

CS 2033A – Fall 2024

Graphic Assignment: Branding Document

Due: Monday, October 7, 2024

Your name: _____Allison So_____

Restaurant name: _____Soso's_____

Restaurant location: _____1872 Nelson Street, Vancouver_____

Type of cuisine/restaurant: _____Dessert_____

Find 2 websafe/Google fonts that you will use for your restaurant (for the menu and/or website) – provide the name of the font:

1. __Bebas Neue_____
2. __Jost_____

Find 3 colours that you will use for your restaurant (for the menu and/or website) – provide a name (i.e. dark blue), hex code, and RGB code. Do **not** choose black or white or any shade of gray here – they can be used in your logo/menu but cannot be declared as part of the official colour scheme.

Colour Name	Hex Code	RGB Code
Rosy Brown	B6A39E	182, 163, 158
Dark Purple	28112B	40, 17, 43
Dim Gray	726E75	114, 110, 117