

Observations From User Testing

We did user testing with two UMSI students (1st year + 2nd year). There were some small changes to make in regards to expectations around interaction features of an app including sorting, confirmation, and form-based data entry. There were other things that we realized we needed to add entirely such as messaging became apparent once we had a real-live user interacting with the app. We did initially think that we could support online reservations through our app at this time but upon further consideration we decided that would be out of scope for this app at this time. Instead we are encouraging users to arrange events via messaging. The app can further integrate reservations and we have already anticipated interactions and visuals for that.

The following list represents our observations from user testing and the items crossed off we have implemented in our paper prototype.

- Login + Registration Page
 - ⊖ Add confirmation page for new user registration
 - ⊖ Add continue as guest option
- Search Page
 - ⊖ Add ability to sort results
 - ⊖ Separate users/venues into 2 distinct sections in search results
- Images
 - ⊖ Allow for full screen upon tap?
 - ⊖ Tweak image interactions for adding images to a venues
 - Holding down an image in edit mode for a venue will allow the user to set that photo as the default image for the venue
- Message
 - ⊖ Add messaging interface
- User Profile
 - ⊖ Add reviews left by user to user profile
 - 'My Reviews'
- Venues
 - ⊖ Add reviews to venues profiles
 - ⊖ Swiping left/right will move to new venues
 - need to create info on how this works for user
 - Providing option for a help mode overlay on each page to provide minimal detail
 - ⊖ Create/edit Venue page to be revised on how user saves/publish/discard
- Ratings/Reviews
- Add an About Page
 - Create more comprehensive ratings for users (show # reviewed, etc)
- *Booking (A full blown online reservation system was in the end decided to be too out of scope for this application and we are instead focusing our efforts on messaging for users to interact)*

- *Create a form-based template for use*
- *Add start and end time*
 - *use drop down menu for ease*
- *Add preset options to form that would be useful information*
- *Create confirmation of booking sent*
- *Add to menu page*
- *Customize interface layout for booking home of a particular user*
- *Show only available dates on calendar*
- **Menu**
 - ⊖ ~~Add messaging~~
 - ⊖ ~~Add Booking~~
 - ⊖ ~~Add counts of unread messages/booking to menu view~~
- **Filtering Results**
 - ⊖ ~~allow user to filter by available date~~

Users Profile Page View
with the addition user
reviews on the yellow
sticky note to show that
the page has more
content than the index
card allows

Profile

Username Details

IMAGE

< Home

Results (8)

View All (4)

Users

blah Jones

Venues

Courtyard
Ann Arbor
\$\$\$

Park Pointe
Ann Arbor
\$\$

View All (8)

SORTING

Date Posted (radio button)

Rental fees - low (radio button)

" high (radio button)

Rating - high (radio button)

Rating - low (radio button)

Rated - most ratings (radio button)

Rated - least ratings (radio button)

Sort

Filters

DATE [open calendar]

PRICE [0 \$100]

LOCATION []

DISTANCE from LOCATION [0 mi 10 mi]

CAPACITY []

PetsOK []

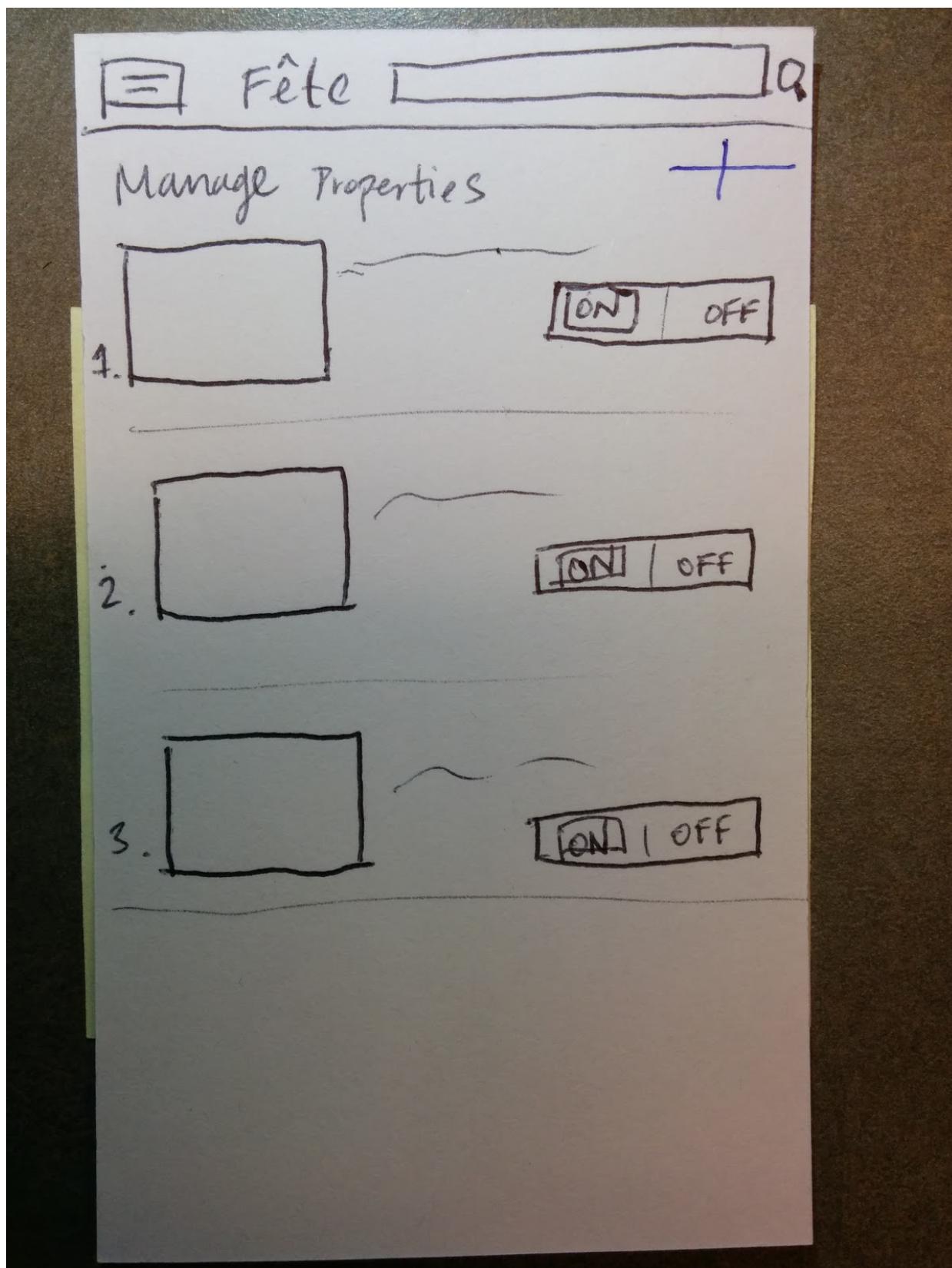
Parking []

Pool []

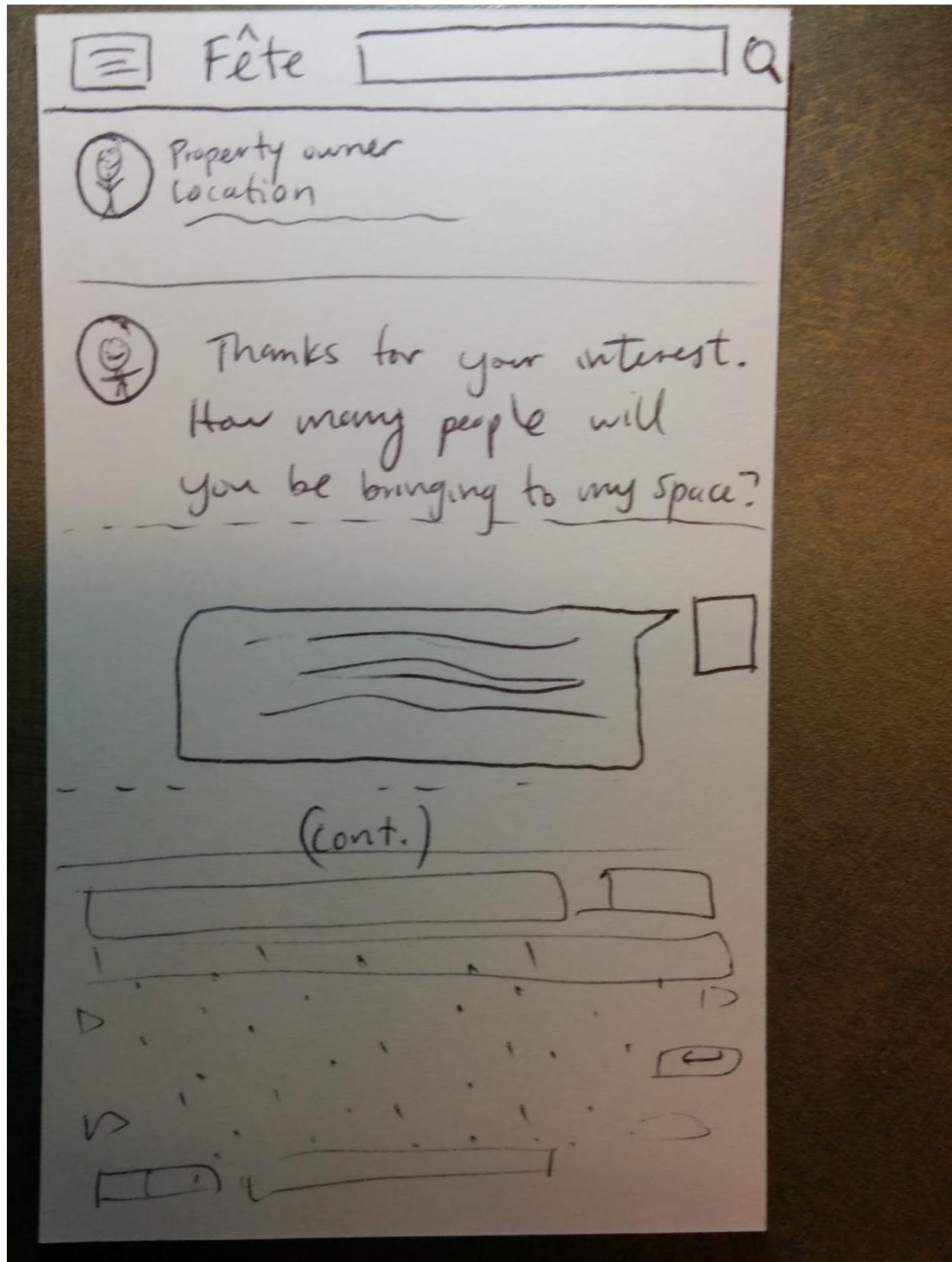
BbqGrill []

Other Amenities to come... []

Manage properties view for a user who is logged in and has properties available. From this screen they can view each property to edit details, toggle site visibility, and delete a property by holding it down



This is the messaging screen. Very similar to sms



This is the edit/add property page. Upload photos, add details, save as draft, submit and save

The image contains four hand-drawn wireframe sketches on yellow sticky notes, illustrating a user interface for property editing:

- Map (from Google?) DIRECTIONS**: A map showing a location with a star marker. It includes zoom controls (+/-) and a scale bar.
- Photo upload ..**: A placeholder for uploaded photos.
- Camera**: A camera icon indicating photo capture.
- Gallery (on phone)**: A placeholder for a photo gallery.
- BTG Photo**: A large placeholder for a photo, with diagonal lines across it.
- Save as DRAFT**: A button for saving changes as a draft.
- SAVE & PUBLISH**: A button for saving and publishing changes.
- Get as main**: A button for setting a photo as the main image.
- Delete**: An option to delete a photo.

Login using facebook

facebook

You

fête

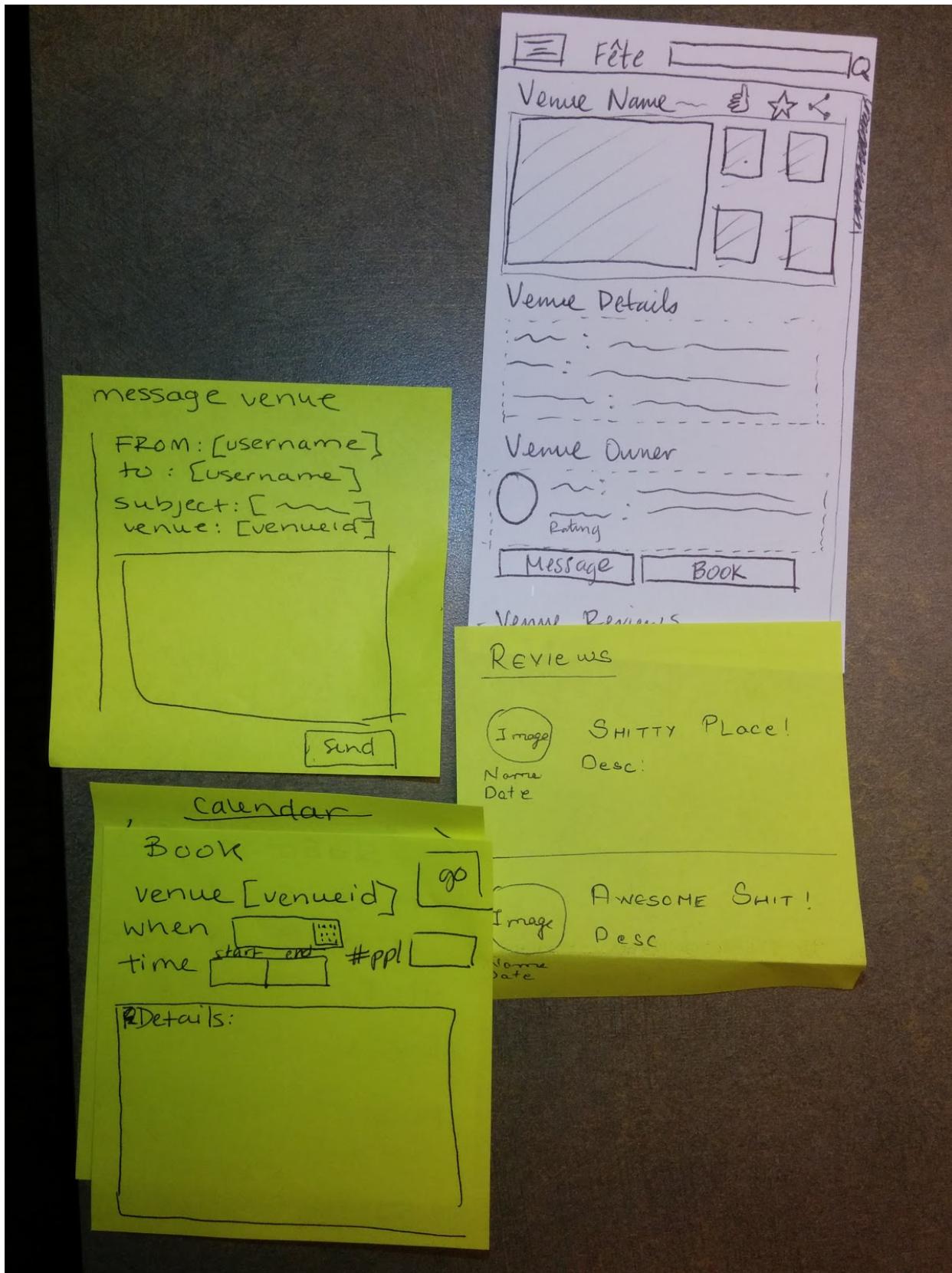
Basic Profile Info

Friends

Cancel

Accept

Venue detail view page. Message still allowed. booking has been depreacted



Search results page. There is option to filter results as well as sort results

A hand-drawn wireframe of a search results page. At the top left is a back arrow labeled '< Home'. To its right is a search bar containing the word 'blah' with a magnifying glass icon. Below the search bar is a section titled 'Results' with a count of '(84)'. Underneath this, there are two main sections: 'Users' and 'Venues'. The 'Users' section shows a list of four users, each represented by a blue circle icon. The first user is 'blah Jones'. The 'Venues' section shows two venues, each represented by a blue square icon. The first venue is 'Courtyard' located in 'Ann Arbor' with a price range of '\$\$\$'. The second venue is 'Park Pointe' located in 'Ann Arbor' with a price range of 'III'.

< Home

blah

Results (84)

View All (4)

Users

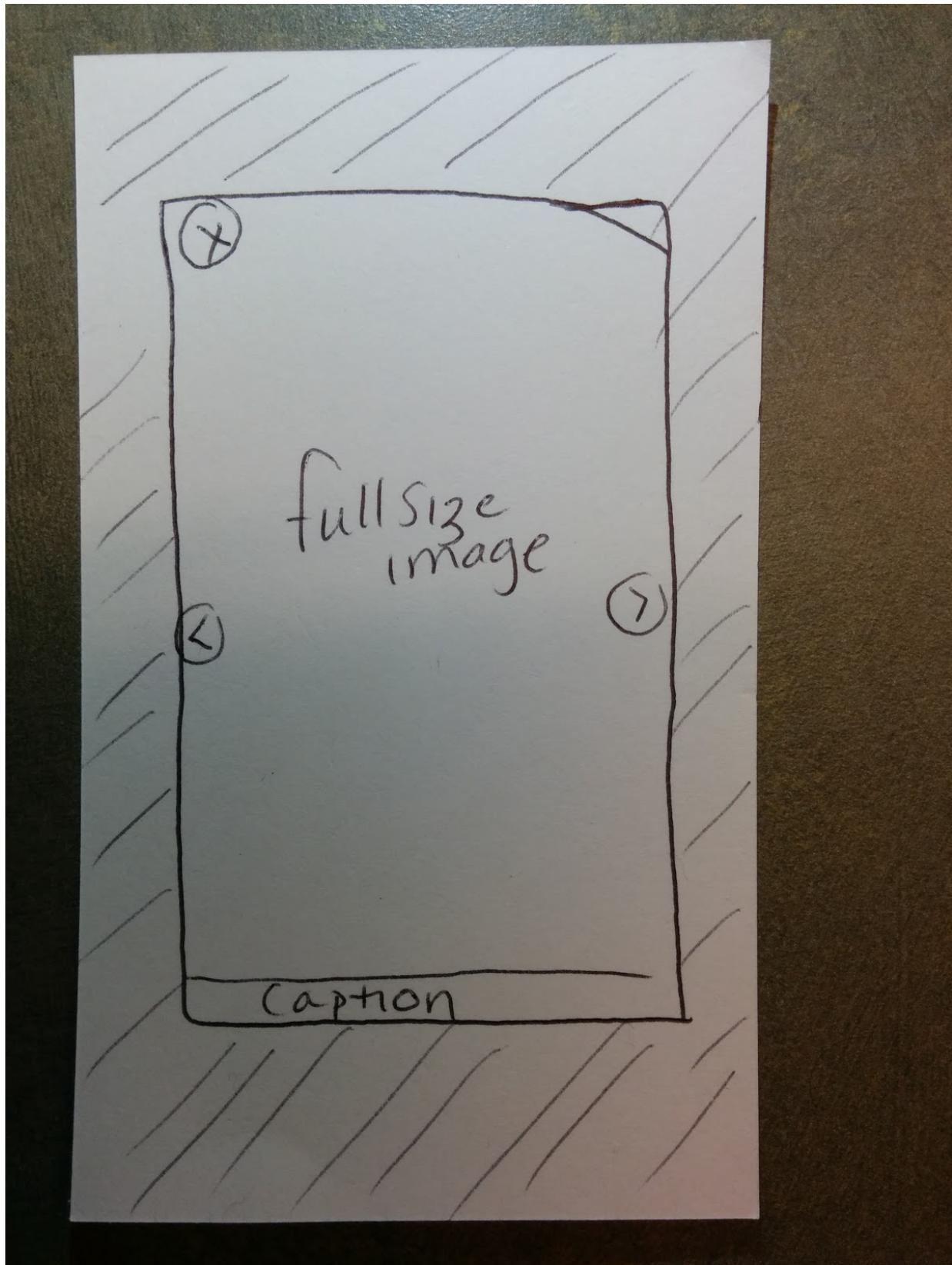
blah Jones

Venues

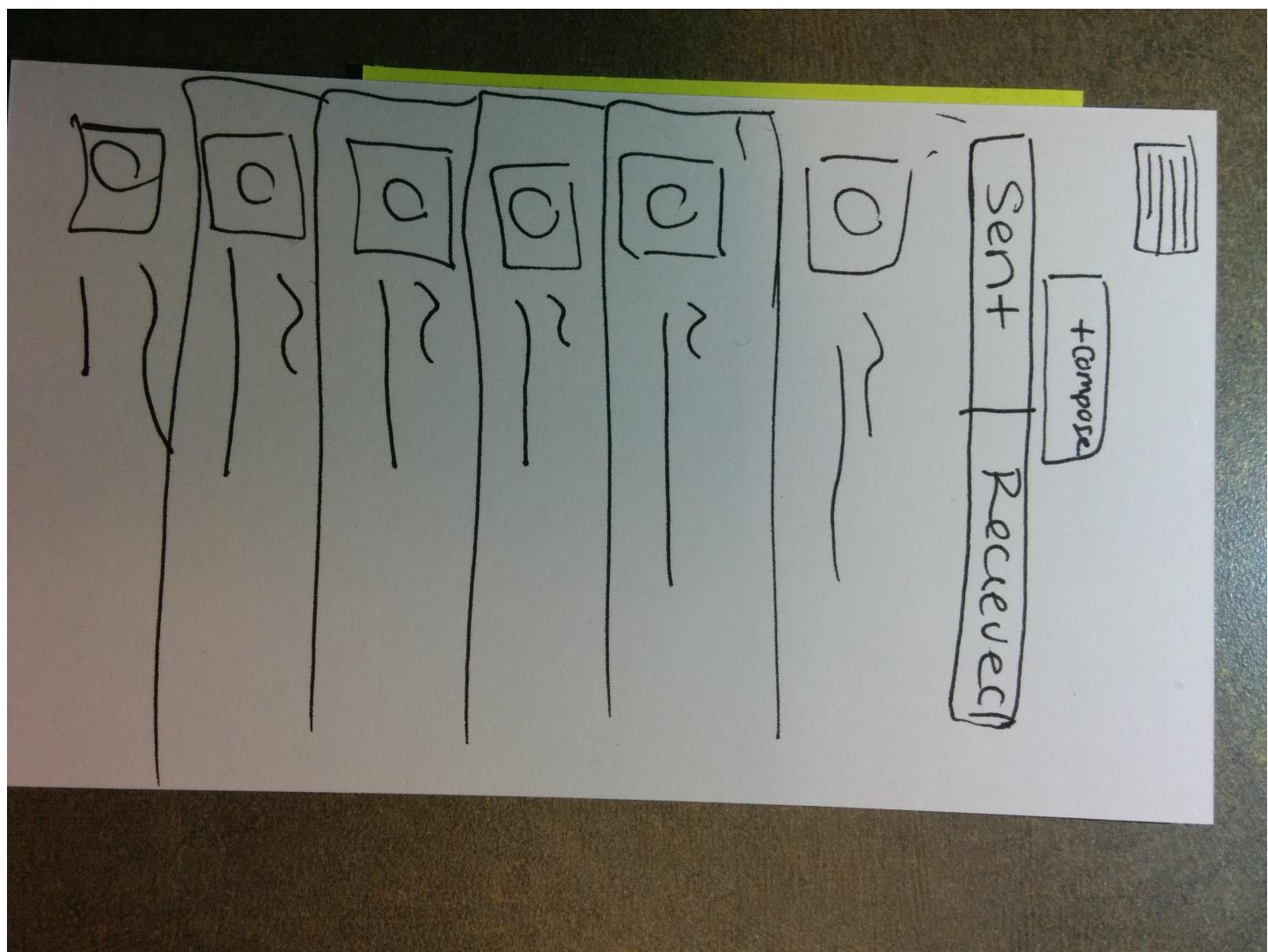
Courtyard
Ann Arbor
\$\$\$

Park Pointe
Ann Arbor
III

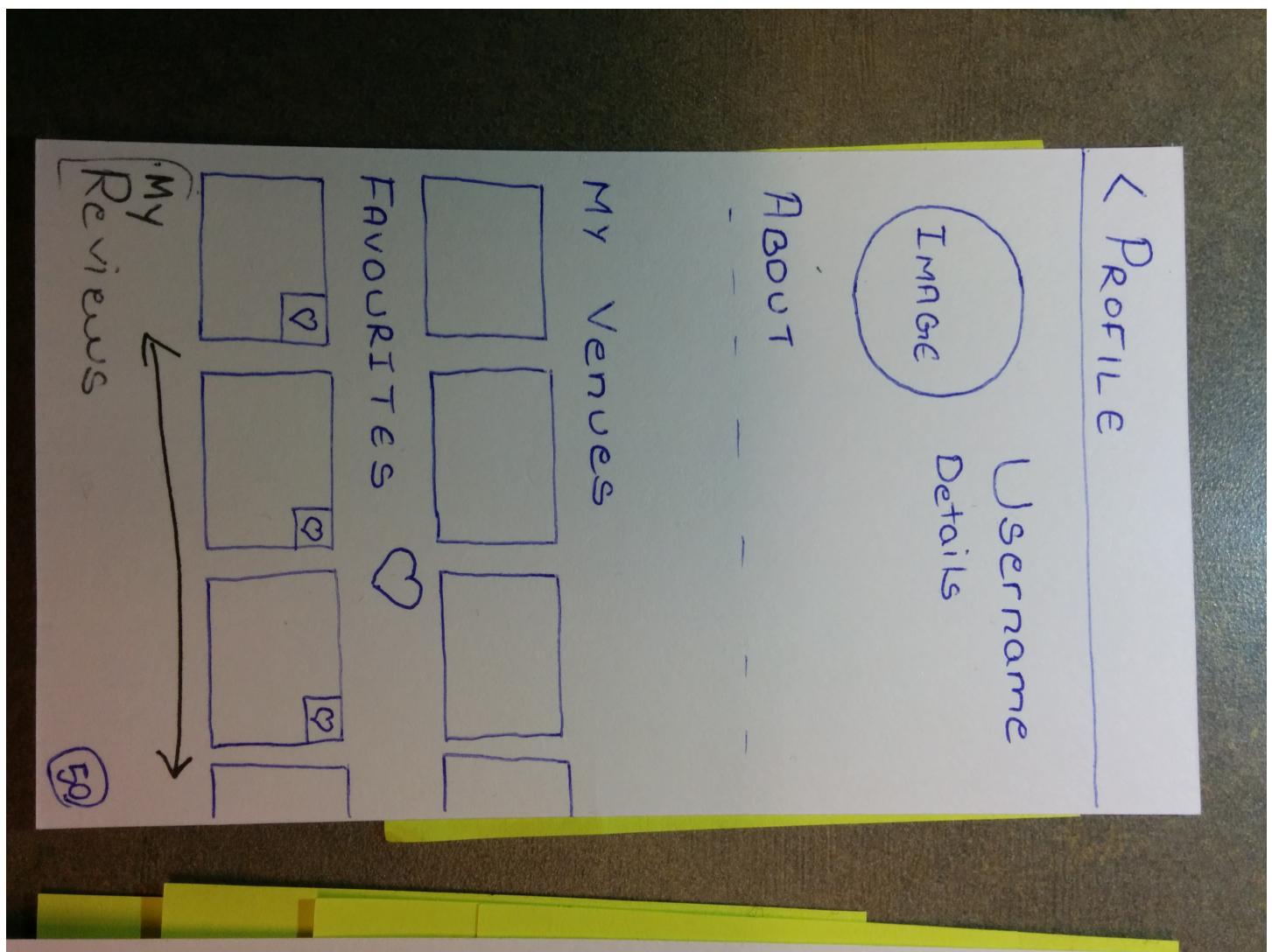
[Fullsize image view](#)



Inbox for messages



User Profile including their properties and favorites and reviews they have left



Fete Home Page with feature users and featured properties



Register/login page with lost forgot password, confirmation, etc

