ALLYA MAT ISA

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Curious visual explorer who built her design foundation with architecture, structures with digital canvases, and forms with her love for curation and creation • Based in Kuala Lumpur, Malaysia.

KEY SKILLS + TOOLS

· Visual Design
· Photography + Videography
· Creative Writing + Illustration
· 3D Visualization
· HTML & CSS

• Adobe Photoshop & Illustrator
• Adobe Premiere
• Autodesk Autocad
• Sketchup + Kerkythea
• Figma
• Google + Microsoft Suites

· Language: English • Bahasa

PARTICIPATIONS

Cosmos x Najmi Arifin
Illustration, Collaboration • 2019

FNBE Identity Tower Final Project
Guest Panel • 2018

Talk! Talk! Korea ·
"Visuals x Sounds: 나의 Korea"
Mutilmedia • 2016

Blank Space · Dear Architecture
Creative writing and illustration • 2015

EXPERIENCE

Marketing Communication Executive
Brick House Group · September 2019 — January 2020

Managed the company's social media profiles (6-7 brands) and presence, which includes designing and photographing contents; copywriting for captions, writeups, and collaterals; curating photos for the company's website; and handled weekly to monthly marketing plans with Business Development team.

• Content created was able to help increase +1800 followers on one of the profiles in one month before official launch of the artisanal market project.

Freelancer
Self-Employed · March 2017 — August 2019

Collaborated with small F&B businesses on branding and rebranding through graphic (logo, social media posts) and print (bunting, signages, packaging, t-shirt) design, as well as with individuals in the architecture industry for 3D modelling and visualizations.

Architectural Assistant
Kevin Toh Architect · July 2015 — August 2018

Handled preparation of presentation, submission, tender and construction items, which includes drafting and attending site visits; along with design proposals. Project worked on includes residential (private, townhouses), commercial and mixed-use developments, including renovation works, within Wilayah Persekutuan, Selangor, Perak and Negeri Sembilan.

Handled design visualization work presented through 3D modelling and perspective renderings. Previously a part-time large scale model builder with the company for a project proposal (March 2015, one month).

e-Learning Academy Student Employee
Taylor's University · August 2014

Assisted with technical support for X-Space, the university's collaborative classrooms, to ensure classes run smoothly for better learning experience in support with the new classroom design. Managed the repository of ReWIND, the university's lecture-capture system, to assure quality.

• Placement helped in building interest in new modes of teaching and learning through exposure by mentors, which led me to experience e-learning on various massive open online courses as a way to study on their content delivery methods and user experience.

Research Assistant
Taylor's University · January — April 2014

• Assisted with research proposals on 'Architectural Education in Malaysia' and 'Ecological Literacy in the Architecture Course of Private and Public Institutions in Malaysia' for lecturer, Ms. Tamil Salvi Mari. Tasks involved mapping ecological modules in local universities; gathering and reviewing of literature materials; and, preparing write-ups on findings.

Architectural Intern
Kevin Toh Architect · January — March 2014

VOLUNTEER EXPERIENCE

MYReaders
MYReaders • 2019

• Teaching and reading with a child at their Kerinchi Literacy Hub

Pathfinder
EPIC Homes • 2018 — 2019

Participated to mainly support in documenting the minority, prior to building their requested homes, and championing on healthy living conditions

• PF#9: Pathfinders @ Kampung Orang Asli Sungai Kelubi - Community Mapping

• PF#7: Pathfinders Follow Up @ Kampung Gurney - Community Mapping

• PF#5: Pathfinders @ Kampung Hulu Chemperoh - Community Mapping

EDUCATION

Front-End Web Development Quantum Degree
Next Academy · 2 week, September 2018
Cert No.: 8-e17569a9-1203-46fd-beee-ac458b498203

Bachelor of Science (Honours) Architecture
Taylor's University · 2012 — 2014
Second Class Honours · Scholars@Work

Electives: Architecture in the Humanities • Thinking Architecture

2014
• Completed Bachelor's degree with a Dean's List for Measured Drawings and Documentation
• Participated in designing the 2015 Graduate Exhibition 'Lebih/Kurang' poster; design chosen by committee

2013
• Participated in Tetra Pak's Design for Good competition in a group of three with origami inspired 'Skydda' lamp; Top 20

2012
• Participated in the Green Wall Design Challenge for Shalini Ganendra Fine Arts Gallery in a group of 15, winning team - The Green Car
• Participated in PAM Annual Architecture Student Works Exhibition (Group)

Foundation in Natural and Built Environments
Taylor's University · 2011 — 2012
High Distinction

2012
• Awarded Tertiary Merit Scholarship by the university
• Completed Foundation program with two Dean's Lists, awarded Best Student

2011
• Participated in the multimedia competition for the 23rd Architectural Workshop Terang organised by Universiti Teknologi Mara
• Member of the School of Architecture, Building and Design (SABD) Lecture Series Committee

PUBLICATION

Collide24, "Design as Visual Exploration of Time and Space"
Web and Social Media · 2019
Features collaboration work with visual designer, Najmi Arifin