

Alexandra Jans

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WORK EXPERIENCE

IdeaToMarket

Jul. 2023– Sep. 2023

Senior Designer

Madison, WI

- IdeaToMarket specializes in product and installation design, focusing on innovative solutions tailored to meet client needs.
- Won Best In Show at GLEAM for designing an outdoor art installation with artistic and engineering skills.
- Presented design concepts and prototypes to the CEO, effectively communicating the rationale behind design choices.
- Fabricated and installed 12 weatherproof assemblies at Olbrich Gardens, being careful to not harm the plants.

Donor Development Strategies

Nov. 2024– Dec. 2024

Canvasser

Madison, WI

- Donor Development Strategies provides expert consulting services aimed at optimizing fundraising processes for nonprofits.
- Engaged with potential donors to effectively communicate Wisconsin Public Broadcast's mission and encourage contributions.
- Managed teammate emotions through rejections by offering support and encouragement, fostering a positive team environment.
- Tracked and reported on donor engagement metrics to refine outreach strategies and enhance overall fundraising efforts.

Best Buy

Jul. 2021– Nov. 2021

Sales Consultant

Madison, WI

- Best Buy is a leading provider of technology products, services, and solutions.
- Exhibited customer relations skills to enhance customer satisfaction and retention.
- Expanded knowledge of tech environment and consumer interactions with technology.

PROJECTS

JamMate

May 2024– Jun. 2024

Full-stack Developer

- Led development for a web-based multiplayer party game for musicians using React, Vite, PeerJS, and Tailwind.
- Enhanced my own skills in frontend and backend development, focusing on React and JavaScript.
- Created visually pleasant game assets that align with the overall theme of the project, enhancing aesthetic appeal.

Between the Lines

Feb. 2023– May 2023

Lead Designer

- Led a team of students to create a Unity-built mystery game, managing individual schedules to meet time frames.
- Mention technical frameworks you learned.

EDUCATION

University of Wisconsin - Madison

2019 - 2023

Bachelor of Science, Computer Science / Communication Arts, 3.5 GPA, Dean's List

Madison, WI

- Majors in Computer Science and Communication Arts, Certificates in Digital Studies and Game Design

SKILLS & INTERESTS

- **Programming Languages:** JavaScript, HTML/CSS, Java, Python, C++
- **Areas of Interest:** Anything focused on making things (video and audio media, installations, etc), User/Worker support (Accessibility, IT, Human Computer Interaction, UX), Healthcare, and everything learning (both learning new skills myself and pedagogy/instruction).
- **Interests:** Oil Painting, Music Making, and Skateboarding with my wife and our 2 Pet Doves!