

## WooCommerce Setup Checklist

### Must-Haves

- Install and activate the WooCommerce plugin
- Fill in store settings
- Choose and connect to a payment processor
- Set shipping costs (if selling physical goods)
- Set tax amounts
- Build at least one product with a name, image, category, tags, price, shipping settings, and description
- Make sure your Shop, Cart, Checkout, My Account, and Refund and Returns Policy are available on the Pages screen

### Should-Haves

- Customize WooCommerce emails for your store and brand
- Add an SKU
- Add a stock quantity
- Add the Shop, Cart, Checkout, My Account, and Refund and Returns Policy to your navigation

### Nice-to-Haves

- Connect to more than one payment processor