

Wedding Sheets - Complete Formulas Reference

Client Dashboard Sheet Formulas

Row-by-Row Formula Implementation

Column A: Client_ID

```
=IF(ISBLANK(Form_Responses!A2), "", Form_Responses!B2)
```

Column B: Client_Name

```
=IF(ISBLANK(A2), "", Form_Responses!C2&" "&Form_Responses!D2&" & "&Form_Responses!G2&" "&Form_Responses!H2)
```

Column C: Wedding_Date

```
=IF(ISBLANK(A2), "", Form_Responses!K2)
```

Column D: Venue

```
=IF(ISBLANK(A2), "", Form_Responses!L2)
```

Column E: Guest_Count

```
=IF(ISBLANK(A2), "", Form_Responses!Q2)
```

Column F: DJ_Service

```
=IF(ISBLANK(A2), "", Form_Responses!U2)
```

Column G: DJ_Package

```
=IF(F2="Yes", Form_Responses!V2, "")
```

Column H: DJ_Base_Price

```
=IF(G2="", 0, IFERROR(VLOOKUP(G2, Service_Pricing!C:D, 2, FALSE), 0))
```

Column I: DJ_Hours

```
=IF(F2="Yes", Form_Responses!W2, 0)
```

Column J: DJ_Hourly_Rate

```
=IF(G2="", 0, IFERROR(VLOOKUP(G2, Service_Pricing!C:E, 3, FALSE), 0))
```

Column K: DJ_Add_Ons

```
=IF(F2="Yes",
    SUMIF(Service_Pricing!A:A, "DJ", Service_Pricing!J:J) *
    IF(ISNUMBER(SEARCH("microphone", LOWER(Form_Responses!X2))), 1, 0) +
    IF(ISNUMBER(SEARCH("lighting", LOWER(Form_Responses!X2))), 200, 0), 0)
```

Column L: DJ_Subtotal

```
=IF(F2="No", 0,
    (H2 + (I2 * J2) + K2) *
    IF(WEEKDAY(C2, 2) >= 6, 1.2, 1) *
    IF(MONTH(C2) >= 5 AND MONTH(C2) <= 10, 1.1, 1))
```

Column M: Photography_Service

```
=IF(ISBLANK(A2), "", Form_Responses!Y2)
```

Column N: Photography_Package

```
=IF(M2="Yes", Form_Responses!Z2, "")
```

Column O: Photography_Base_Price

```
=IF(N2="", 0, IFERROR(VLOOKUP(N2, Service_Pricing!C:D, 2, FALSE), 0))
```

Column P: Photography_Hours

```
=IF(M2="Yes", Form_Responses!AA2, 0)
```

Column Q: Photography_Hourly_Rate

```
=IF(N2="", 0, IFERROR(VLOOKUP(N2, Service_Pricing!C:E, 3, FALSE), 0))
```

Column R: Photography_Add_Ons

```
=IF(M2="Yes",
    IF(ISNUMBER(SEARCH("engagement", LOWER(Form_Responses!AC2))), 500, 0) +
    IF(ISNUMBER(SEARCH("drone", LOWER(Form_Responses!AC2))), 800, 0) +
    IF(ISNUMBER(SEARCH("second photographer", LOWER(Form_Responses!AC2))), 600, 0), 0)
```

Column S: Photography_Subtotal

```
=IF(M2="No", 0,
    (O2 + (P2 * Q2) + R2) *
    IF(WEEKDAY(C2, 2) >= 6, 1.15, 1) *
    IF(MONTH(C2) >= 5 AND MONTH(C2) <= 10, 1.1, 1) *
    (1 + (E2 * 0.001)))
```

Column T: Videography_Service

```
=IF(ISBLANK(A2), "", Form_Responses!AD2)
```

Column U: Videography_Package

```
=IF(T2="Yes", Form_Responses!AE2, "")
```

Column V: Videography_Base_Price

```
=IF(U2="", 0, IFERROR(VLOOKUP(U2, Service_Pricing!C:D, 2, FALSE), 0))
```

Column W: Videography_Hours

```
=IF(T2="Yes", Form_Responses!AF2, 0)
```

Column X: Videography_Hourly_Rate

```
=IF(U2="", 0, IFERROR(VLOOKUP(U2, Service_Pricing!C:E, 3, FALSE), 0))
```

Column Y: Videography_Add_Ons

```
=IF(T2="Yes",
    IF(ISNUMBER(SEARCH("highlight", LOWER(Form_Responses!AH2))), 800, 0) +
    IF(ISNUMBER(SEARCH("drone", LOWER(Form_Responses!AH2))), 600, 0) +
    IF(ISNUMBER(SEARCH("live stream", LOWER(Form_Responses!AH2))), 1200, 0), 0)
```

Column Z: Videography_Subtotal

```
=IF(T2="No", 0,
    (V2 + (W2 * X2) + Y2) *
    IF(WEEKDAY(C2, 2) >= 6, 1.2, 1) *
    IF(MONTH(C2) >= 5 AND MONTH(C2) <= 10, 1.15, 1))
```

Column AA: Travel_Fees

```
=IF(ISNUMBER(SEARCH("destination", LOWER(Form_Responses!AK2))), 500,
    IF(ISNUMBER(SEARCH("regional", LOWER(Form_Responses!AK2))), 200, 0))
```

Column AB: Equipment_Fees

```
=IF(ISNUMBER(SEARCH("outdoor", LOWER(Form_Responses!AK2))), 100, 0) +  
IF(ISNUMBER(SEARCH("backup", LOWER(Form_Responses!AK2))), 150, 0)
```

Column AC: Services_Subtotal

```
=L2 + S2 + Z2 + AA2 + AB2
```

Column AD: Discount_Applied

```
=IF(AC2 > 15000, 0.1, IF(AC2 > 10000, 0.05, 0))
```

Column AE: Discount_Amount

```
=AC2 * AD2
```

Column AF: Pre_Tax_Total

```
=AC2 - AE2
```

Column AG: Tax_Rate

```
=IFERROR(VLOOKUP(Form_Responses!N2, Tax_Fees!B:H, 7, FALSE), 0.0875)
```

Column AH: Tax_Amount

```
=AF2 * AG2
```

Column AI: Final_Total

```
=AF2 + AH2
```

Column AJ: Deposit_Required

```
=IF(Form_Responses!AN2="Lump Sum", 1, 0.25)
```

Column AK: Deposit_Amount

```
=AI2 * AJ2
```

Column AL: Balance_Due

```
=AI2 - AK2
```

Column AM: Payment_Plan

```
=Form_Responses!AN2
```

Column AN: Contract_Status

```
= "Draft"
```

Payment Schedule Sheet Formulas**Column A: Client_ID**

```
=Client_Dashboard!A2
```

Column B: Payment_Number

```
=IF(Client_Dashboard!AM2="Monthly", ROW()-1,
    IF(Client_Dashboard!AM2="Bi-weekly", ROW()-1, 1))
```

Column C: Payment_Type

```
=IF(B2=1, "Deposit",
    IF(B2=COUNTIFS(Payment_Schedule!A:A, A2), "Final Payment", "Progress Payment"))
```

Column D: Due_Date

```
=IF(B2=1, TODAY(),
    IF(Client_Dashboard!AM2="Monthly",
        Client_Dashboard!C2 - (120 - (B2-1)*30),
        Client_Dashboard!C2 - (120 - (B2-1)*14)))
```

Column E: Amount_Due

```
=IF(Client_Dashboard!AM2="Lump Sum", Client_Dashboard!AI2,
    IF(Client_Dashboard!AM2="Monthly", Client_Dashboard!AI2/4,
        Client_Dashboard!AI2/8))
```

Column F: Amount_Paid

```
=0
```

Column G: Payment_Status

```
=IF(F2>=E2, "Paid",
    IF(D2<TODAY(), "Overdue",
        IF(D2<=TODAY()+7, "Due Soon", "Scheduled")))
```

Column H: Payment_Method

```
= ""
```

Column I: Transaction_ID

```
= ""
```

Column J: Notes

```
=IF(B2=1, "Initial deposit",  
    IF(C2="Final Payment", "Final payment due 1 week before",  
        "Progress payment "&B2))
```

Column K: Days_Until_Wedding

```
=Client_Dashboard!C2 - TODAY()
```

Column L: Percentage_of_Total

```
=E2/Client_Dashboard!A12*100
```

Column M: Late_Fee_Applied

```
=IF(AND(G2="Overdue", TODAY()-D2>7), "Yes", "No")
```

Column N: Late_Fee_Amount

```
=IF(M2="Yes", E2*0.05, 0)
```

Tax & Fees Sheet Formulas**Column A: Client_ID**

```
=Client_Dashboard!A2
```

Column B: State

```
=MID(Form_Responses!N2, FIND(",", Form_Responses!N2)+2, 2)
```

Column C: County

```
=VLOOKUP(B2, Tax_Rates!A:C, 3, FALSE)
```

Column D: City

```
=LEFT(Form_Responses!N2, FIND(",", Form_Responses!N2)-1)
```

Column E: Base_Tax_Rate

```
=VLOOKUP(B2, Tax_Rates!A:B, 2, FALSE)
```

Column F: County_Tax_Rate

```
=VLOOKUP(C2, Tax_Rates!C:D, 2, FALSE)
```

Column G: City_Tax_Rate

```
=VLOOKUP(D2, Tax_Rates!E:F, 2, FALSE)
```

Column H: Total_Tax_Rate

```
=E2+F2+G2
```

Column I: Services_Subtotal

```
=Client_Dashboard!AC2
```

Column J: Taxable_Amount

```
=I2
```

Column K: Tax_Exempt_Amount

```
=0
```

Column L: Sales_Tax

```
=J2*H2
```

Column M: Processing_Fee_Rate

```
=0.025
```

Column N: Processing_Fee

```
=I2*M2
```

Column O: Late_Fee_Rate

```
=0.05
```

Column P: Late_Fee_Applied

```
=IF(COUNTIFS(Payment_Schedule!A:A, A2, Payment_Schedule!G:G, "Overdue")>0, "Yes", "No")
```

Column Q: Late_Fee_Amount

```
=IF(P2="Yes", Client_Dashboard!AL2*O2, 0)
```

Column R: Convenience_Fee

```
=IF(Client_Dashboard!AM2<>"Lump Sum", 25, 0)
```

Column S: Total_Fees

```
=N2+Q2+R2
```

Column T: Grand_Total

```
=I2+L2+S2
```

Reports Sheet Formulas

Revenue Calculations

```
=SUMIFS(Client_Dashboard!AI:AI,  
  Client_Dashboard!C:C, ">="&DATE(YEAR(TODAY()), MONTH(TODAY()), 1),  
  Client_Dashboard!C:C, "<"&DATE(YEAR(TODAY()), MONTH(TODAY())+1, 1))
```

Service-Specific Revenue

```
=SUMIFS(Client_Dashboard!L:L,  
  Client_Dashboard!C:C, ">="&DATE(YEAR(TODAY()), MONTH(TODAY()), 1),  
  Client_Dashboard!F:F, "Yes")
```

Booking Analytics

```
=COUNTIFS(Client_Dashboard!C:C,  
  ">="&DATE(YEAR(TODAY()), MONTH(TODAY()), 1),  
  Client_Dashboard!C:C,  
  "<"&DATE(YEAR(TODAY()), MONTH(TODAY())+1, 1))
```


Growth Rate Calculation

```
=(Current_Period_Value - Previous_Period_Value) / Previous_Period_Value * 100
```

Average Deal Size

```
=AVERAGEIFS(Client_Dashboard!AI:AI,  
  Client_Dashboard!C:C, ">="&DATE(YEAR(TODAY()), MONTH(TODAY()), 1))
```

Conversion Rate

```
=COUNTIFS(Client_Dashboard!AN:AN, "Signed") /  
  COUNTA(Client_Dashboard!A:A) - 1
```

Conditional Formatting Rules

Client Dashboard

- Contract Status: Green for "Signed", Yellow for "Sent", Red for "Draft"
- Final Total: Color scale from red (low) to green (high)
- Wedding Date: Red if past, yellow if within 30 days

Payment Schedule

- Payment Status: Red for "Overdue", Yellow for "Due Soon", Green for "Paid"
- Due Date: Red if overdue, yellow if due within 7 days
- Amount Due: Bold formatting for deposits

Data Validation Rules

```
Service_Selection:={"Yes", "No"}  
Package_Types: =Service_Pricing!C:C  
Payment_Plans:={"Monthly", "Bi-weekly", "Lump Sum"}  
Contract_Status:={"Draft", "Sent", "Signed", "Completed"}  
Payment_Status:={"Pending", "Paid", "Overdue", "Scheduled"}
```

This comprehensive formula reference ensures accurate calculations across all sheets and maintains data integrity throughout the system.