



Pizza Sales Report

Jan 15 - Dec 15

Pizza Category

All

01-01-2015

31-12-2015

Home

Best/Worst Sellers

Busiest Days and Times

DAYS

Maximum orders are placed on the weekends Friday/Saturday

MONTHLY

Maximum order are placed in January and July

Sales Performance

CATEGORY

Classic category is the best selling pizza with the **highest** contribution to sales and total orders

SIZE

Large pizza size contributes to **maximum**



817.86K

Total Revenue



38.31

AVG Order Value



49574

Total Pizza Sold



21350

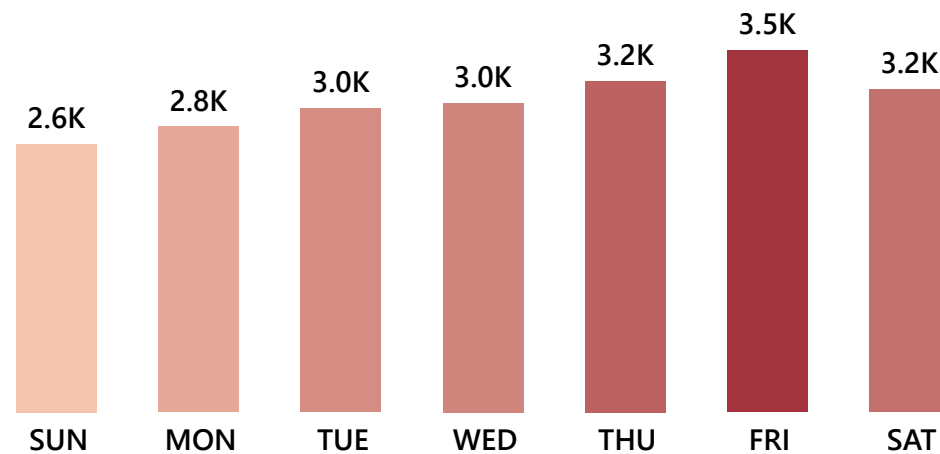
Total Orders



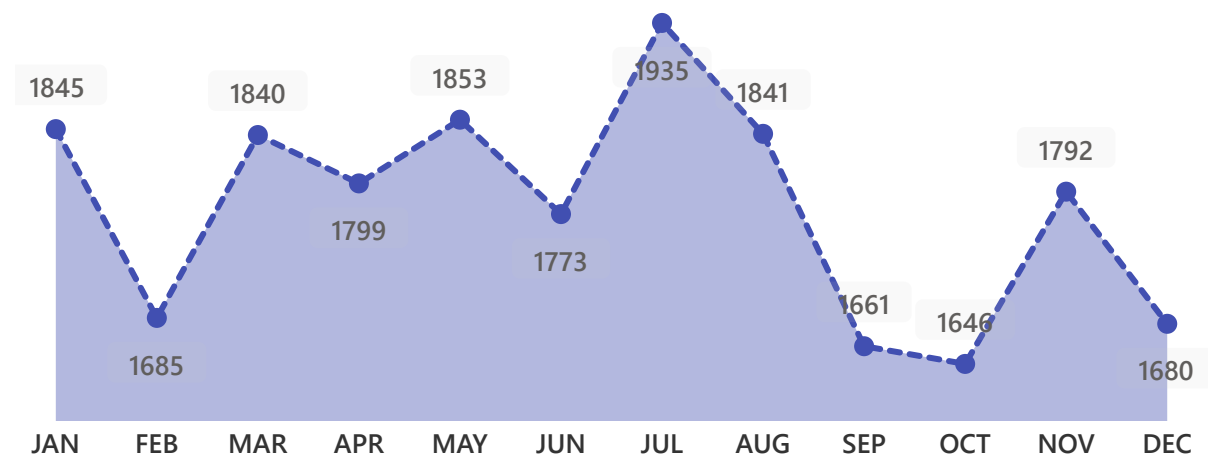
2.32

AVG Pizza Per Order

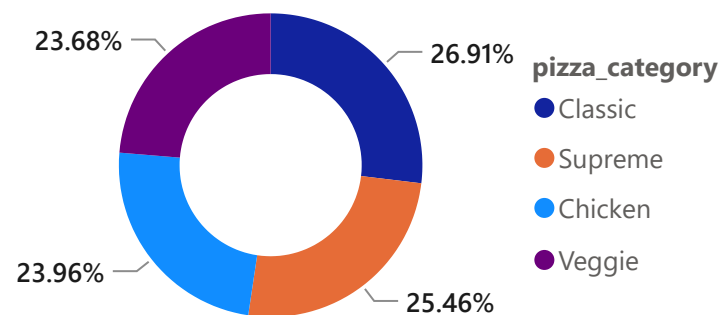
Daily Trend for Orders Placed



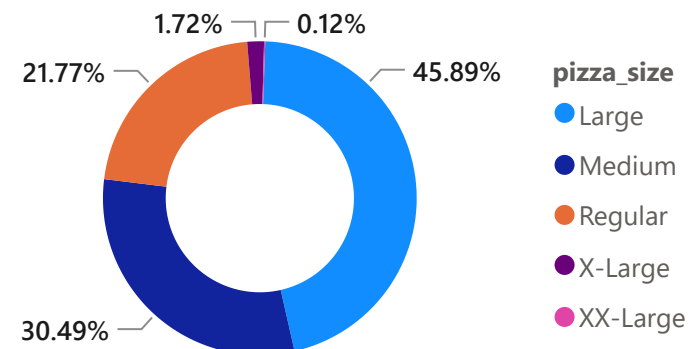
Monthly Trend for Total Orders



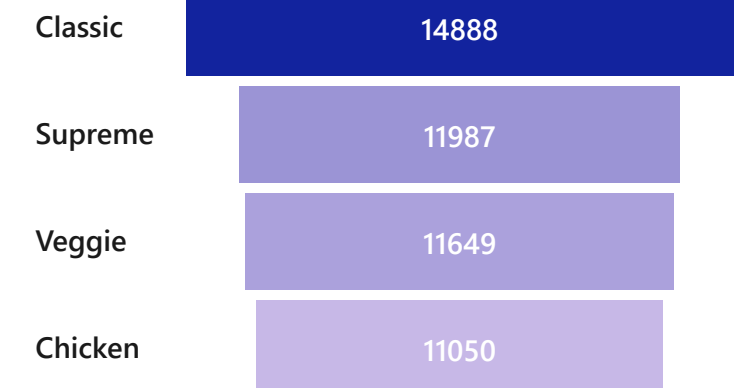
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizza Sold by Pizza Category



Home

Best/Worst Sellers

Best Sellers

REVENUE

Thai Chicken Pizza contributes maximum to revenue

QUANTITY

Classic Deluxe Pizza contributes most to quantity sold

ORDERS

Classic Deluxe Pizza contributes most to maximum Total Orders

Worst Sellers

REVENUE

Brie Carre Pizza contributes least to revenue

QUANTITY

Brie Carre Pizza contributes least to quantity sold


ORDERS

Brie Carre Pizza contributes least to orders placed



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