

# Pimps & Human Trafficking

**Myth:** Human trafficking involves kidnapping and crossing borders.

**Truth:**



Human trafficking actually **centers around coercion and deception** in order to profit off of someone's body.



**You don't need to be transported** to be trafficked.



**Myth:** Human trafficking only involves exploiting someone for work.

**Truth:**

While labour is one way to profit off of someone's body, **sex trafficking, known as sexual exploitation, is the most common form.**<sup>1</sup>



**Myth:** Most victims are non-Canadians being trafficked into Canada.

**Truth:**

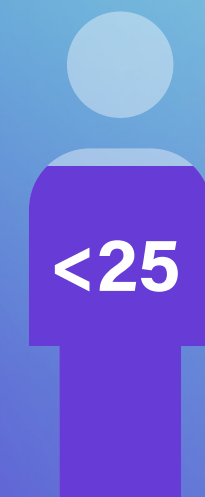
**85%** of victims in Canada are Canadian citizens.<sup>2</sup>



**Myth:** Most people don't know their trafficker.

**Truth:**

**70%** of trafficked victims are under the age of 25.<sup>3</sup>



**Truth:**

**Most traffickers are someone the victim knows**, such as a friend, a boyfriend, or an employer, or an online love interest.<sup>4</sup>



**Myth:** A pimp is different than a human trafficker.

**Pimp Truths:**



**A pimp is the most common type of human trafficker**, with the aim of making money off of someone else's sexual activity.



**They can use romantic relationships**, offer fake modelling gigs, or even pose as sugar daddies in order to facilitate this.



The majority of Canadian pimps are **18-24 years old.**<sup>4</sup>