

## **Project Grant - Full Application Form**

Created: 03/14/2019 • Last updated: 03/27/2019

### Page 1 - Contact Information

#### **APPLICANT DATA**

#### Applicant Information \*

First Name	Karl
Last Name	Anderson
Phone	503-841-9766
Email	kra@monkey.org

Website <a href="http://futel.net">http://futel.net</a>

## Page 2 - Project Type/Discipline

#### **PROJECT DATA**

The data on this page is for your information, but cannot be edited by applicants directly. If you need to change the Project Grant type or discipline for your proposal, please contact RACC Grants staff for assistance at 503-823-2928 or grants@racc.org.

Project Type \* Artistic Focus

Which discipline best describes Social Practice this project? \*

# Page 3 - Narrative Questions

The responses to many questions on this page will be imported from your Inquiry Application. You are welcome to make changes and updates to these responses here. Some formatting may not carry forward so you may want to make sure the text is formatted clearly.

**Working Title of Proposed** 

Sidewalk Voices

Project \*

#### Project Summary \*

Please describe what the project is, who/what is being featured, numbers of community members or students participating (if applicable), when and where it will take place, and any other information including scope or details that you feel is appropriate.

Futel will install an interactive sound art and storytelling portal in a payphone, publicly accessible from the sidewalk at Open Signal at NE Martin Luther King, Jr. Blvd at all hours.

Open Signal will call for proposals on topics vital to the surrounding inner North and Northeast Portland neighborhoods. Three artists will create work that will interact with this payphone and three existing Futel payphones already installed in these neighborhoods. Each project will consist of discussion and prompts to contribute. Contributions will be gathered into an audio program which will be accessible from the phones and elicit further comments from the producers and other public contributors, like a non-live version of a call-in radio program.

Content developed for this project will also be distributed through other Futel phones, websites and publications, and Open Signal's websites and cable channels. After the project, the phone will continue with content created by Open Signal producers.

#### What is your proposed public presentation? \*

The project will focus on one public payphone, accessible to the public at all hours. Another temporary kiosk will be featured at the Open Signal Media Summit on August 10.

#### What is the proposed venue location(s) for your public presentation? \*

Open Signal, 2766 NE Martin Luther King Jr Blvd

Open Signal is a community-driven media arts center.

The installation will be on the exterior wall of the building, accessible from the sidewalk.

Is the use of the proposed

Yes

venue(s) confirmed? \*

Is this venue(s) ADA accessible? Yes

\*

What is the estimated total audience for your proposed

public presentation? \*

1300

#### Who are the key artists, collaborators, and/or community partners? \*

Open Signal will host and facilitate contributions and production. Associated artists and partners will produce projects. Potential artists and partners are Jefferson Kincaid, Marcos Alatorre, Jah Justice, and Elijah Hasan, and Outside the Frame, providing media training to houseless youth, and Morpheus Youth Project, working with youth at the MacLaren Correctional Facility.

Is the participation of these key No artists, collaborators, and/or community partners confirmed? \*

#### **Start Date of your Project: \*** 07/01/2019

When did or does planning begin for creation and execution of the proposed work?

#### End Date of your Project: \* 12/31/2020

When will your public presentation and all related work be complete?

# Please describe the overall proposed timeline for your project between these two dates, including the expected timeline for development, execution, and final presentations. \*

08/2019: Kiosk with content by Open School East students installed at Media Summit.

09/2019: Permanent kiosk installed.

10/2019-1/2020, 02/2020-05/2020, 06/2020-09/2020

Panel selects winter, summer, fall season artist, content installed, stipend awarded.

12/2020: Kiosk remains installed.

# Page 4 - Narrative Questions (continued)

#### What is the intended impact of this project? \*

This could be impact on the applicant, the audience, and/or the community.

The project's greatest impact will be in presenting a radically accessible artistic and communication tool to the public, which will strengthen neighborhood involvement by amplifying community voices.

Additionally, this project will benefit Futel by providing a focused artistic project to be facilitated by a public Futel phone. It will also benefit Open Signal by providing a media project for people to interact with immediately within the neighborhood of its building.

#### How do you plan to ensure the quality of your project? \*

This could be a plan for feedback, process for critique, or other measures of evaluation.

Futel has been delivering free payphones to the community since 2014, with a total of 7 phones in the City of Portland, and 2 outside of the city. We are experienced providers of this technology and are confident about our ability to execute again.

Open Signal is a nationally recognized media arts center. They have a track record of supporting the community in the development of media content that dates back to 1981.

Together, we will carefully select the media artists who will create the work, based on the community relevance and quality of their work, as well as their history of successfully completing media projects for distribution.

# Who is the audience for the public presentation and what is your promotion/marketing plan? \*

The audience for the public payphone will be anybody who happens to walk by on that sidewalk, or who has been drawn to it by our promotional materials. There will be also be a temporary phone experienced by attendees of the Open Signal Media Summit.

Futel will support promotion by showcasing the project in Futel web pages, blogs, print publications, and talks.

Open Signal will support promotion by including any project announcements in their email newsletter and on social media, and will collaborate with Futel to distribute a press release.

# What additional information would you like to provide to make the case for your Project Grant proposal?\*

Futel phones are tools like microphones and video cameras. They don't have a single, predetermined function. They are the infrastructure for interaction and communication. Futel has a proven record of using these tools to provide radically accessible public artistic experiences, as Open Signal has by promoting modern multimedia publishing. This partnership, and this grant supporting it, will give us another opportunity to use these tools in the support of people and communities.