

An open-source VR platform for collaborative workspaces



## Background

- Aha moment -

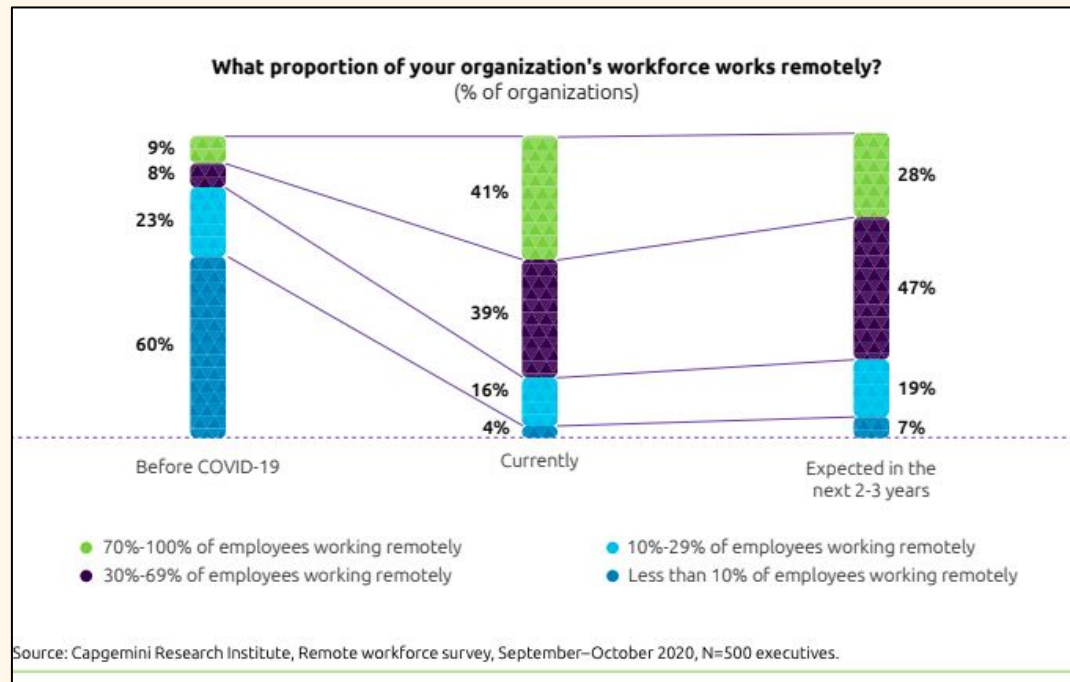
**“VR allowed us in Lookback's founding team to have the kind of live-or-die conversations remotely that are just not possible over video conferencing. VR gave us that immersive presence that truly lets us listen to each other.”**

*Nevyn Bengtsson*



# New Reality & Challenge

***Remote work is here to stay***  
**- hybrid environments are the new reality -**





# The Magic of VR

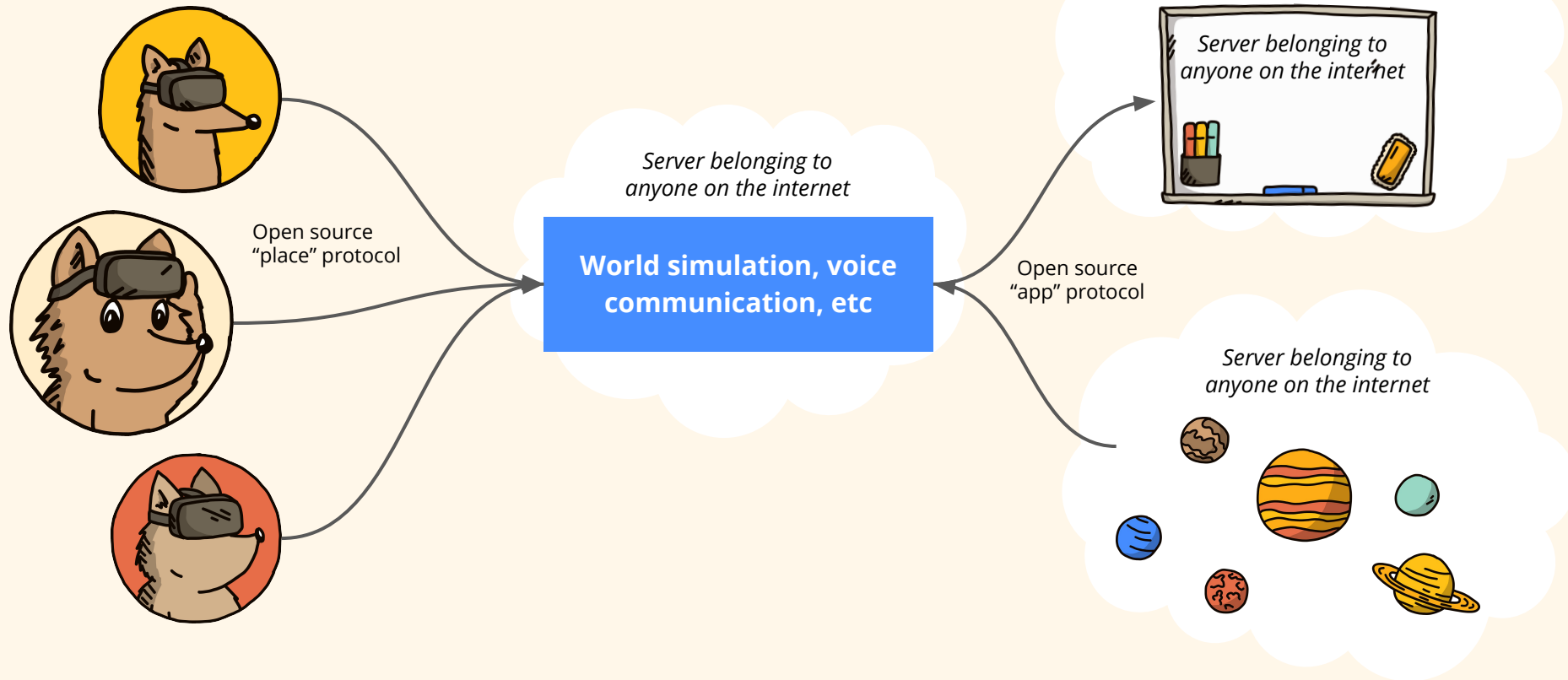
**Companies\* that have adopted VR noticed the following benefits**

1. Easy collaboration across continents
2. Higher creativity
3. Streamlined design work
4. More effective contribution
5. Better interpersonal interactions
6. Higher impact discussions
7. Capacity to carry out responsibilities in a more effective manner
8. Increased productivity
9. Better communication among distributed team

\*Hyundai, Fidelity, Accenture, Walmart, UPS, Apple, General Motors, Cardinal Health, etc....



# Our Solution





# Our Solution



**App on the internet  
serving whiteboards  
to virtual spaces**

**App on the internet  
serving solar systems  
to virtual spaces**



# Business Model

	Enterprise Bundle	Standard Bundle	Virtual Office (per industry)	Pay-as-you-go
Places	50+	50	50+	1
User licenses	500+	500	500+	1
Apps	<div>✓ Includes<ul style="list-style-type: none"><li>• Slideshow app</li><li>• Screen sharing app</li><li>• Whiteboard app</li></ul></div>	<div>✓ Includes<ul style="list-style-type: none"><li>• Slideshow app</li><li>• Screen sharing app</li><li>• Whiteboard app</li></ul></div>	<div>✓ Includes<ul style="list-style-type: none"><li>• Slideshow app</li><li>• Screen sharing app</li><li>• Whiteboard app</li></ul></div>	<div><input type="checkbox"/> None included; use free and paid from AlloAppStore</div>
App development	<div>✓ To be discussed</div>	<div>✓ 1 custom app for their specific needs and industry</div>	<div>✓ 5 custom apps for their specific needs and industry</div>	<div><input type="checkbox"/> Not included</div>
Overages	Soft cap	Soft cap	Soft cap	Hard cap, pay for usage
Support	<div>✓ 24/7 ✓ Onboarding</div>	<div>✓ 24/7 ✓ Onboarding</div>	<div>✓ 24/7 ✓ Onboarding</div>	<div><input type="checkbox"/> Not included</div>
Cost	€../yr	€../yr	€.../yr	€25/mo



# Business Model





# Competition

	<i>Multi user</i>	<i>Share 2D content <sup>1</sup></i>	<i>Share 3D content <sup>2</sup></i>	<i>Use applications together <sup>3</sup></i>	<i>Open vendor market <sup>4</sup></i>	<i>On-premise</i>
<b>Alloverse</b>	✓	✓	✓	✓	✓	✓
<b>Spatial.io</b>	✓	✓	✓	✗	✗	<i>Only at scale</i>
<b>Engage</b>	✓	✓	✓	✗	✗	✗
<b>Zoom</b>	✓	✓	✗	<i>Non-interactive</i>	✗	✓
<b>Mural.co</b>	✓	✓	✗	✗	✗	✗

<sup>1</sup> Such as images, PDF presentations, screen sharing, etc...

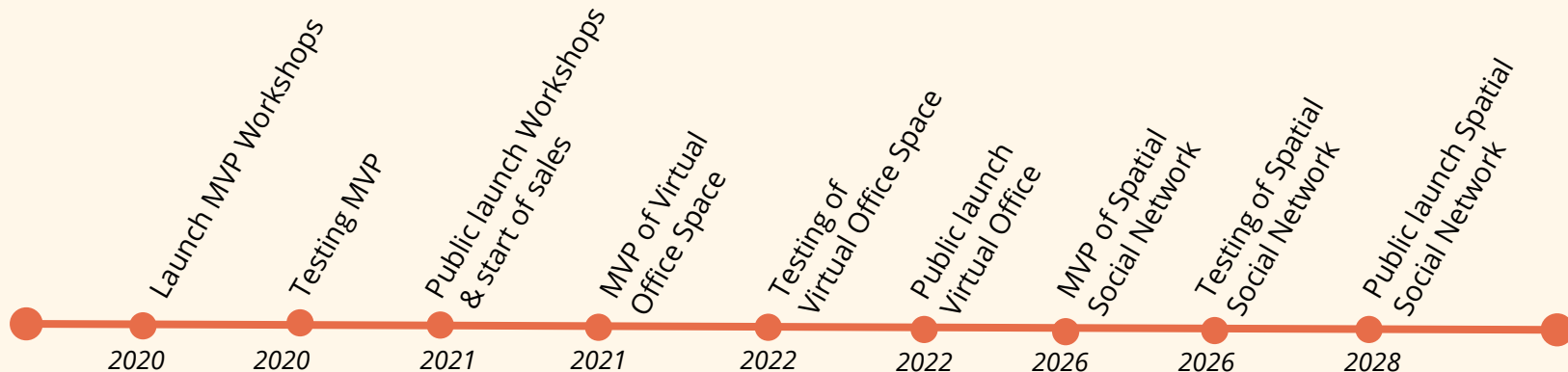
<sup>2</sup> Such as architecture models, factory process animations, exploded-view diagrams, etc...

<sup>3</sup> Used to extend the functionality beyond what the platform vendor allows. Such as an interactive chemistry lab, CAD software, whiteboards, etc

<sup>4</sup> Meaning that you can use the same application, but change who you pay for “chat rooms”, extra functionality, etc, so that you’re not locked into a single vendor.



# Commercial Roadmap



**Our 10 years masterplan:**

<https://alloverse.com/updates/>



# The Team



**Nevyn Bengtsson**  
(founder)

Code Poet

Co- founder  
Lookback

Lead iOS client



**Julie Despraz**  
(co-founder)

CEO

COO

Founder  
ClosetClique



**Tobias Kask**  
(co-founder)

VR Developer & UX

Senior UX/UI  
Designer  
Skout Inc



**Patrik Sjöberg**  
(co-founder)

Fullstack Developer

Snr Software  
developer

iOS developer



**Emma Koszinowski**  
(co-founder)

Backend Engineer

Backend  
Developer



**Elinor Hägg**  
Designer

Creative Director

Creative Director



**Iuliana Preotu**

3D & UX Designer

Unity Designer

Co-Founder & Lead  
Designer





# Advisory Board



**Maral Biniazan**

Co- founder Mirado  
Consulting



Product Manager  
Blocket



Product Manager  
Viaplay



viaplay



**Magnus Olausson**

COO Quynix

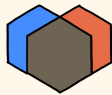


Board Member  
MySaly



Company Operations  
Director Spotify





Thank you 

[info@alloverse.com](mailto:info@alloverse.com)

[alloverse.com](http://alloverse.com)

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