



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Decide the
fonts

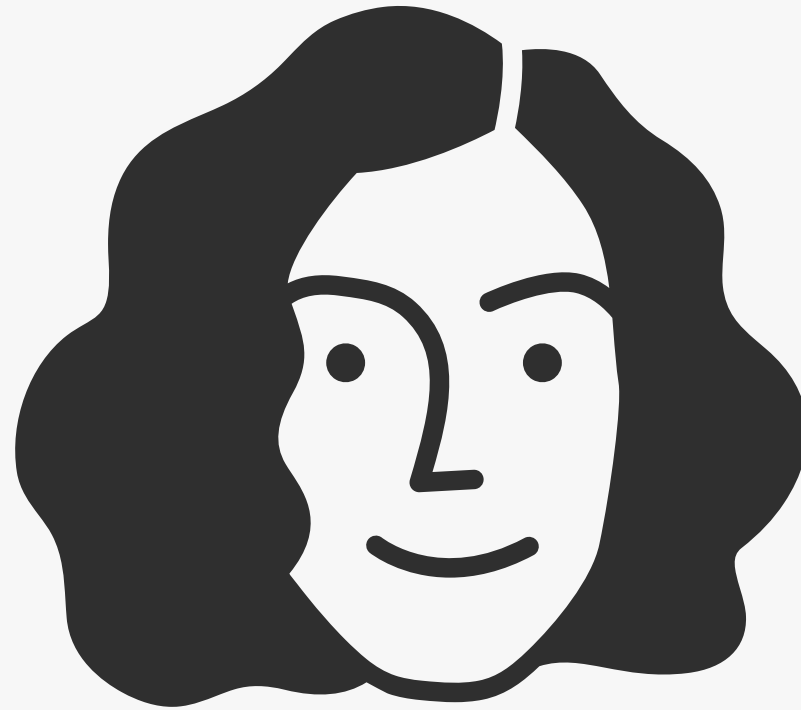
unique
design

decide the
colors

confirm the
details

variety of
colors

unique logo



.BUSINESS CARD
Team: 11.
NM2023TMID36910
S.Allwin raj
R.Aravinth kumar
S.Akash
A.Arul stalin

input the
logo

text the
content

logo is good

input the
colour

smooth
colour

even size



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?