

*"You can always tell what type of person a man thinks you are  
by the earrings he gives you."*

- Breakfast at Tiffany's (1961)

## Portfolio Mio

### Allison Marino's Portfolio



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My first exposure to public relations style writing was when I took an internship with a public relations firm in Chicago during the summer after my junior year. It was highly interesting, and I learned a lot about this very important style of writing. Below you can find a sample of a press release and a pitch letter, which I wrote during this time.

The logo for Skirt PR, featuring the word "Skirt" in a red script font and "PR" in a red sans-serif font, set against a light pink background.

*Skirt* PR

Skirt PR is the company  
I interned for - click the  
logo for a link to their  
website!

[Press Release](#)

[Pitch Letter](#)