Hi! I'm Ally Palanzi.

I'm a lead front-end engineer with a passion for design, accessibility, inclusion, and ice cream. Currently, I work on the Core Front-End Platform Team at Stitch Fix.

EXPERIENCE

Lead Front-End Engineer II, Stitch Fix

AUGUST 2018 - OCTOBER 2021

- Partner with Design Platform to build a shared React component library for use across all consumer facing applications, increasing developer and feature velocity
- Led the front-end effort for introducing GraphQL to a legacy e-commerce application
- Contributed documentation and worked alongside other teams implementing
 GraphQL features on the front-end to encourage adoption
- Collaborated with business partners to launch and A/B test marketing landing pages to improve conversion
- Rebuilt the marketing website platform to support internationalization for a new UK business line using a custom built React static site generator
- Created an internal CMS-like tool for the marketing team to build and manage SEO pages from templates
- Built shared tooling configurations, advocated for linting adoption

Software Engineer IV, Nava PBC

APRIL 2017 - JULY 2018

- Worked as the technical lead on the HealthCare.gov marketplace application that serves over 30 million Americans
- Worked within complex relationships with stakeholders and other contract teams within the HealthCare.gov ecosystem
- Partnered with designers to build prototypes for user testing and research
- Worked closely with engineers, designers, and product to build a user-centered version of HealthCare.gov using React and Node
- Contributed to a React component library used across other Center for Medicare & Medicaid applications

Senior Front-End Engineer, Vox Media

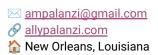
NOVEMBER 2015 - MARCH 2017

- Collaborated with a cross functional team to implement new features across Vox's content management system platform (Chorus)
- Defined the architecture and tooling for the front-end of the Chorus platform
- Contributed to our front-end workflow and guidelines across our team
- Unified 8 web brands (300+ websites) onto a single core platfor
- Mentored teammates and engineers across departments; led a monthly skill-share
- Created guidelines and advocate for Accessibility within the company

Front-End Engineer / Designer, Vox Media

MAY 2012 - NOVEMBER 2015

- Contributed to foundational design exploration and prototyping for a new Vox Media brand and website, Polygon
- Worked with editorial staff and a designer on developing interactive longform feature layouts for Polygon and other Vox Media verticals



SKILLS

Proficient in: JavaScript,
React, GraphQL (client side),
Apollo, Sass/CSS, HTML,
Typescript, Webpack, Git,
front-end testing (React
Testing Library, Jest, Enzyme,
etc), accessibility best
practices, front-end
performance best practices

Knowledge of: Ruby, Ruby on Rails, SQL, Node, Python, AWS

AWARDS

DCFemTech Powerful Women Programmers 2015, 2016, 2018 Recipient

2013, 2010, 2010 Recipient

Trending Power Women in DC 2016, 2017 Recipient

INVOLVEMENT

DCFemTech Leadership 2018 – 2019

DCFemTech Member 2014 – 2019

CSSConf Australia 2016 Speaker

SassConf

2015 Speaker

SassyDC Meetup Organizer 2014 – 2016

EDUCATION

Bachelor of Arts, Graphic

Design & Minor in Computer

Science – American University

2010 – 2014