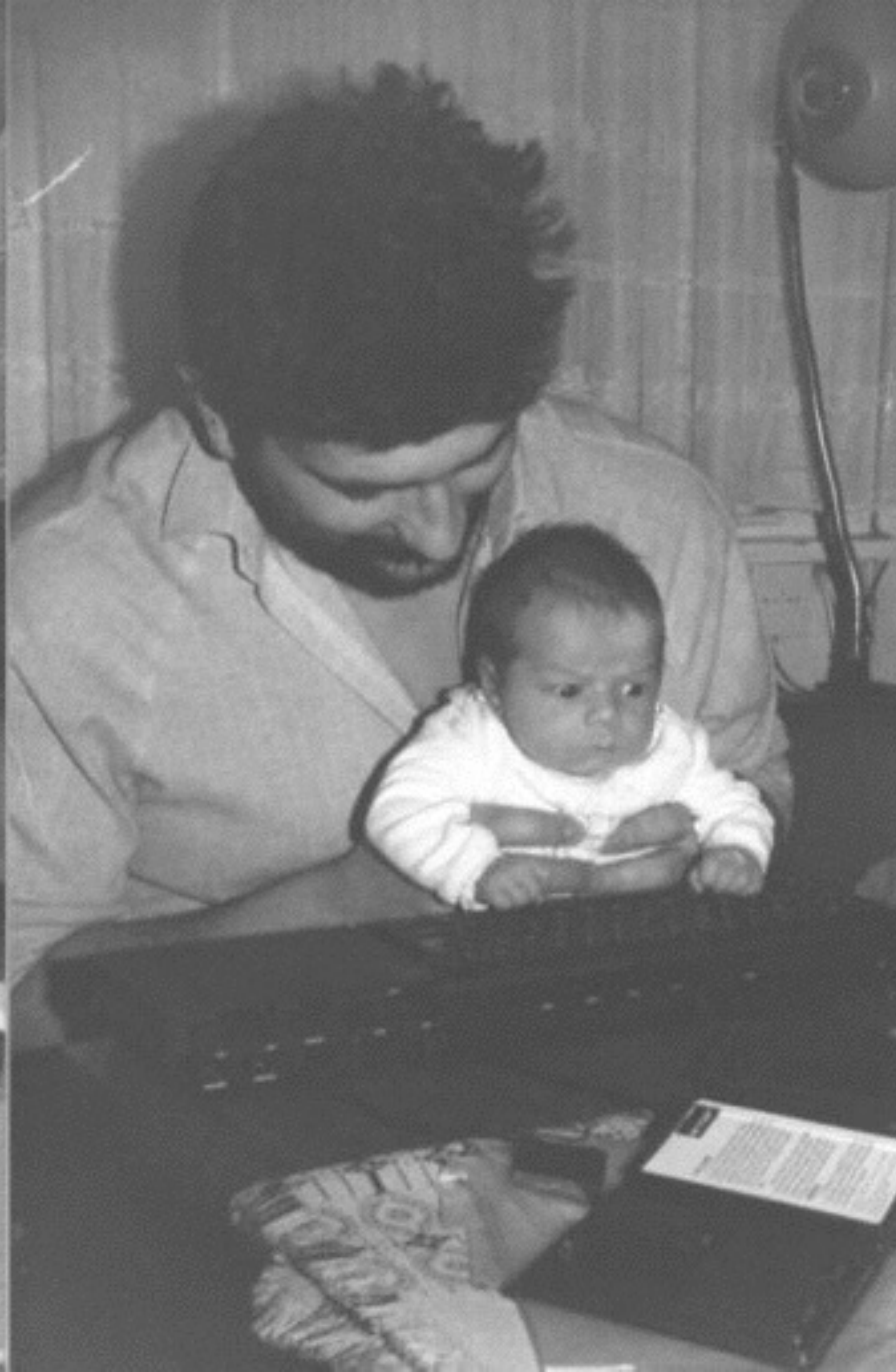
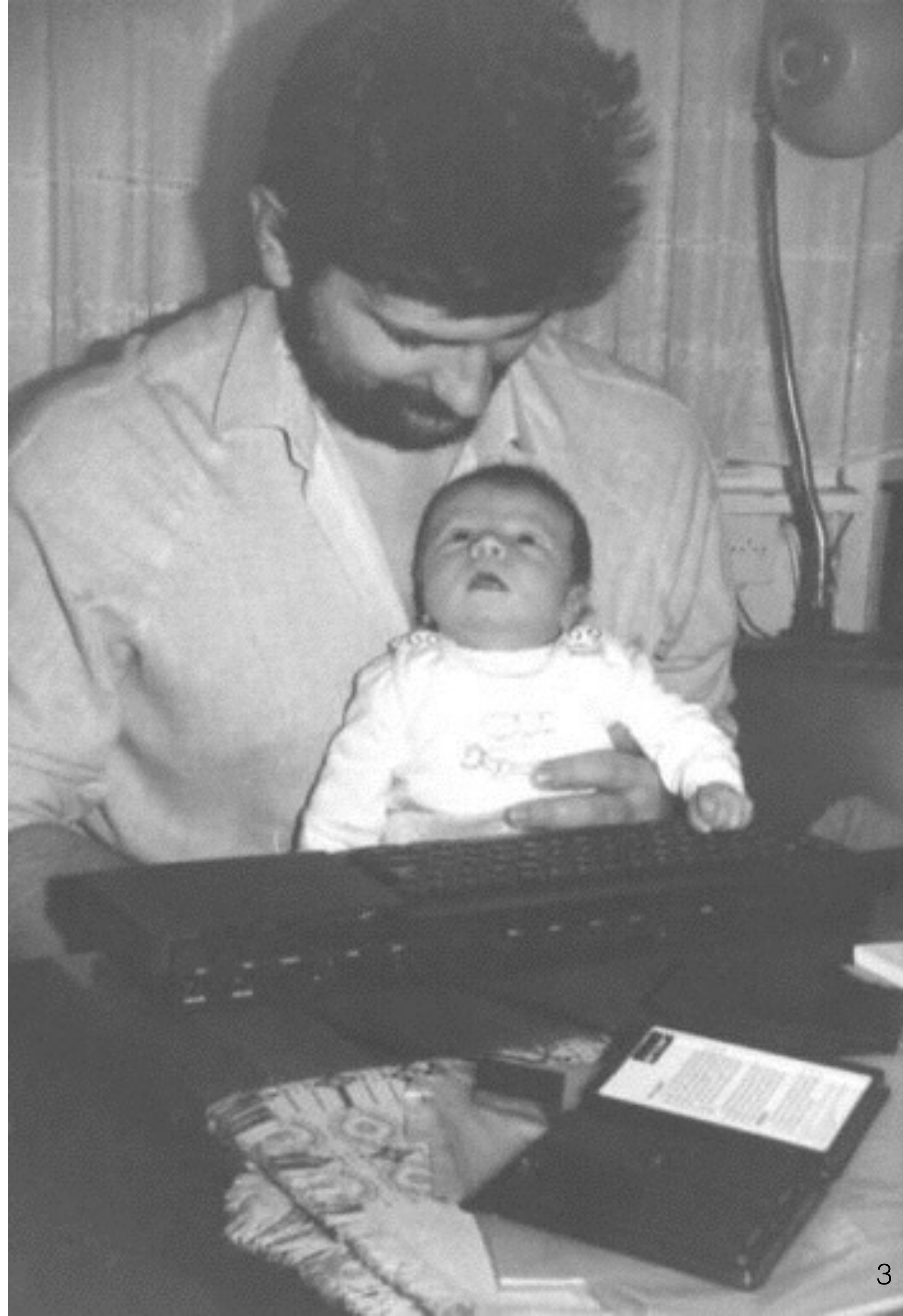


The importance of being a noob

(not a tech talk)

Luka Kladaric
hello@luka.io
@kll

who am I?



civil service & first job

Faculty of Mechanical Engineering
and Naval Architecture

small UK company

SoundVault

own web studio

Designeus

big media corp

24sata

tiny startup

sched

large scale social network

deviantart

startup CTO

Hitlist

senior software engineer

Noom Inc

parenthood

all kinds of noobery

THANK YOU

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