Allison Marino

1. Identify at least one instance of the four CRAP principles on the site?
> C (Contrast): Her general layout is simple, yet noticeable. The lovely purple shade reflects her desire to stand out, while not being too ostentatious.
> R (Repetition): The font style and sizing remains constant throughout the site. Overall, the layout is the same across pages, while using her sense of humor to liven things up.
> A (Alignment): The layout is very neat, with clean lines. Each page is nicely designed, albeit very simply designed.
> P (Proximity): Eyes are drawn to pictures on the side first, rather than actual written descriptions. Pictures are large, and detract from the original purpose – the written work.

2. Choose one aspect of the site's graphic design that you find visually appealing. Analyze this using CRAP – why is it pleasing? What choices did the designer make that make it pleasing?
> Teagan's homepage very much shows off her personality. It is witty and easy to read, while also being pleasing to the eye.
> C: The layout consists of a large picture of her as a child, with general fun facts about her written to the right of it. The purple, black and white colors used stand out without being annoying.
> R: She uses the same font across the board, with links to things relating to her fun facts (ex. a recipe for hummus because she loves hummus) in the same purple as her background. All other writing is in black.
> A: There are very clean lines on this page, and the reader doesn't have to scroll all around to learn about Teagan.
> P: The large picture relates to her writing on the page without being too annoying and distracting.

3. Choose one aspect of the site's graphic design that you find least appealing, and discuss how the designer could use CRAP principles to improve it.
> Teagan's page entitled "Writing" which showcases her writing samples could use some work.
> C: The contrast isn't much different from the other pages, but there is an awkward usage of bolded and non-bolded texts plus different sizes.
> R: There are no repeating patterns besides the font, which as mentioned before, varies between different styles of the same font.
> A: The layout is choppy and not very clean. The lines are not very defined, and it continues on longer.
> P: There is awkward spacing between different portions of this page and it is distracting form the true content – her writing.

4. If you were to replicate or mimic one aspect of your alum's design on your own portfolio, what would it be and why?
> I love the personal feel of this portfolio because it really helps me to get to know Teagan's work and how she relates to it. I would want to make my own portfolio feel just as personal and have people who read it get to know me.