

When I first was thinking about my portfolio, I looked first at my alumna interviewee's (Teagan Clark) portfolio. I really liked her ideas, but I decided I wanted a more cohesive, organized portfolio. I also knew I wanted to include as much as possible without overwhelming someone who looked at it. When looking at Teagan's site, her links were a bit scattered, so I wanted to avoid that when designing my own.

I first decided what my pages would be (other than the obvious homepage). I decided to have one page about me, one dedicated to my writing samples, one dedicated to the social media work I have done, and one with a way to contact me. This was a bit similar to the setup of Teagan's portfolio; however, I wanted to go one step further and organize subpages for the pages. Underneath "About Me," I wanted to include a mini biography of myself and on a separate page, my resume. On my writing page, I wanted links to different samples of my work, including grants, public relations writing, and journalistic writing. With my social media page, I wanted to show different pages I had run for my internships for different companies. I wanted to include links on one page dedicated to Facebook pages I had set up, and I wanted another page to include links to Twitter and blog work I had done. Finally, I wanted a contact page with my email address and perhaps some social media profiles to connect with viewers of my portfolio.

I also knew that I wanted a drop down menu to reach my subpages, so I included that in my navigation. I also wanted a sidebar on the side of each page because I like the way that looks and I feel it is easier to navigate between the subpages of the page you are looking at if your options are right there. Finally, I knew that on my homepage I wanted a banner displaying all the options for pages. The banner would carry on through each page, and the drop down menu would pull down from the banner.