Ally Palanzi

✉ ampalanzi@gmail.com 🔗 allypalanzi.com 🏠 New Orleans, Louisiana

I'm a front-end engineer with a passion for design, accessibility, inclusion, and ice cream.

EXPERIENCE

Staff Front-End Engineer, Fastly + Glitch

APRIL 2023 – PRESENT

- Led architecture and implementation of the front-end of a new Glitch.com community site increasing all Lighthouse scores (performance, accessibility, etc) from 50-70 to 90-100 leveraging Remix JS
- Enabled significant cost savings by rebuilding blog.glitch.com using Eleventy and Web Components, training content editors to use Markdown and Git to create content instead of an expensive CMS solution

Principal Front-End Engineer, Stitch Fix

AUGUST 2018 – MARCH 2023

Lead Front-End Engineer II February 2020 – September 2022
Lead Front-End Engineer I   August 2018 – February 2020

- Partnered with Design Platform team to build a React component library of the Design System for use across all consumer-facing applications, increasing feature velocity and user experience cohesion
- Led the front-end effort to introduce GraphQL to a legacy e-commerce application which simplified communication between frontend and backend teams and increased velocity of building cohesive frontend features across teams
- Collaborated with business partners to launch and A/B test marketing landing pages to improve user conversion
- Rebuilt the marketing website platform to support internationalization for a new UK business line using a custom built React static site generator
- Created an internal CMS-like tool for the marketing team to build and manage SEO pages from templates saving five hours of developer time per week
- Built shared tooling configurations, advocated for linting adoption and front-end best practices

Software Engineer IV, Nava PBC

APRIL 2017 – JULY 2018

- Worked as the technical lead on the HealthCare.gov marketplace application that serves over 30 million Americans enabling them to apply for health insurance
- Worked within complex relationships with stakeholders and other contract teams within the HealthCare.gov ecosystem, managing relationships with at least four different teams at different companies
- Worked closely with engineers, designers, and product to build a user-centered version of HealthCare.gov using React and Node
- Contributed to a React component library used across all of the Center for Medicare & Medicaid web applications serving millions of Americans

Senior Front-End Engineer, Vox Media

NOVEMBER 2015 – MARCH 2017

Front-End Engineer May 2012 – November 2015

- Collaborated with a cross functional team to implement new features across Vox's content management system platform (Chorus), used by all Vox owned sites
- Defined the architecture and tooling for the front-end of the Chorus platform
- Contributed to our front-end workflow and guidelines across our team
- Unified 8 web brands (300+ websites) onto a single core platform
- Mentored teammates and engineers across departments; led a monthly skill-share
- Created guidelines to advocate for accessibility within the company

EDUCATION

Bachelor of Arts, Graphic Design & Minor in Computer Science, American University

AUGUST 2010 – MAY 2014

SKILLS

Proficient in: JavaScript, React, GraphQL (client side), Apollo, Sass/CSS, HTML, Typescript, NextJS, Turborepo, Webpack, Git, front-end testing (React Testing Library, Jest, Enzyme, etc), accessibility best practices, front-end performance best practices

Knowledge of: Ruby, Ruby on Rails, SQL, Node, Python, AWS