Hi! I'm Ally Palanzi.

I'm a lead front-end engineer with a passion for design, accessibility, inclusion, and ice cream.

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🏠 New Orleans, Louisiana

EXPERIENCE

Lead Front-End Engineer II, Stitch Fix

AUGUST 2018 – PRESENT

- Collaborated with business partners to launch and A/B test marketing landing pages to improve conversion
- Rebuilt the marketing website platform to support internationalization for a new UK business line using a custom built React static site generator
- Led the front-end effort for introducing GraphQL to a legacy e-commerce application
- Contributed documentation and worked alongside other teams implementing GraphQL features on the front-end to encourage adoption
- Created an internal CMS-like tool for the marketing team to build and manage SEO pages from templates
- Contributed to shared tooling configuration, linting adoption, and design system components

Software Engineer, Nava PBC

APRIL 2017 – JULY 2018

- Worked as the technical lead on the HealthCare.gov marketplace application that serves over 30 million Americans
- Worked within complex relationships with stakeholders and other contract teams within the HealthCare.gov ecosystem
- Partnered with designers to build prototypes for user testing and research
- Worked closely with engineers, designers, and product to build a user-centered version of HealthCare.gov using React and Node
- Contributed to a React component library used across other Center for Medicare & Medicaid applications

Senior Front-End Engineer, Vox Media

NOVEMBER 2015 – MARCH 2017

- Collaborated with designers, product managers, and full-stack engineers to implement new features across Vox's content management system platform (Chorus)
- Defined the architecture and tooling for the front-end of platform
- Contributed to our front-end workflow and guidelines across our team
- Unified 8 web brands (300+ websites) onto a single core platform from individual, bespoke, implementations
- Mentored teammates and engineers across departments; led a monthly skill-share
- Created guidelines and advocate for Accessibility within the company

Front-End Engineer / Designer, Vox Media

MAY 2012 – NOVEMBER 2015

- Contributed to foundational design exploration and prototyping for a new Vox Media brand and website, Polygon
- Worked with editorial staff and a designer on developing interactive longform feature layouts for Polygon and other Vox Media verticals

SKILLS

Proficient in: JavaScript, React, GraphQL (client side), Apollo, Sass/CSS, HTML, Webpack, Git, front-end testing (React Testing Library, Jest, Enzyme, etc), accessibility best practices, front-end performance best practices

Knowledge of: TypeScript, Ruby, Ruby on Rails, SQL, Node, Python, AWS

AWARDS

DCFemTech Powerful Women Programmers
2015, 2016, 2018 Recipient

Trending Power Women in DC
2016, 2017 Recipient

INVOLVEMENT

DCFemTech Leadership
2018 – 2019

DCFemTech Member
2014 – 2019

CSSConf Australia
2016 Speaker

SassConf
2015 Speaker

SassyDC Meetup Organizer
2014 – 2016

EDUCATION

Bachelor of Arts, Graphic Design & Minor in Computer Science – American University
2010 – 2014