Minimize the Risk of Injuries and Fatalities

How StellarSkies Should Enter the Domestic Flight Market

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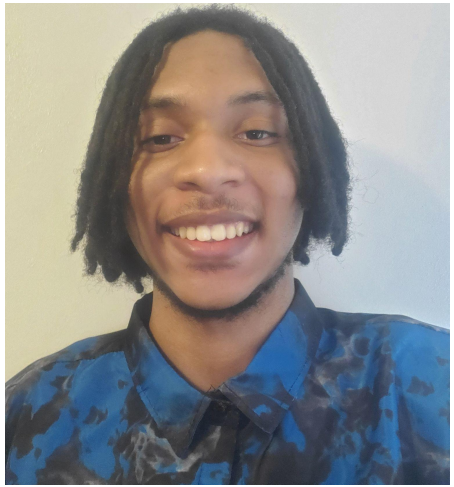
The Team

Allison Ward
allisonmiriamward@gmail.com
Github: alliwar

Rick Lataille
rick.lataille@gmail.com
Github: rjlatail



Anthony Mansion
mansionanthony99@gmail.com
Github: MansionAnthony

Agenda

- Safety is the Problem
- Which Planes Should You Buy
- Implement a Safety Plan
- Conclusion

Safety is the Problem

Safety Lapses Can Wreck an Airplane, and an Airline

- January 5: Boeing 787 Max 9 flown by Alaska Airlines lost a door in mid-flight
- Passengers have sued Boeing and Alaska Air for $1 billion, with more lawsuits to come

Boeing and Alaska Air Share Price, January 5th = index of 100

Data Can Help Prevent Accidents

- Reciprocating engines and single-engine planes are dangerous.
  Avoid them.
- Boeing, Cessna and Bombardier have worse safety records.
  Choose someone else.
- Summers and weekends are more dangerous.
  Plan for that.

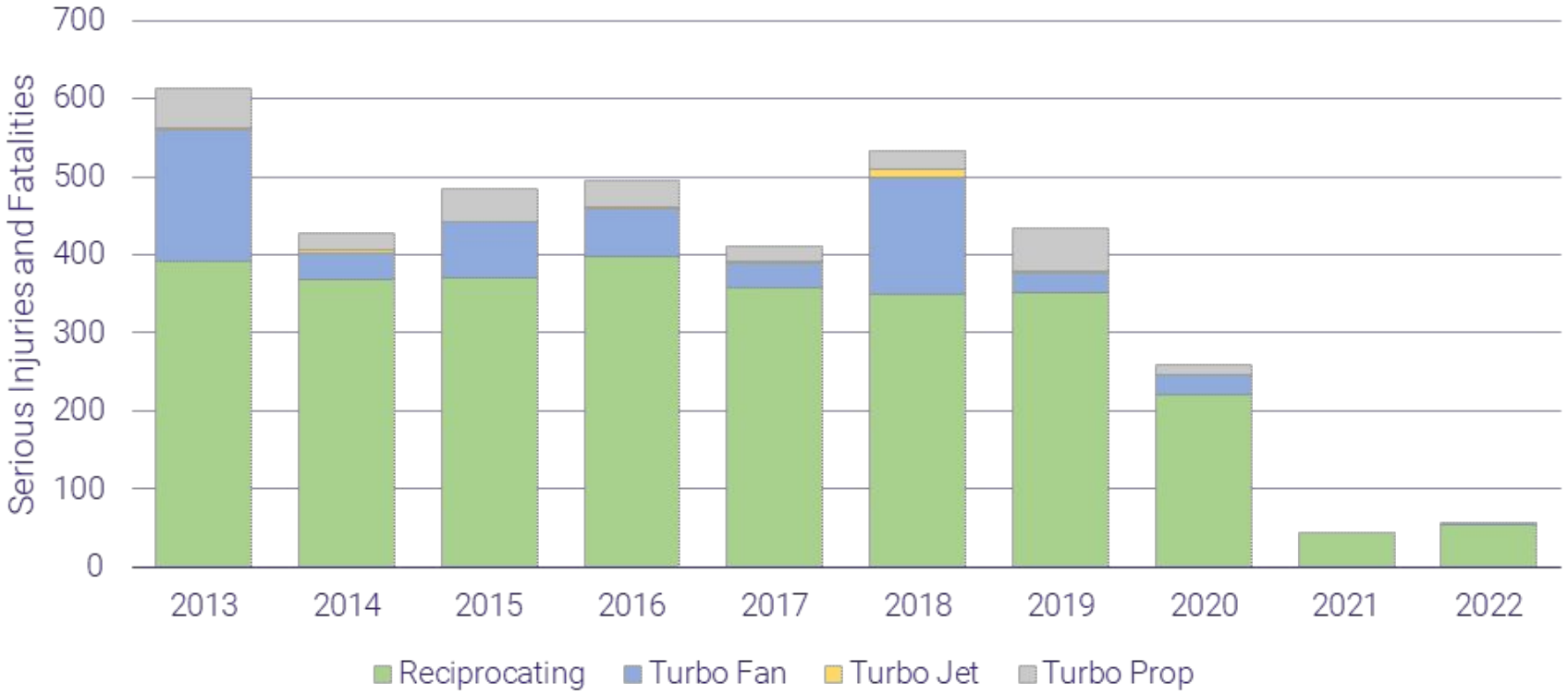
NTSB Records Show What to Avoid

- We focused on the ~7,300 incidents most relevant to a new airline
- Our safety metric is a combination of fatalities and serious injuries
- The database is good, but not perfect
  - It only shows planes in accidents; we do not know how many flights took place overall, so we cannot normalize our data
  - It does not differentiate between hardware failures and pilot error

Which Planes Should You Buy

Single Engine Planes are a Problem

Reciprocating Engines are Too

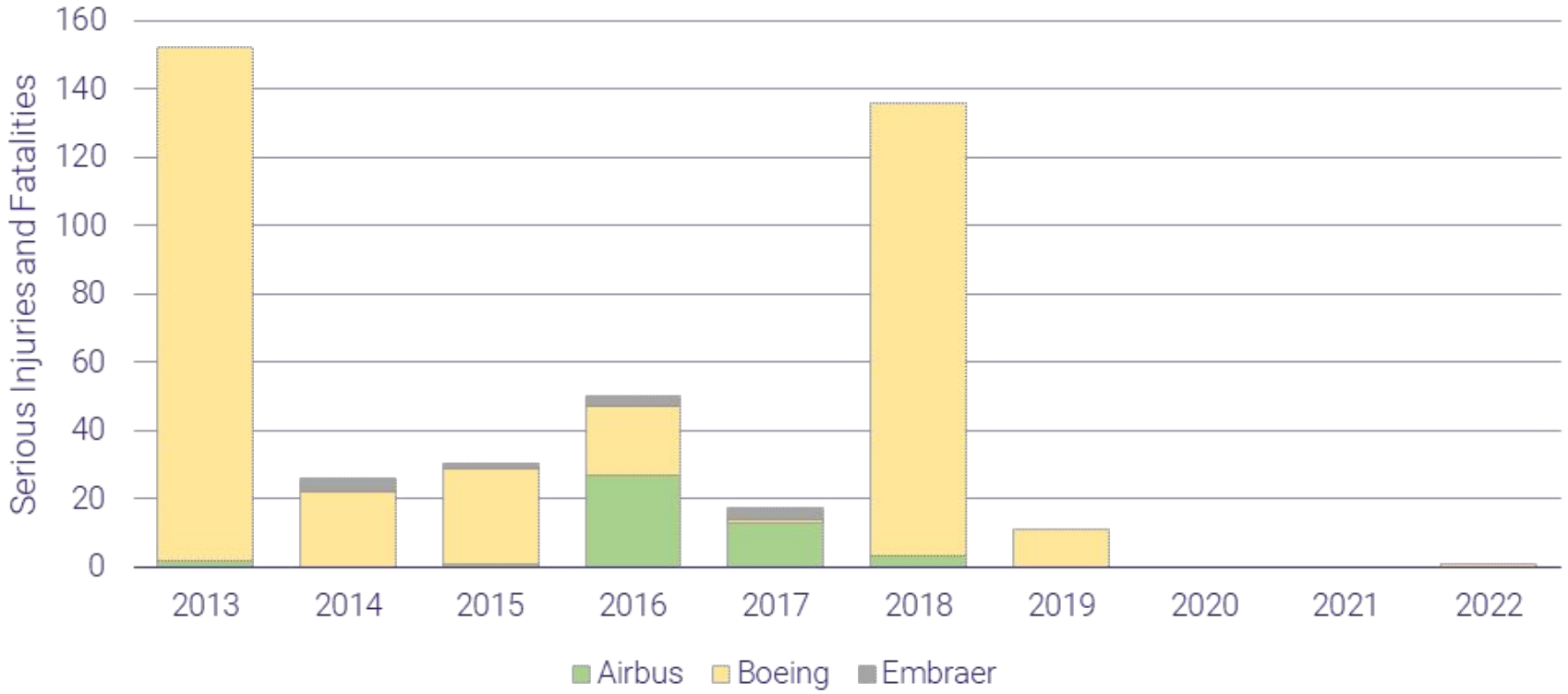


Two or More Non-Reciprocating Engines Are Better

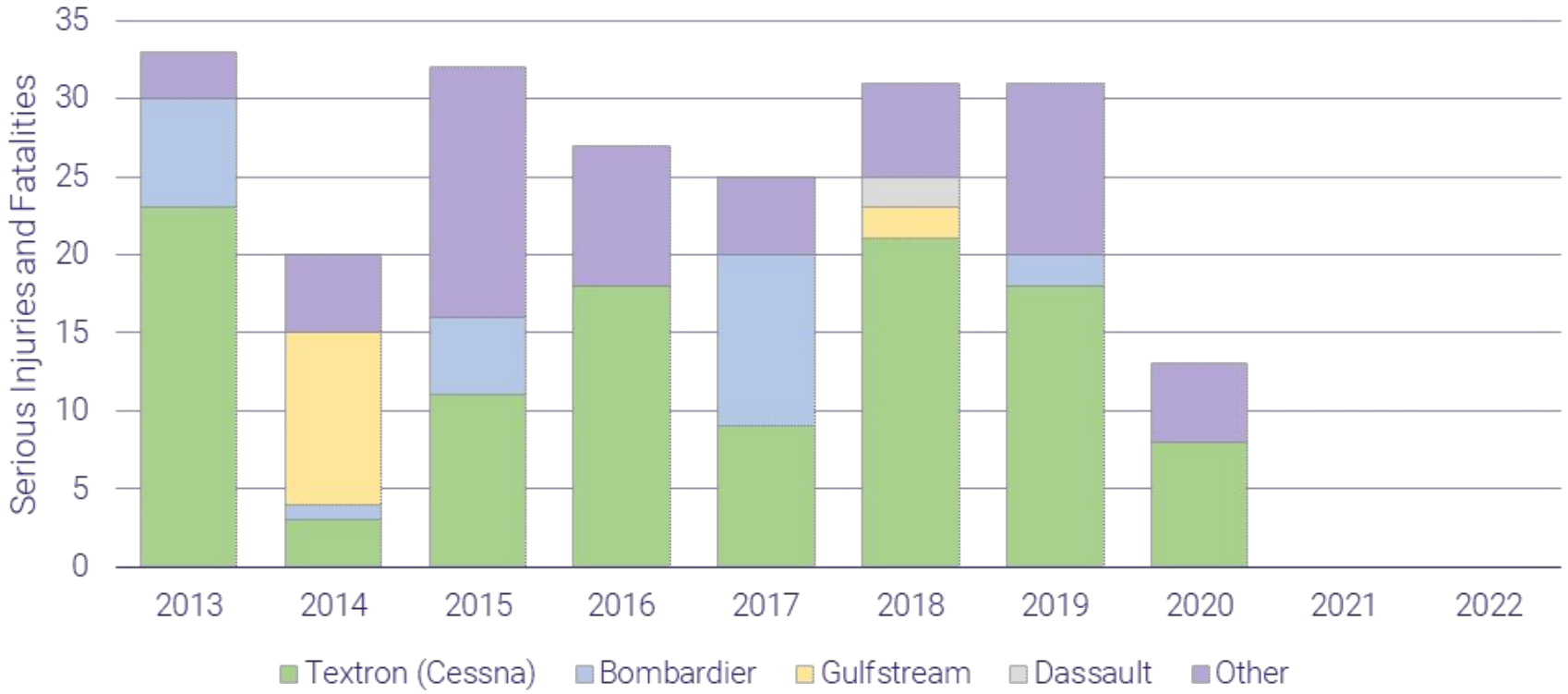
- Excluding single and reciprocating engine planes will boost your safety profile
- Even with safer designs, different manufacturers have different safety records

A single, reciprocating engine

Boeing Has Had Lots of Difficulty…



…As Have Cessna and Bombardier



Four Good Options

- Two price points in each market that can travel BOS-LAX

COMMERCIAL

- Airbus A220
  - Established operator
  - Est .Cost: $91.5mm

- Embraer E190–E2
  - New entrant
  - Est. Cost: ~$60mm

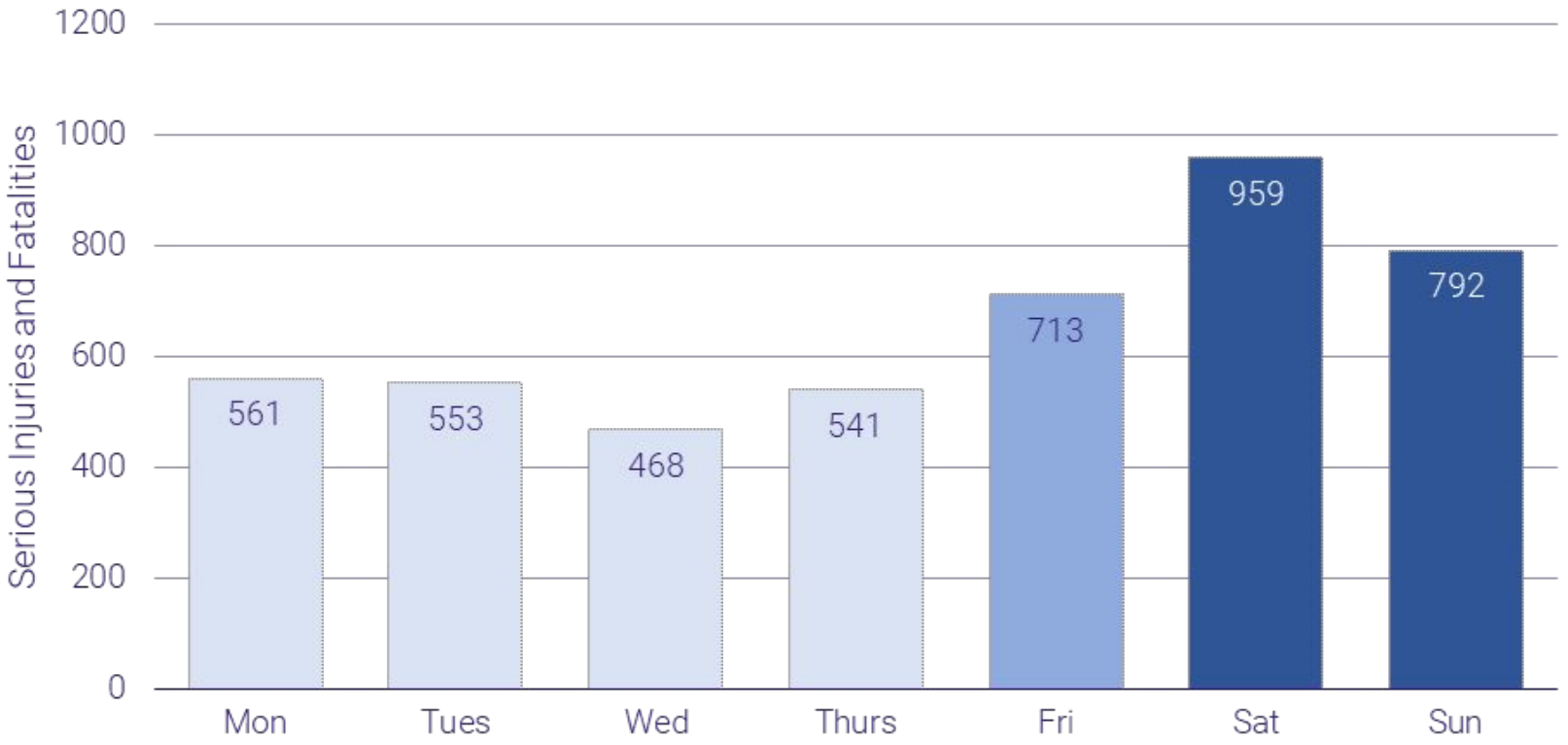
BUSINESS

- Dassault Falcon 2000LXS
  - Spacious luxury
  - Est. Cost: ~$34mm

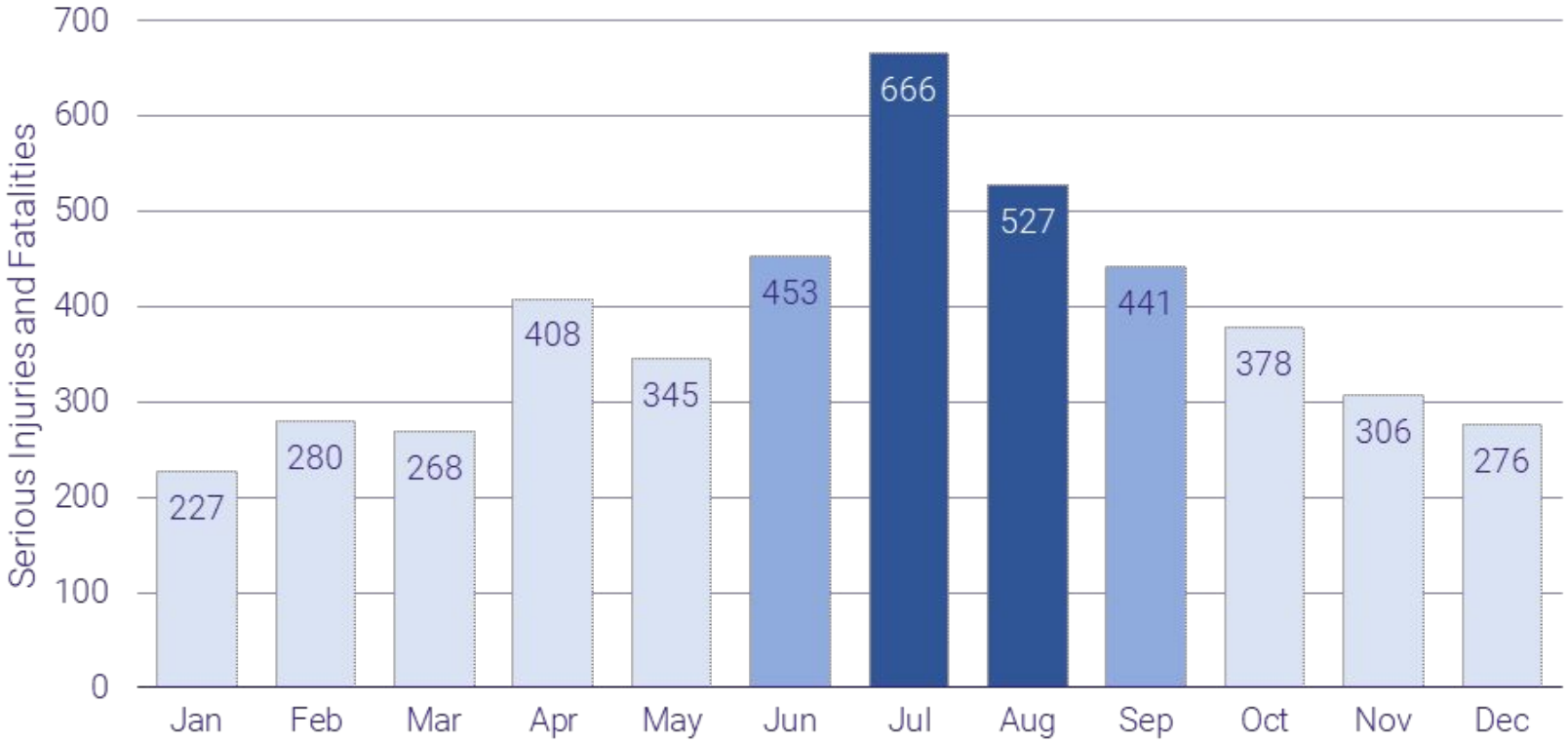
- Gulfstream G280
  - Smaller and lighter
  - Est .Cost: $25mm

Implement a Safety Plan

Weekends Are More Accident Prone



Summers Are As Well



Safe Planes Can Only Take You So Far

- The data show that **summers** and **weekends** in particular lead to more accidents

- **Develop your safety and training protocols and staffing patterns with these patterns in mind!**

Conclusion

Conclusions

- Buy planes with **two or more jet engines**
- Buy planes from **Airbus or Embraer** for commercial and **Dassault or Gulfstream** for business
- Tailor your staffing, training and safety plan to account for **more dangerous weekends and summer months**

Future Lines of Inquiry

- Most accidents occur in good weather. Why?
- Accidents that do occur in bad weather are deadlier. Why?
- Could Natural Language Processing extract more useful information from the reports?

Questions?

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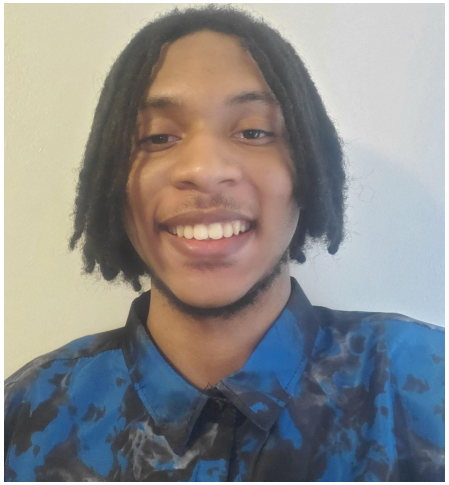

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