RESEARCH

COMPILING

SKETCHING

WIREFRAMING

PROTOTYPING

COMPLETION

Finding Need
Heuristic Evaluation
User Research
User Interviews
Stakeholder Interviews

Understanding Need
Understanding Problems
Understanding User
Creating References
Compiling Data
Representing Data
Personas

Flowchart
Empathy Maps
Storyboarding
Journey Maps

Applied Sketching
Review
First Pitches

Final Sketch
User Testing
Pitch

Implementation
Application of Finished Product