearhead the development of the new 'Organizer' platform for a social app, revolutionizing the events and meet-ups experience for users while increasing engagement.
- Researched and analyzed UI trends and user preferences, providing recommendations to improve user experience in time for the relaunch in Feb 2024.

EDUCATION

CareerFoundry School - Berlin, Germany

Apr 2023 - Nov 2023

Certificate in User Interface Design
Specialization in Front End Development

Rochester Institute of Technology - New York

Aug 2013 - Jun 2015

Bachelor of Fine Arts in Advertising & Photography
Minored in Marketing

University of California - Santa Barbara

Aug 2011 - Jun 2013

Majored in Communications

SKILLS

- | | |
|---|------------------------------------|
| • UI Design | • International Project Management |
| • UX Design | • Visual Design |
| • Mock Ups | • Product Development |
| • Prototypes | • Copy Editing |
| • Design Systems | • User Research & Flows |
| • Front End Development (HTML, CSS, JS) | • Content Creation |

TOOLS

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| • Figma | • VSC |
| • Sketch | • Git |
| • Adobe | • Wrike |
| • Miro | • Asana |

LANGUAGES

- English - Native
- Spanish - B1
- German - A2