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ALEX MAGEE

PRODUCT | GROWTH | AUTOMATION

I'm a full-stack product operator with deep experience across product management, design, growth, automation, and operations. I combine product sense, design, engineering instincts and channel-level growth to create systems that work at scale. I'm looking for a role where I can move fast, solve meaningful problems and build integrated product, tech and growth systems that actually scale revenue.

SKILLS

Product Strategy

Vision

Discovery

Experiments

Growth

AI & Data

Automation

Systems

User Research

Delivery

TOOLS

Product

Figma · Miro · Notion · Jira · Trello

Data

GA4 · GTM · Hotjar · Microsoft Clarity · Mixpanel · Data Studio · SQL · BigQuery · Google Sheets

Growth

Shopify · Webflow · Meta Ads Manager · Google Ads · Klaviyo · Stripe · PayPal

Automation

n8n · Zapier · Supabase · Airtable · RocketAPI · API integrations (REST, webhooks) · Postman

AI | LLMs

n8n · Zapier · Supabase · Airtable · RocketAPI · API integrations (REST, webhooks) · Postman

Development

Cursor · Replit · Lovable · GitHub · HTML · CSS · JavaScript · Python · VS Code · Browser DevTools

APPROACH

Analyse

Metrics · Business model · Constraints
Signal identification · Problem framing

Discover

Customer insights · Behavioural data · Market signals · Assumption mapping

Prioritise

Impact · Effort · Sequencing
Risk reduction · Time to value

Launch

Prototyping · MVP definition · Iterative rollout · Alignment · Execution

Learn

Experiments · KPI tracking · Insight loops · Feedback · Validation

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HIGHLIGHTS

Growth

Built a bootstrapped DTC brand from scratch to ~£20k MRR and ~£200k total revenue.

Audience

Grew Dansu's Instagram from 0 → ~10k followers and managed £100k+ in Meta spend across structured TOF/MOF/BOF funnels.

Automation

Designed and built a full automation stack (n8n, Supabase, APIs, LLMs) for lead discovery, scoring, outreach, enrichment and reporting, enabling the business to run with minimal manual work.

Optimisation

Delivered payments, checkout and seller-ops improvements worth ~£170k extra revenue per month and ~£450k per year in recovered failed orders.

Uplift

Drove a 12% uplift in loan originations, adding ~£0.7m MRR through marketplace integrations and funnel optimisation.

Sports

England Schools Football, Loughborough University FC, PSIA Ski Instructor (500+ hours), Sports Scholarship.

EDUCATION

Loughborough Uni	11-15
Economics & Finance	2·1
Hong Kong Uni	13-14
International Exchange	
Malvern College	08-10
International Baccalaureate	
Aloha College	06-08
IGCSE's	10 A & B's

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