# Karthik M R

Product Designer | User-Centered Design | Design Systems | Data-Driven Solutions

Contact Details

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My Portfolio Link   https://kmruiux.netlify.app/

Social Links   LinkedIn   Behance   Dribbble

## Experience

### Product Designer
**Hexnode, Mitsogo Inc**

04/2022-06/2025

Chennai, IN

A company specializing in Unified Endpoint Management (UEM) and application security solutions.

- **Enhanced Product Ecosystem:** Initiatives led to improve the design and usability of the product ecosystem, enhancing seamless functionality across multiple platforms and refining 5-6 products and sub-products.

- **Design Systems Development:** Robust design systems built and implemented, standardizing UI components and workflows across applications, resulting in improved design consistency and an 18% reduction in development time.

- **Application Facelift & Revamp:** End-to-end redesign of key applications completed, incorporating modern design principles and improving usability by 27%, as reflected in user feedback and analytics.

- **Feature Development:** Competitive, innovative features conceptualized and launched through close collaboration with product managers, contributing to a 31% increase in user engagement and aligning with market trends and user needs.

- **User-Centric Design:** Complex user challenges addressed with intuitive, data-driven solutions, increasing user satisfaction by 27% and boosting retention rates by 9%.

- **Responsive Design Expertise:** Responsive interfaces designed for web, mobile, and tablet platforms, ensuring a consistent experience across all devices.

### Product Designer
**Gevme**

06/2025-Present

Chennai, IN

A company specializing in Omnichannel Event Management Platform across all attendee touchpoints

- **Built the RFP platform:** Created the AI powered RFP platform from the ground up, delivering data-driven insights and streamlining event workflows.

- **AI Powered session control & Console Centre:** Designed AI-powered audio session capture and control, and built a central console to boost real-time monitoring efficiency.

- **WCAG accessibility standards:** Implemented WCAG accessibility standards across the product suite, ensuring inclusivity and compliance.

## Key Achievements

- **Product Usability Redesign:**
  Redesigned product interfaces to enhance usability, achieving a 27% increase in user satisfaction.

- **UI Component Standardization:**
  Created standardized UI components, enabling a 18% reduction in deployment time.

- **Cross-Functional Collaboration:**
  Led cross-functional collaboration leading to 31% feature enhancement

- **Analytics-Driven Design Boost:**
  Implemented analytics-driven designs, boosting engagement by 12%.

## Education

### Bachelor of Engineering in Mechanical
**Prince Shri Venkateshwara Padamavathy Engineering college**

08/2016 - 04/2020

Chennai, IN

## Strengths

- **Product Design**
  Proficient in design systems, user-centered design, and usability testing.

- **Interaction Design**
  Strong understanding of interaction design principles and application aesthetics.

- **Data-Driven Design**
  Skilled in utilizing analytics to drive informed design decisions.

- **Multi-Platform Design:**
  Skilled in crafting responsive designs for seamless experiences across web, mobile, tablet, and TV platforms.

## Design & Research Skills

Prototyping & Wireframing   User Interviews   Design Systems

Interaction Design (IxD)   Responsive Design   User Research

Usability Testing   Information Architecture   A/B Testing

Typography & Color Theory   Journey Mapping

Heuristic Evaluation   Data-Driven Design

## Tools

Figma   Adobe XD   Sketch   Framer   Webflow   Jira   Miro

Adobe Creative Suite   HTML   CSS