

Experience

Product Designer
Hexnode, Mitsogo Inc
04/2022–Present
Chennai, IN

A company specializing in Unified Endpoint Management (UEM) and application security solutions.

- Enhanced Product Ecosystem:** Initiatives led to improve the design and usability of the product ecosystem, enhancing seamless functionality across multiple platforms and refining 5–6 products and sub-products.
- Design Systems Development:** Robust design systems built and implemented, standardizing UI components and workflows across applications, resulting in improved design consistency and an 18% reduction in development time.
- Application Facelift & Revamp:** End-to-end redesign of key applications completed, incorporating modern design principles and improving usability by 27%, as reflected in user feedback and analytics.
- Feature Development:** Competitive, innovative features conceptualized and launched through close collaboration with product managers, contributing to a 31% increase in user engagement and aligning with market trends and user needs.
- User-Centric Design:** Complex user challenges addressed with intuitive, data-driven solutions, increasing user satisfaction by 27% and boosting retention rates by 9%.
- Cross-Functional Collaboration:** Partnerships established with development, QA, and marketing teams to ensure design integrity and alignment throughout the product lifecycle.
- Usability Testing & Research:** User research and usability tests conducted to gather actionable insights, driving iterative improvements and refining user workflows.
- Responsive Design Expertise:** Responsive interfaces designed for web, mobile, and tablet platforms, ensuring a consistent experience across all devices.
- Data-Driven Design:** Analytics and user feedback leveraged to prioritize design decisions, enhancing product engagement and overall performance.
- Video Editing & Motion Design:** Created engaging video content and motion graphics to enhance product storytelling, improving visual communication and user engagement.
- Illustrations:** Designed custom illustrations to elevate visual storytelling, enhancing product branding and user engagement with creative, eye-catching visuals.

Key Achievements

- Product Usability Redesign:**
Redesigned product interfaces to enhance usability, achieving a 27% increase in user satisfaction.
- UI Component Standardization:**
Created standardized UI components, enabling a 18% reduction in deployment time.
- Cross-Functional Collaboration:**
Led cross-functional collaboration leading to 31% feature enhancement
- Analytics-Driven Design Boost:**
Implemented analytics-driven designs, boosting engagement by 12%.

Education

Bachelor of Engineering in Mechanical
Prince Shri Venkateshwara Padamavathy
Engineering college
08/2016 – 04/2020
Chennai, IN

Strengths

- Product Design**
Proficient in design systems, user-centered design, and usability testing.
- Interaction Design**
Strong understanding of interaction design principles and application aesthetics.
- Data-Driven Design**
Skilled in utilizing analytics to drive informed design decisions.
- Multi-Platform Design:**
Skilled in crafting responsive designs for seamless experiences across web, mobile, tablet, and TV platforms.

Design & Research Skills

Prototyping & Wireframing User Interviews Design Systems

Interaction Design (IxD) Responsive Design User Research

Usability Testing Information Architecture A/B Testing

Typography & Color Theory Journey Mapping

Heuristic Evaluation Data-Driven Design

Tools

Figma Adobe XD Sketch Framer Webflow

Adobe Creative Suite Premiere Pro After Effects HTML CSS