

Fête: find event-venues together everywhere

What is it about?

- finding events for parties and other occasions (gatherings)
- not needing to have your own large space because you can access them readily with this new app
- shared venues locations (such as a backyard with pool, bbq, deck or a private pond)
- inviting new friends and people you know

Who are the user groups?

- Individuals, Organizations, people looking for a particular space who do not own one or have access because it is cost prohibitive to rent a formal venue
- urban dwellers
- empty nesters
- people who are invested in the sharing economy movement (co-lab work spaces)
- People looking to contribute to their local neighborhood
- People looking to monetize their owned real-estate
- People who want to get a pool but won't use it a lot and want to get their money's worth

Why is it important?

- Space is expensive and limited resource
- Promotes sharing and community connectivity
- Environmentally friendly. Promotes resource reuse as opposed individual consumption

What are the competitors?

<http://www.appvita.com/2012/06/21/eventup-find-a-venue-for-your-event/>

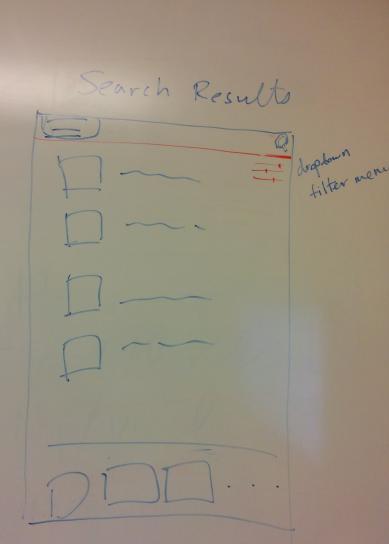
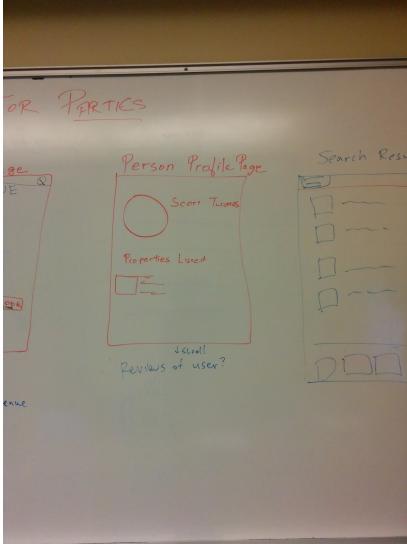
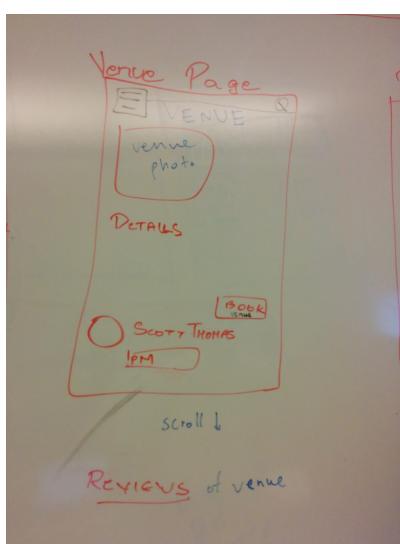
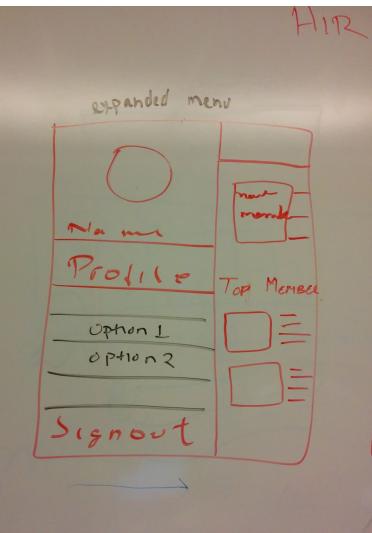
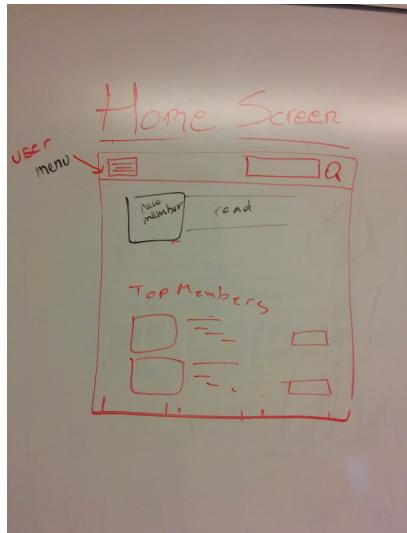
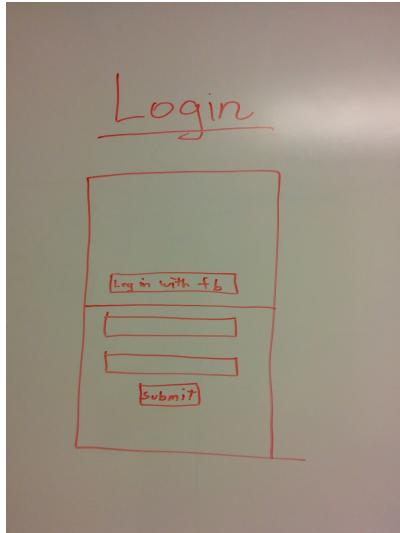
All vacation rental home apps (air bnb, vrbo, craigslist)

Formal Party Venues without Apps (banquet halls, restaurants, bars, etc)

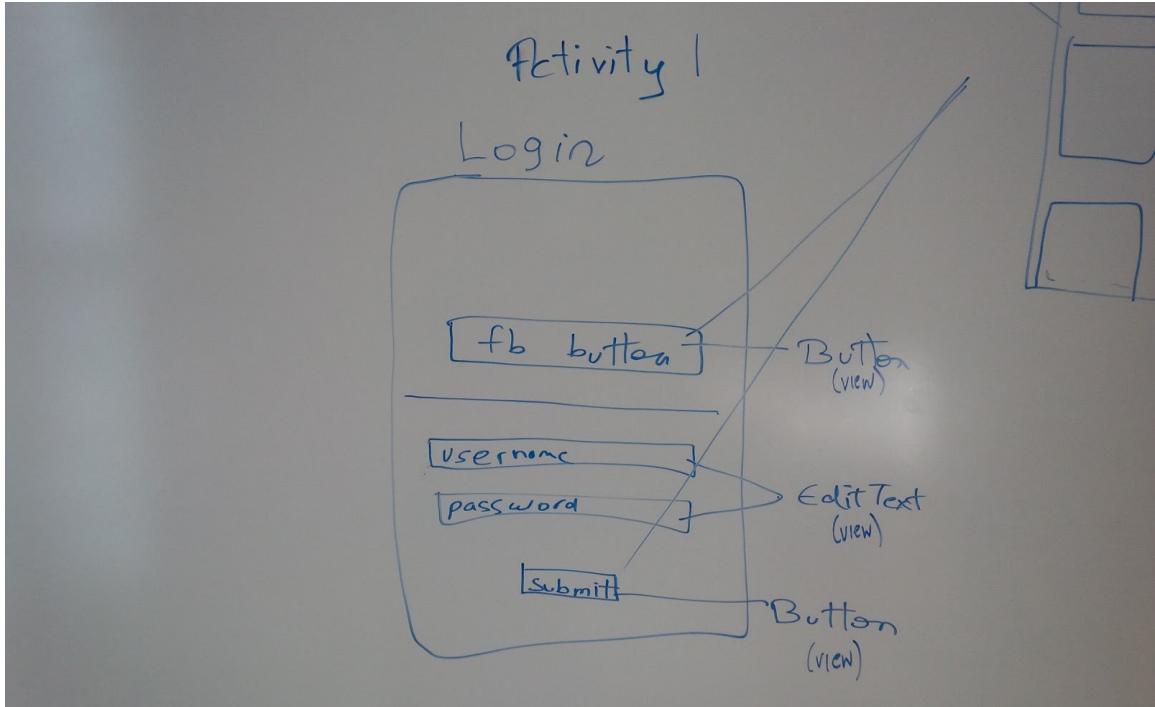
Why is your idea better?

Neighborhood based. Encourages sharing of local resources with local people and advantages both those with and without physical space in their home. Contributes to community building by building trust between users and establishing relationships across different user groups. We will grow our member-base by offering free rentals or catering credits to new users (similar to uber/lyft giving away free rides).

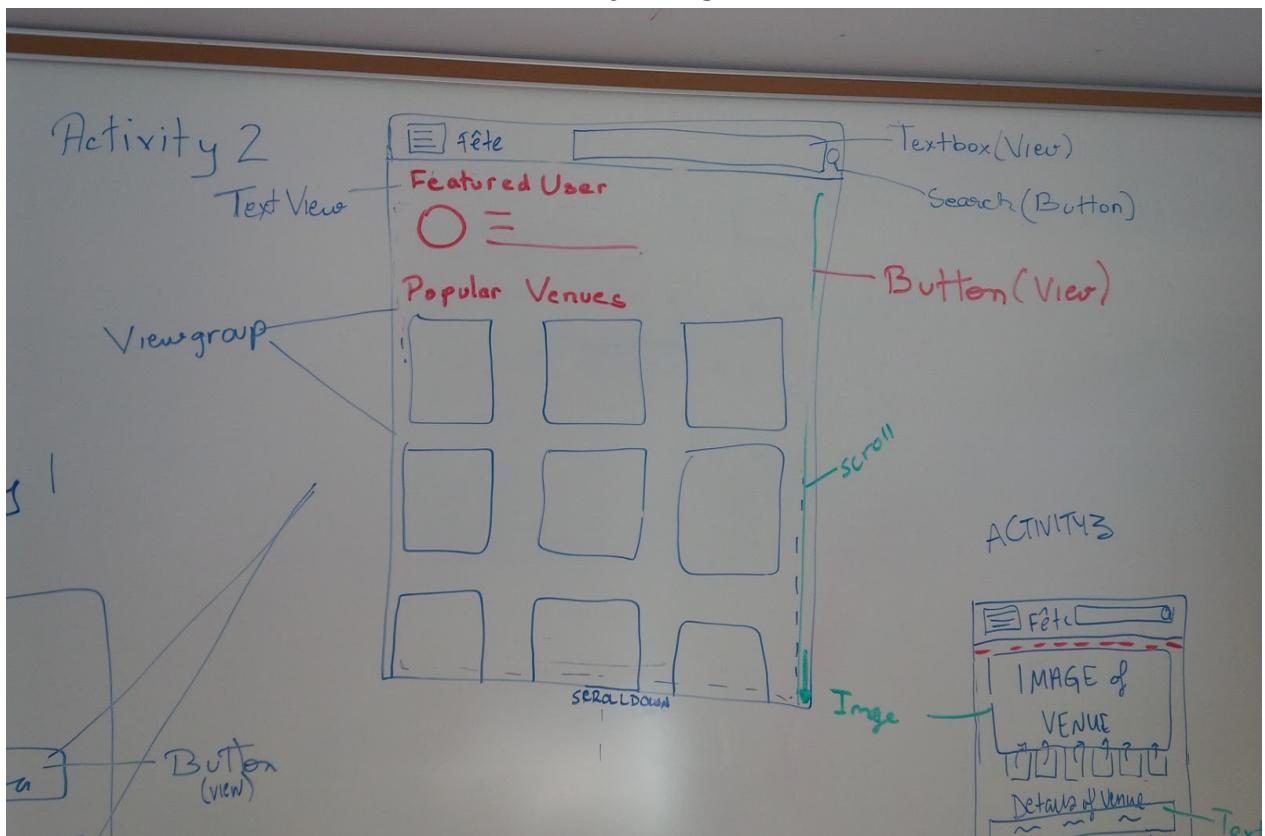
Screens



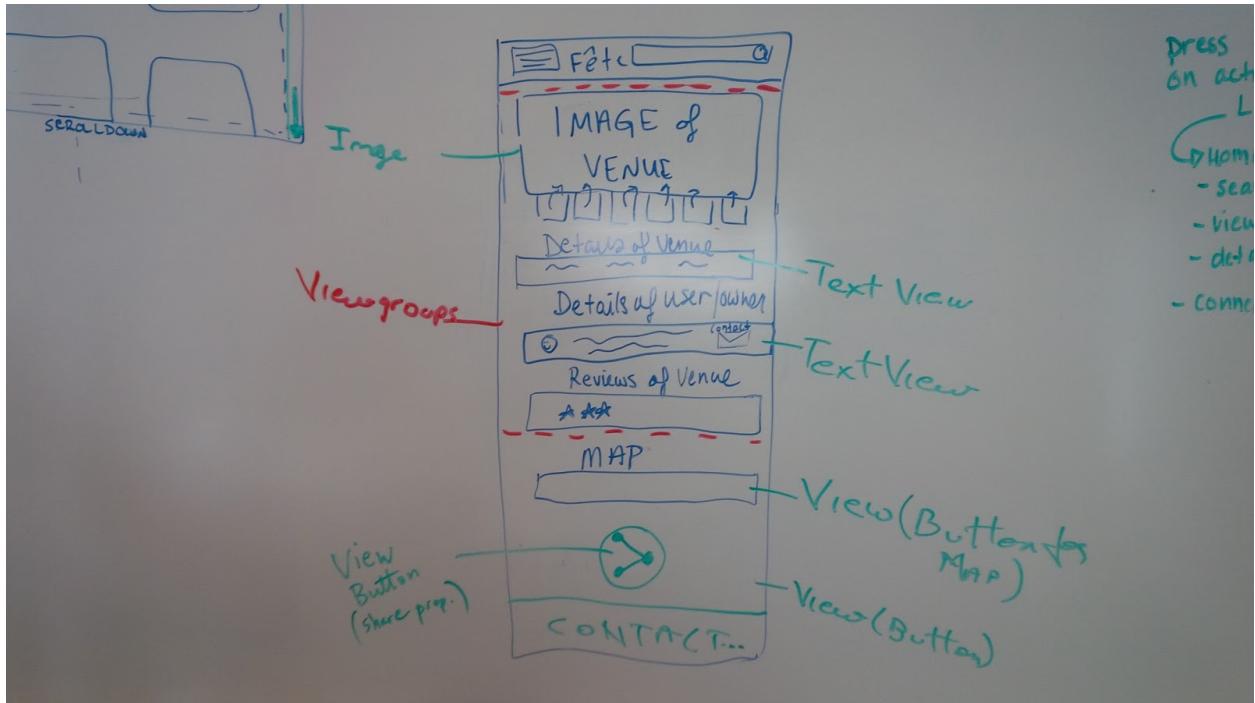
View, ViewGroups and Activities



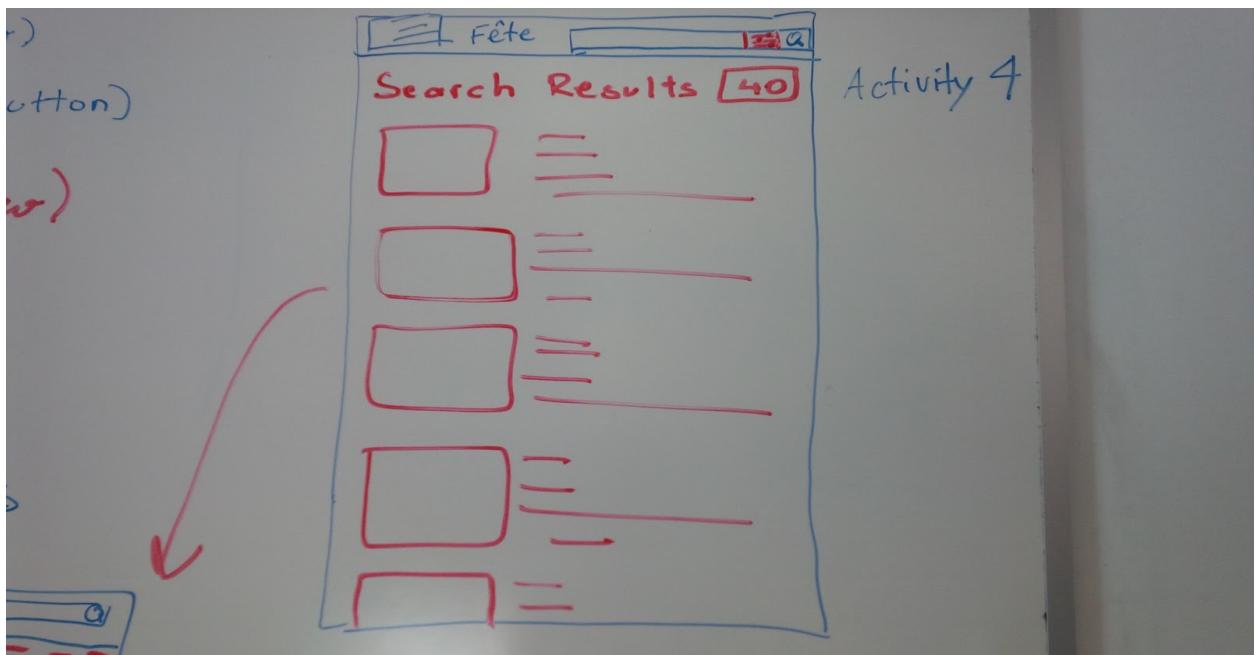
Activity 1-Login



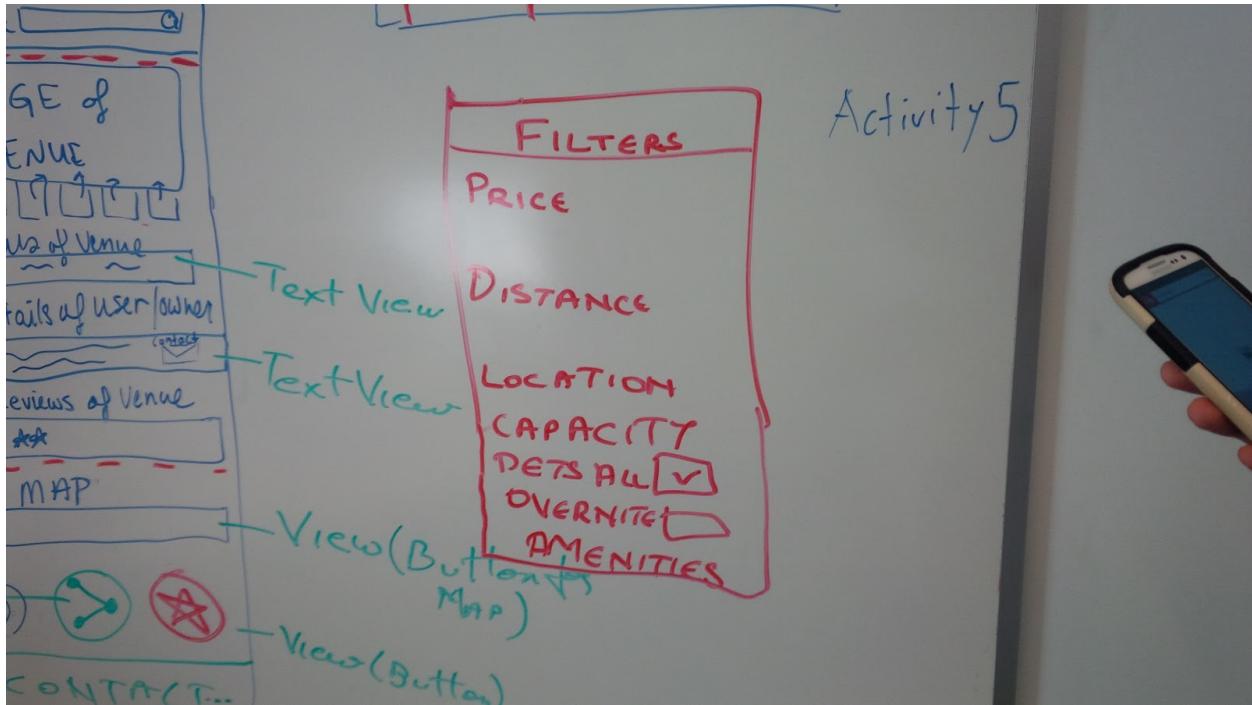
Activity2 - Homepage which leads to search or popular venues



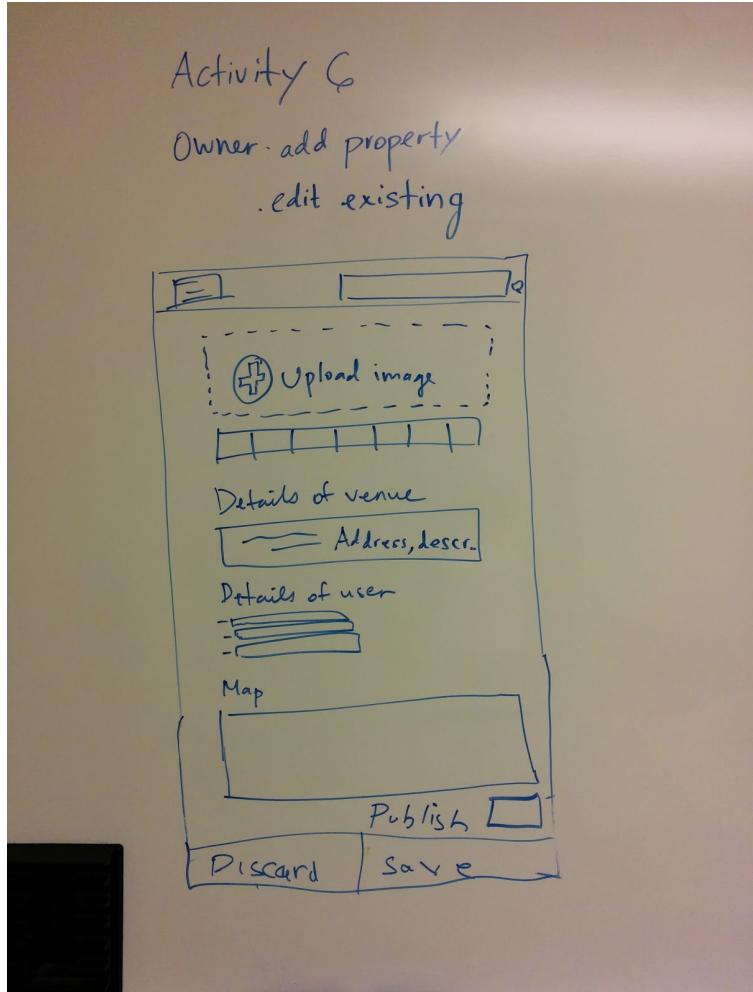
Activity3 - Details of the venue



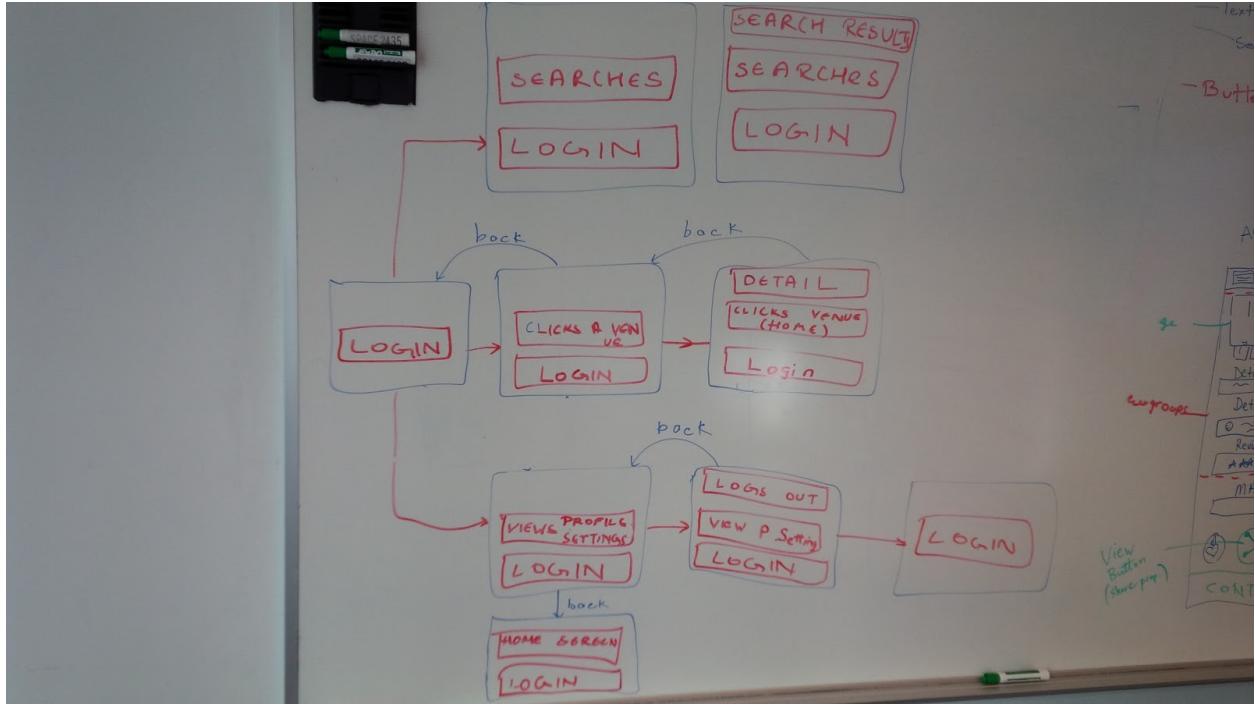
Activity 4 - Search leads to search result, clicking on search result takes you to activity 3
(detail page)



Activity 5 - not exactly a activity but a popup to select filters for search



**Activity 6 - Allows user to create a page for their property and save and publish them.
This page can be accessed via user menu(to edit existing) or through a plus sign on the home screen(to add new)**



Activity Stack