WordPress Install Checklist

Must-Haves

Your site will not work. You can't sell anything, or you put your website at risk without these.

SSL certificate installed

Secure user accounts created

Privacy policy included

Terms and conditions included

GDPR statement and compliance included

PCI DSS compliance included

Secure theme chosen

Should-Haves

Your site will work, and people can buy without these items, but for security and performance reasons, they are highly recommended.

Caching optimization installed or set up

Image optimization plugin installed

Malware scanning and firewall enabled

Safe list and block list enacted

CDN enabled

Nice-to-Haves

These items are not necessary or required but can improve your or your user's experience with the site, and potentially increase sales.

Refund policy included

2FA plugin installed

Limit Login Attempts plugin installed