

## Recommending Similar Players using Technical Performance Indicators

Alexander Lorenz  
Master Data Science

Wirtschaftsuniversität Wien

Institute of International Business

Department of Global Business and Trade

Supervisor: Assoz. Prof. PD Dr. Jakob Müllner

Contact: jakob.muellner@wu.ac.at

TU Wien Informatics

Institute of Information Systems Engineering

Data Science Group

Co-Supervisor: Univ.Prof. Dr. Allan Hanbury

Contact: allan.hanbury@tuwien.ac.at

## 1. Motivation

- Modern football has become increasingly **data-driven**, particularly in **game analysis**, **physica health monitoring**, and **player scouting**
- Yet, clubs still face the **sudden loss of key players** due to transfers or long-term injuries, which weakens team performance and **demands replacements** who match not only the position but also the playing style of the missing player
- However, **finding ad-hoc replacements** among thousands of candidates remains **highly challenging**, as **scouts** rely on statistics, visualizations, and video clips but are **constrained by human capacity** to a limited pool of players
- Meanwhile, **transfer fees** and player salaries represent some of the **largest cost factors** for professional clubs, and **misjudgments** in recruitment can **lead to significant financial losses**

## 2. Objective

The goal is to develop a data-driven recommendation method that instantly identifies top-k player replacements based on advanced statistics that captures player characteristics.

## 4. Feature Engineering

### Aggregated Feature Vector

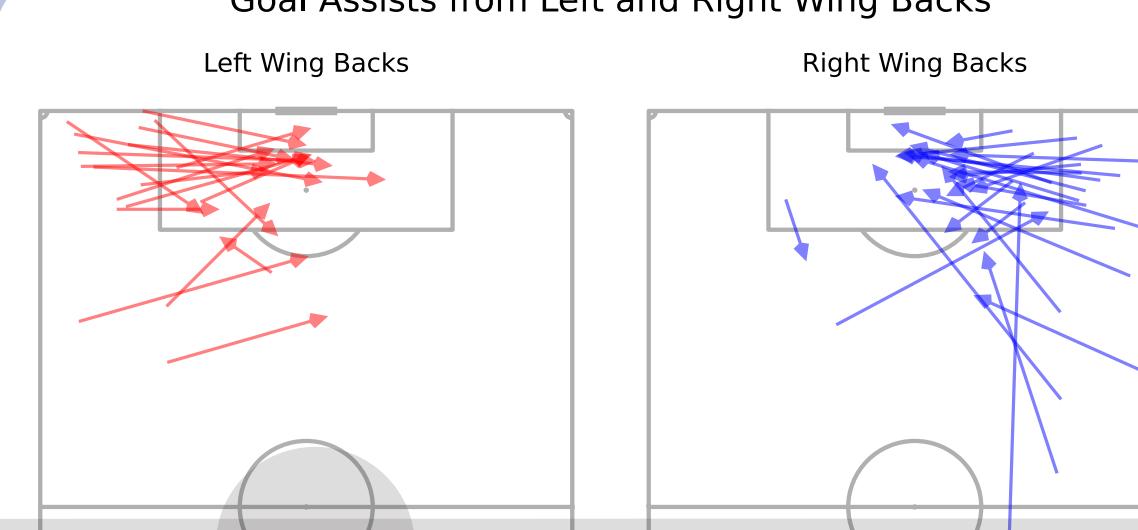
- Raw event-level data transformed into aggregated player vectors to derive general statistics
- Contextual variables added that refine generic statistics by accounting for pitch location, under pressure situation, and its outcome
- 1000+ features generated, grouped into dimensions on goalkeeping, defending, possession, passing, and shooting

### Heatmap

- evaluated for each feature dimension
- Reduced to a fixed set of principal components

## 5. Exploratory Data Analysis

Goal Assists from Left and Right Wing Backs

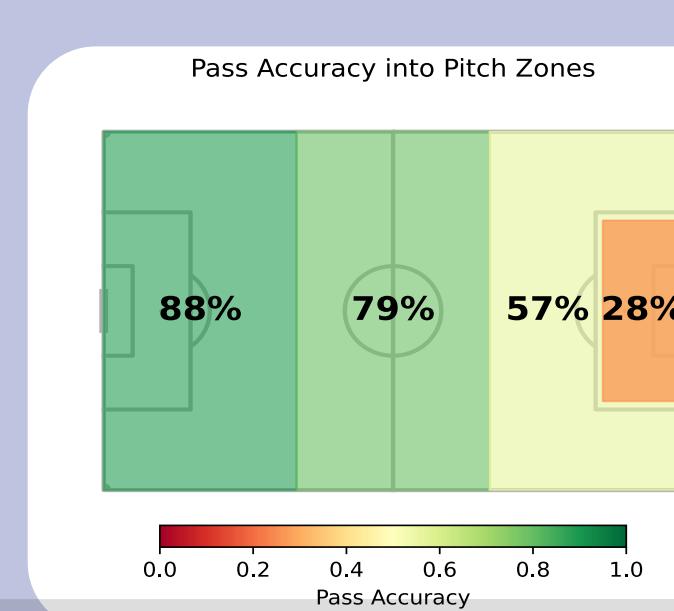


- Extracted features set compromises **3,069 players and 1,032 features**

- Distinct movement patterns** across positions show varying involvement during matches

- Role-based action patterns** emerge

- Performance **metrics**, such as pass accuracy, **vary with pitch location**

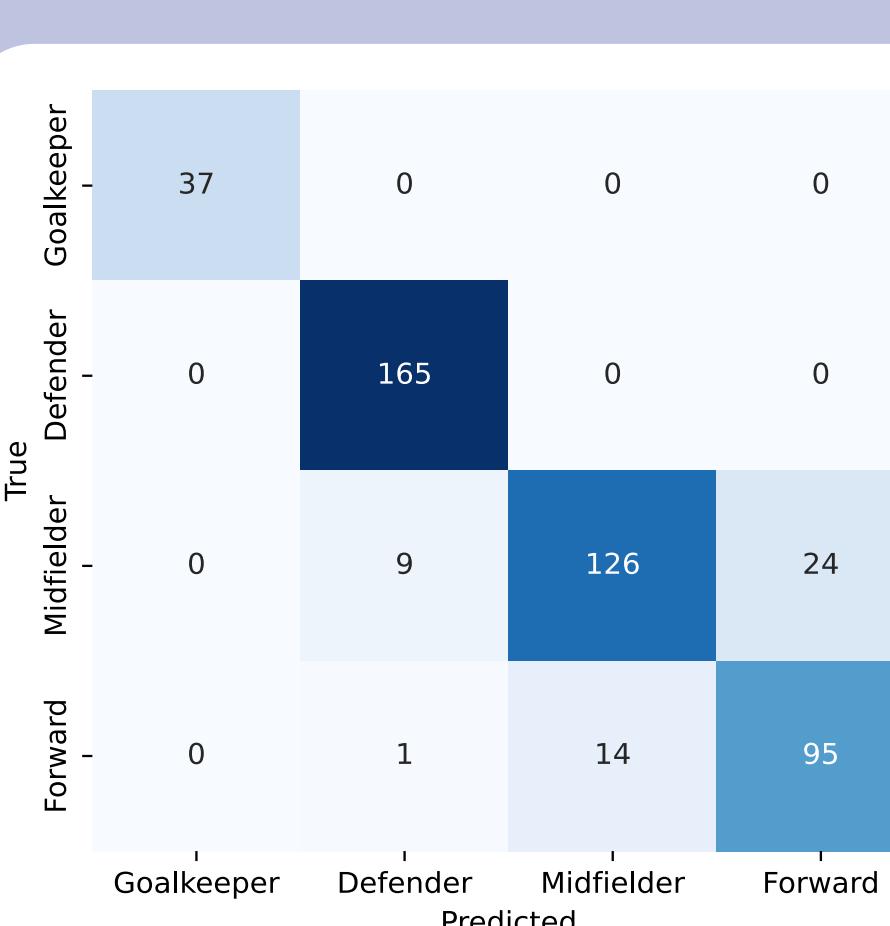


## 6. Feature Selection

- Reducing features is necessary to **address multicollinearity** and prevent **overfitting**
- Two feature sets were created and evaluated
- Feature Set 1:** Logistic Regression with L1 regularization
- Feature Set 2:** Prefiltering correlated features, followed by manual selection using domain knowledge

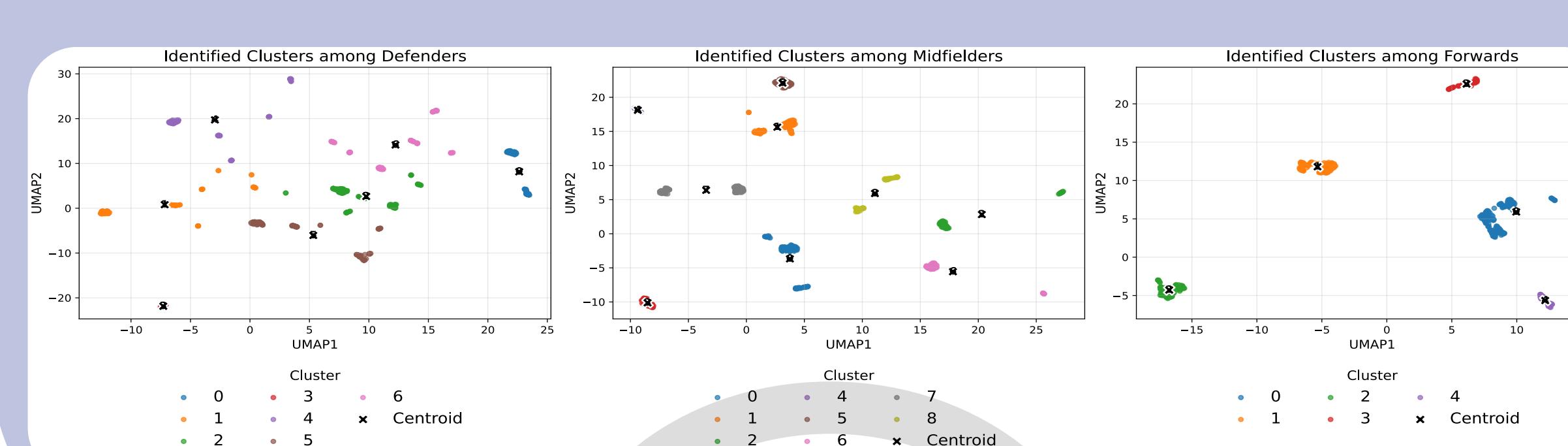
## 7. Modeling

- Set of experiments** configurations with selected models evaluated predictive power using 5-fold cross-validation to **predict player positions**
- Best model** chosen based on **stability** (lowest ac-  
curacy std) and **performance** (highest mean ac-  
curacy)
- LightGBM **achieved 90% accuracy**, with **perfect prediction for goalkeepers and defenders**



## 8. Clustering

- Unsupervised **K-Means applied** on SHAP-transformed features, re-projected to **2D** with UMAP
- At positions level**, clusters achieved **perfect homogeneity** and **completeness score** (goalkeeper, defender, midfielder, and forward)
- Within positions**, clusters were more **heterogeneous**, grouping diverse role labels



## 9. Recommendation

- Split feature set into **test collection** and **player database**, stratified by position
- Generated recommendation lists** ( $k=10, k=30$ ) using cosine similarity; relevance defined by matching position labels
- Results show **accurate recommendations**, with **relevant players ranking high**

	AP@10	MAP@10	MRR@10	AP@30	MAP@30	MRR@30
Goalkeeper	1	1	1	1	1	1
Defender	0.7	0.93	0.95	0.66	0.93	0.95
Midfielder	0.9	0.80	0.85	0.93	0.80	0.85
Forward	0.8	0.84	0.88	0.6	0.84	0.88

## 10. Conclusion

- Contextual and spatially-aware aggregated **player vectors** provide a **strong representation of** positions by encoding **on-field behavior**
- Player vectors **reveal heterogeneous clusters** within positions, indicating that players with different official **role labels** may share overlapping **on-field performance patterns**
- Engineered features combined with cosine similarity **enable fast, good-quality scouting shortlists**