

Sextortion

What is sextortion?

Sextortion is digital blackmail.

When someone online gets access to a sexual photo or video of you, and uses that to blackmail threaten you for:

More sexual content

Money

Threatening to share the content

Who does it happen to?

90%

of victims are male.¹



15-17 year olds are most at risk for being targeted.²

Where does it happen?

79%

of sextortion occurred on Instagram or Snapchat...



...although, the initial connection may have started on a different platform.¹

What should you do?



Stop communicating, period.



Block the account.



Save all information and take screenshots.



Report it to **Cybertip** or your local police.

How does it happen?

MALES:



STEP 1:
Baiting on Snapchat or livestream by someone pretending to be a female, who engages in sharing nude pictures on Snapchat or screenshotting sexual exposure on livestream.



STEP 2:
Getting blackmailed for money.

FEMALES & GENDER MINORITIES:



STEP 1:
Love bombing to get nudes or offering money for nudes.



STEP 2:
Getting blackmailed for more sexual content.

