



***A CRYPTO-BASED FANTASY
FOOTBALL GAME***



WHAT IS FANTASY ALLSTARS

Allstars Fantasy Coin is a fantasy sports platform powered by the Polygon blockchain. Players purchase the Allstars Fantasy Coins (AFC) Token and compete in weekly public or private contests known as Pools. Players can win through competing in the weekly contests or accumulate AFC for prizes spread out throughout the year.

- Compete in weekly Fantasy Sports market using a native crypto token (AFC) as in-game currency.
- The top 2 players of any pool win a pre-set percentage, while Allstars Fantasy takes a 15% commission of each pool
- Prizes are also handed out through loyalty programs throughout the year to the highest accumulators and holders of AFC tokens.
- Allstars Fantasy will launch Fantasy contests based on the English Premier League to ensure the stability of operations and game economy and will look to quickly expand to other sports once that objective is complete.



PROBLEM



Crypto based Fantasy Platforms complex & not user-friendly; negative user experience



Casino-like feel in most Fantasy platforms deterring new customers. Cater to top 1%



Lack of incentives for customers to remain loyal and engaged

SOLUTION



Include native crypto token
to increase engagement
and loyalty



Simplify team creation
process to "even the
playing field"



Increase prize pools
to increase user
retention



Focus on media and
content to expand
user-base

HOW IT WORKS



Players must purchase
native token (AFC)
to play



Players will create a
team of 7 to compete
in weekly pools



Winner of each pool can
choose to withdraw
or hold AFC tokens

CREATE TEAM

Pick atleast 1 goalkeeper

Goalkeeper

Tammy Johnson
Forward
18 CGW Point 104 T F Points
\$5.25 M

Search

<div><div></div><div>Tammy Johnson Goalkeeper</div></div>	Team Name	18 Goals	104 Points	5.25 M	<input checked="" type="checkbox"/>
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Back

Next

Create your team by selecting a team of 7 based on the budget provided.



Choose 5 starter & 2 substitutes.
Nominate your Captain.

CREATE/JOIN POOLS

Create New Pool

Create your Pool Name

Enter Entry Amount

Select Team

Pool Type

Enter max participants

Create Password

Create Pool

Create public or private pools for each pre-determined in each Game Week

Upcoming

Live

Completed

Open Pools of this Game Week 13M-19M2021

13 Jun 2022 - 15 Jun 2022

+ Create Pool

June 11 gw public

Entry Amount 🟡 60

1 Users

+View Detail

June 11 GW Private League

Entry Amount 🟡 10

1 Users

+View Detail

June 11 gw public

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View your upcoming, live, and completed Pools under one dashboard

DASHBOARD VIEW



Simple dashboard view for players to easily create, join & monitor public & private pools



Other information include Game Weeks, invite functionality & create pools



Dashboard will also show league, latest news, media feed, & fantasy picks



KEY DIFFERENTIATORS

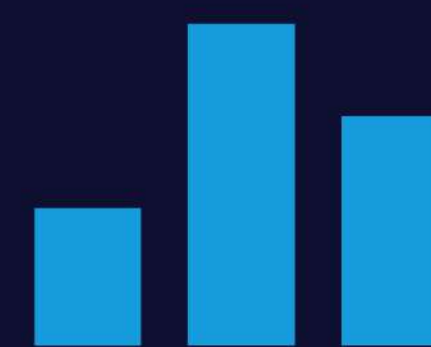




Faster & Simpler Team
Creation Format



Live fantasy score
updates



Public/private weekly
pool competitions

USE-CASES



Premier League
Fantasy weekly
contests



Compete in private
pools or with the
community at large



Discuss top picks
and more in
manager's lounge



Trade & hold tokens
to increase your
wallet value

USER BENEFITS



Simpler fantasy gameplay for all users' participation



You can win through fantasy games or token price appreciation



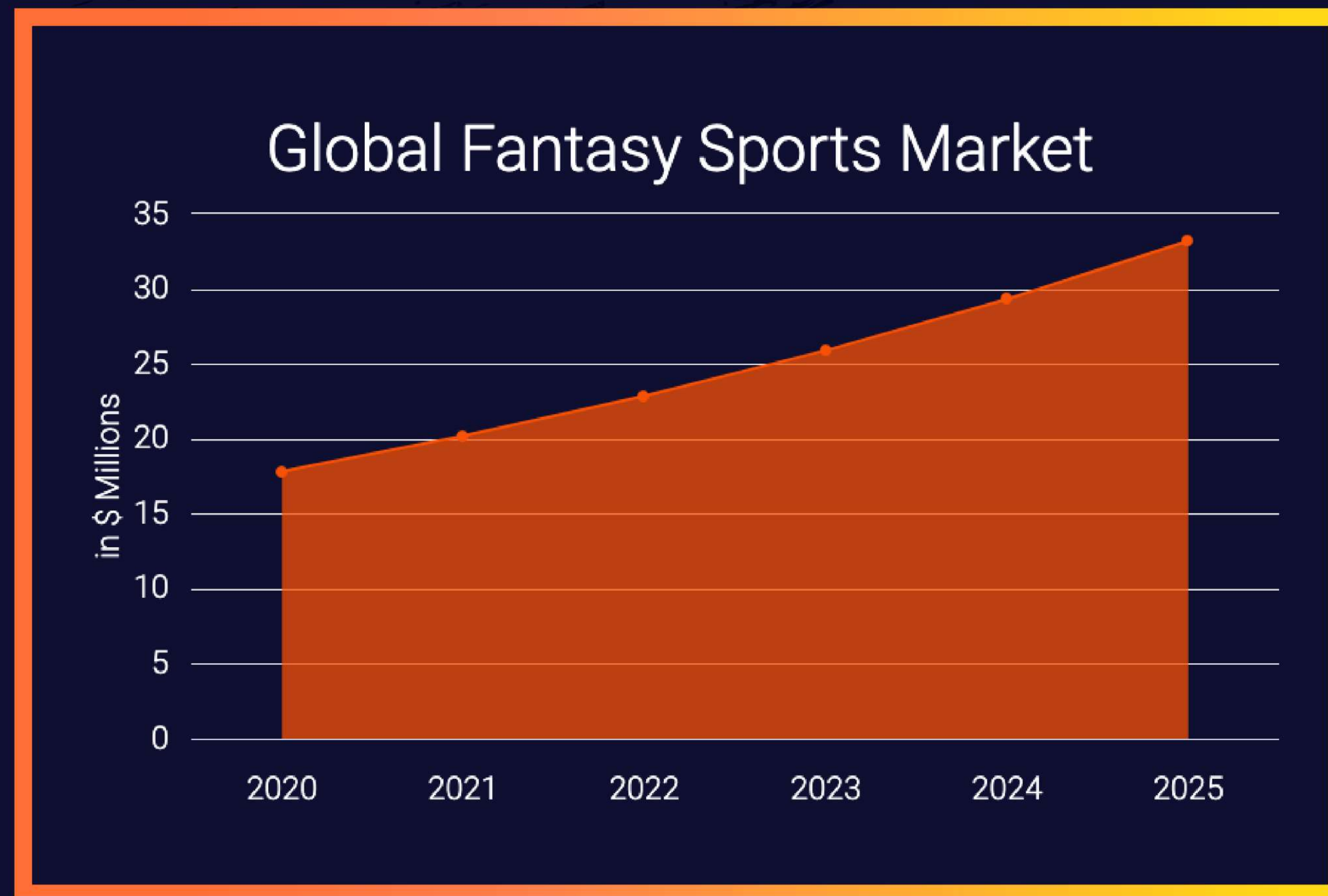
Compete with the public or private pools with your inner circle



MARKET SIZE

\$20.9B global market as of 2021 with estimate CAGR of 13% to \$33.1B until 2025

Source: www.globenewswire.com



MARKET OPPORTUNITY



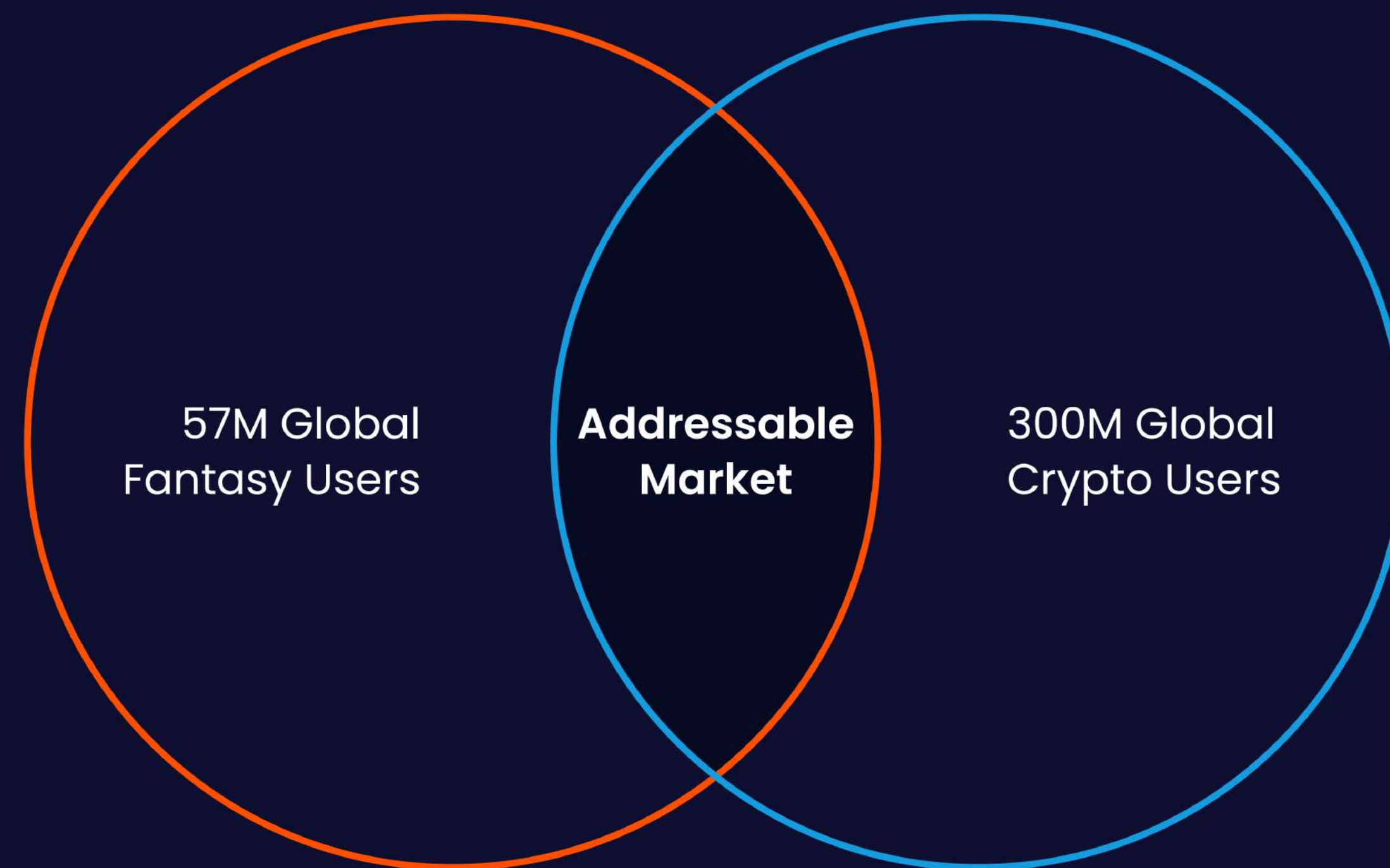
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LOOKING FORWARD: POTENTIAL OUTCOMES



Best-Case Scenario

Become a global market leader in the crypto-fantasy space



Realistic Success Scenario

Gets 1% of the total Fantasy Sports market, generating 210M revenue a year



Worst-Case Scenario

Remains a small, "boutique" fantasy sports platform

GO-TO MARKET PLAN



Token Generating Event, Launchpads, Airdrops



Social Media Advertising, Referral Networks, Community Virality



TRACTION: PROGRESS TO DATE

