A look at the iPhone

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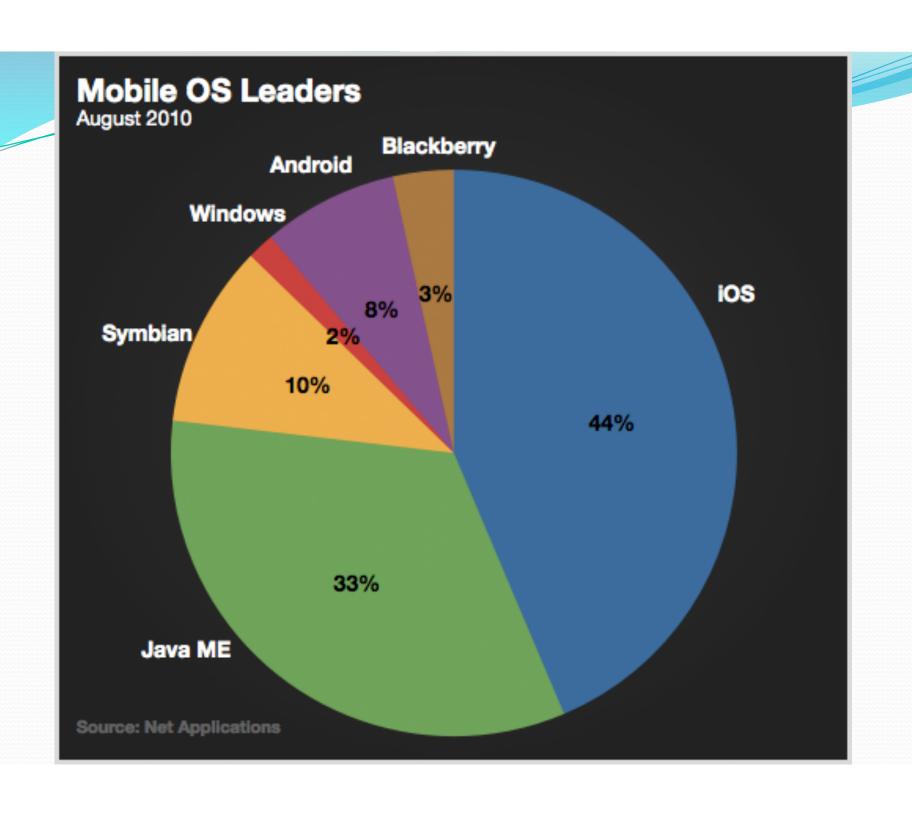
Hi

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Intro

- iPhone is really iOS
- iOS is just the OS
- Tools are important
- iOS + a whole bunch else = platform
- This (generally) applies to Mac too





Xcode

- Impressive
- Not required
- Sign for distribution
- Holy crap, docs!
- More then just Xcode.app



Interface Builder

- How can you hate drag and drop?
- nib, xib
- Outlets
- Supports custom view objects
- Xcode 4 is Xcode + Interface Builder
- nibs are ready to go



Objective C

- Is neat
- Strict superset of C
- Object Oriented (of course)
- Smalltalk inspired sentences
- 2.0 has garbage collection (not on iPhone)
- Interfacing quirks

Cocoa

- Apple API
- Frameworks: Foundation, Application
- MVC
- KVC/KVO
- Retain, release, autorelease

Cocoa (Memory) You must manage objects you own

- Conditions of ownership: alloc, new, retain

```
id obj = [[Object alloc] init];  // retainCount == 1
id obj = [Object new];
                                    // retainCount == 1
id obj = [Object object];
                                   // retainCount ≈≈ 0
int i = 5;
                                    // no retainCount
```