


[DOWNLOAD](#)

[READ ONLINE](#)

[4.83 MB]

A Self Made of Words: Crafting a Distinctive Persona in Nonfiction Writing (Paperback)

By Carl H. Klaus

University of Iowa Press, United States, 2013. Paperback. Condition: New. Language: English. Brand new Book. Confident or fretful, solemn or sassy, tough or tender, casual or formal: the self you project in writing-your persona-is the byproduct of numerous decisions you make about what to say and how to say it. Though any single word or phrase or sentence might make little difference within the scope of an entire essay or book, collectively they create an impression of who you are or seem to be-an impression that's sure to influence how readers respond to your work. Thus it's essential to take charge of how you come across on the page, to craft an appropriate persona for whatever you're writing, whether it's a personal essay, a blog, a technical report, a letter to the editor, or a memoir. In this wise and ingenious little guide, noted essayist Carl Klaus shows you how to adapt your self to the needs of such varied nonfiction, by varying his own persona to illustrate the distinctive effect produced by each aspect and element of writing. Klaus divides his book into two parts: first, an introduction to the nature and function of a persona, then a survey...

Reviews

It is great and fantastic. Better then never, though i am quite late in start reading this one. Your life period will likely be transform once you comprehensive reading this book.

-- Blanca Davis

An extremely wonderful book with lucid and perfect information. It is one of the most awesome publication i have read. Your life period will probably be enhance the instant you total looking at this pdf.

-- Prof. Dan Windler MD