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## MANAGING RADIO (PAPERBACK)



Lulu.com, United Kingdom, 2009. Paperback. Condition: New. Language: English. Brand new Book. Managing Radio is the first detailed and comprehensive practical guide to all the essential elements of managing radio stations. It covers the management of public service, commercial and community radio stations and the wide range of new DAB, online, web and independent production opportunities. A useful text for students studying the theory and practice of managing radio, it is also an authoritative guide to setting up a station...

### Read PDF Managing Radio (Paperback)

- Authored by Caroline Mitchell, Brian Lister, Tony O'Shea
- Released at 2009



Filesize: 3.4 MB

### Reviews

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-- **Kobe Streich I**

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