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There's a plan for you

Unlock a powerful bundle of features. Or **start with a free plan**.

Pay yearly up to 55% off ⌄

	Popular	Best for devs		
Personal	**Premium**	wp **Business**	woo **Commerce**	wp vip **Enterprise**
Make your mark with a custom domain.	Step up site customization with premium design features.	Unlock next-level WordPress with custom plugins and themes.	Grow your online store with commerce-optimized extensions.	Level up to bespoke Enterprise-grade performance and security.
$4	$8	$25	$45	
per month, $48 billed annually, excl. taxes	per month, $96 billed annually, excl. taxes	per month, $300 billed annually, excl. taxes	per month, $540 billed annually, excl. taxes	Starts at **$25,000** annually
6 GB storage	13 GB storage	50 GB ⌄	50 GB ⌄	
Unlimited pages, posts, users, and visitors	Unlimited pages, posts, users, and visitors	Unlimited pages, posts, users, and visitors	Unlimited pages, posts, users, and visitors	slack SAMSUNG
mayarsmarket.com is included	**mayarsmarket.com is included**	**mayarsmarket.com is included**	**mayarsmarket.com is included**	TC USA TODAY
Ad-free browsing experience for your visitors	Ad-free browsing experience for your visitors	Ad-free browsing experience for your visitors	Ad-free browsing experience for your visitors	salesforce VOXMEDIA
Dozens of premium themes	All premium themes	All premium themes	All premium and store themes	∞ Meta TIME
Support from our expert team	Fast support from our expert team	Priority 24/7 support from our expert team	Priority 24/7 support from our expert team	INTUIT SiriusXM
Stats	Premium stats	Premium stats	Premium stats	Chevron ALJAZEERA
				News Corp
				Abercrombie & Fitch
				Capgemini
				CONDÉ NAST

Customize fonts and colors sitewide	Customize fonts and colors sitewide	Customize fonts and colors sitewide	
Connect Google Analytics	Connect Google Analytics	Connect Google Analytics	
Upload videos	Upload videos	Upload videos	
	Install plugins	Install plugins	
	SFTP/SSH, WP-CLI, Git commands, and GitHub Deployments	SFTP/SSH, WP-CLI, Git commands, and GitHub Deployments	
		eCommerce tools	
Get Personal	Get Premium	Get Business	Get Commerce	Learn more

Hide comparison

Compare our plans and find yours

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Essential features

| Unlimited pages | ✓ | ✓ | ✓ | ✓ | ✓ |
| Unlimited users | ✓ | ✓ | ✓ | ✓ | ✓ |

	Free	Personal	Premium	Business	Commerce
Time machine for post edits	✓	✓	✓	✓	✓
Online forever	✓	✓	✓	✓	✓
Free domain for one year	—	✓	✓	✓	✓
Unrestricted bandwidth	✓	✓	✓	✓	✓
Visitor stats ⚡	Last 7 days of basic stats	Full history, filters & peak times	Advanced insights, including UTM & device analytics	Advanced insights, including UTM & device analytics	Advanced insights, including UTM & device analytics
Support	—	Support from our expert team	Fast support from our expert team	Priority 24/7 support from our expert team	Priority 24/7 support from our expert team
Install plugins & themes	—	—	—	✓	✓
Bundled plugin auto-updates ⚡	—	—	—	✓	✓
Contact form ⚡	✓	✓			✓

Popular

Best for devs

Pay yearly ⌄					
	Free	**Personal**	**Premium**	**Business**	**Commerce**
	$0	$4	$8	$25	$45
	No expiration date	per month, $48 billed annually, excl. taxes	per month, $96 billed annually, excl. taxes	per month, $300 billed annually, excl. taxes	per month, $540 billed annually, excl. taxes
	Start with Free	Get Perso	Get Premi	Get Busine	Get Comm

	Free	Personal	Premium	Business	Commerce
High-burst capacity	✓	✓	✓	✓	✓
Ensure your cached content is always served from the data center closest to your site visitor.	✓	✓	✓	✓	✓
Global edge caching	✓	✓	✓	✓	✓
Global CDN with 28+ locations	✓	✓	✓	✓	✓

High Availability

Automatic datacenter failover	✓	✓	✓	✓	✓
One-click restores ⚡	–	–	–	✓	✓
Real-time backups ⚡	–	–	–	✓	✓
Uptime monitor ⚡	–	–	–	✓	✓

Developer tools

SFTP/SSH, WP-CLI, Git commands, and GitHub Deployments	–	–	–	✓	✓
Free staging site	–	–	–	✓	✓
Centralized site management	✓	✓	✓	✓	✓
Automated WordPress updates	✓	✓	✓	✓	✓

Security and safety

Brute-force protection	✓	✓	✓	✓	✓
Isolated site infrastructure	–	–	–	✓	✓
Spam protection with Akismet ⚡	✓	✓	✓	✓	✓
DDoS protection and mitigation	✓	✓	✓	✓	✓
Malware detection & removal	✓	✓	✓	✓	✓
Web application firewall (WAF)	✓	✓	✓	✓	✓
Site activity log ⚡	✓	✓	✓	✓	✓

Design customization

Beautiful themes and patterns	✓	✓	✓	✓	✓
Customize fonts and colors sitewide	–	–	✓	✓	✓

Premium themes	—	Dozens of premium themes	All premium themes	All premium themes	All premium themes

Commerce solutions

Premium store themes	—	—	—	Available with plugins	✓
Powerful store design tools	—	—	—	Available with plugins	✓
Unlimited products	—	—	—	Available with plugins	✓
Display products by brand	—	—	—	Available with plugins	✓
Product Add-Ons	—	—	—	Available with paid plugins	✓
Assembled products and kits	—	—	—	Available with paid plugins	✓
Min/Max Quantities	—	—	—	Available with paid plugins	✓
Back-in-stock notifications	—	—	—	Available with paid plugins	✓
Dynamic product upsells	—	—	—	Available with paid plugins	✓
Custom marketing automation	—	—	—	Available with paid plugins	✓
Offer bulk discounts	—	—	—	Available with paid plugins	✓
Inventory management	—	—	—	Available with plugins	✓
Streamlined, extendable checkout	—	—	—	Available with plugins	✓
Sell in 60+ countries	—	—	—	Available with plugins	✓
Integrations with top shipping carriers	—	—	—	Available with paid plugins	✓

Growth and monetization tools

	Free	Personal	Premium	Business	Commerce
AI Assistant	Limited to 20 requests	✓	✓	✓	✓
Built-in newsletters & RSS	✓	✓	✓	✓	✓
Ad-free browsing experience for your visitors	—	✓	✓	✓	✓
Earn with WordAds	—	—	✓	✓	✓
Unlimited automatic shares in social media ⚡	✓	✓	✓	✓	✓
SEO and analytics tools ⚡	—	—	—	✓	✓
Upload videos ⚡	—	—	✓	✓	✓
Paid content gating ⚡	✓	✓	✓	✓	✓
Paid subscribers ⚡	✓	✓	✓	✓	✓
Transaction fee for standard payments (+ standard processing fee)	10%	8%	4%	2%	0%
Transaction fee for standard WooCommerce payments (+ standard processing fee)	—	—	—	0%	0%
Donations and tips ⚡	✓	✓	✓	✓	✓
Payment buttons ⚡	✓	✓	✓	✓	✓
Collect payments with PayPal ⚡	—	—	✓	✓	✓
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	Start	Get	Get	Get	Get

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