ALLISON LANG

EMEA · allisonlangproduction@gmail.com · www.linkedin.com/in/allisonlang/
[UI Portfolio](#) · [Production Portfolio](#)

Spunky UI / UX Designer with a background of 10+ years of project managing and a fiery commitment to apply the meticulous attention to detail and problem solving skills acquired after managing over 100+ projects.

RELEVANT EXPERIENCE

Sanical Health - Remote (Freelance)   Nov 2023 – Present
UI / UX Designer
- Consulted a health tech start up on their mobile and web UI, brand guidelines, design system, market analysis and user personas increasing engagement and decreasing user frustration.
- Led the redesign of wireframes and prototypes, incorporating user feedback and industry best practices and rebuilt new key screens for the launch and rebranding in Jan 2024.

Allison Lang Production - Worldwide (Freelance)   May 2015 – Apr 2023
Creative Project Manager / Producer
- Successfully produced 100+ projects which included budgeting, negotiating contracts, managing teams of 60+ people, handling communication with stakeholders and overseeing post production despite tight deadlines.
- Able to remain calm while working under pressure which in return led to repeat clients such as Vice, Gore-Tex, Mercedes, Nike, VW and much more.

Bonaparte Films GmbH - Berlin, Germany (Contract)   Sep 2021 – Apr 2023
Head of Photo & Film Producer
- Scouted artists and launched a new photo department in Jan 2022 which was composed of 8 artists in which I produced shoots for them in Germany, Slovenia, Italy and Portugal for brands such as Bulgari, V-Zug, Wey and VW.
- Brought the work in-house instead of outsourcing using external agencies which in turn created more profit for the company.
- Curated and produced a gallery show and other various events for marketing purposes.

Sportstech GmbH - Berlin, Germany (Full-time)   Mar 2021 – Jul 2021
Senior Project Manager / Producer
- Restructured the creative department which included recruiting a new team to help execute photo and video shoots resulting in 3 high quality premium shoots with higher output.
- Convinced the CEO to expand the production budget by 40% in order to get a better ROI.

RECENT PROJECTS

CLIQUp Social   Dec 2023 - Present
UI / UX Designer
- Collaborated closely with the product designer to spearhead the development of the new 'Organizer" platform for a social app, revolutionizing the events and meet-ups experience for users while increasing engagement.
- Researched and analyzed UI trends and user preferences, providing recommendations to improve user experience in time for the relaunch in Feb 2024.

EDUCATION

CareerFoundry School - Berlin, Germany   Apr 2023 - Nov 2023
Certificate in User Interface Design
Specialization in Front End Development

Rochester Institute of Technology - New York   Aug 2013 - Jun 2015
Bachelor of Fine Arts in Advertising & Photography
Minored in Marketing

University of California - Santa Barbara   Aug 2011 - Jun 2013
Majored in Communications

SKILLS

· UI Design   · International Project Management
· UX Design   · Visual Design
· Mock Ups   · Product Development
· Prototypes   · Copy Editing
· Design Systems   · User Research & Flows
· Front End Development (HTML, CSS, JS)   · Content Creation

TOOLS

· Figma   · VSC
· Sketch   · Git
· Adobe   · Wrike
· Miro   · Asana

LANGUAGES

· English - Native
· Spanish - B1
· German - A2