Heritage India Exports Pvt. Ltd.

Proposal 23-24

CRY

CHILD RIGHTS AND YOU

Project Details

Sl. No.	Name of State(s)	Name of District/city(s)	No. of child/ adolescent resource Centers	No. of Digital Learning Centers	No. of Villages/ slums
1	Madhya Pradesh	Indore	4	1	10
2	Madhya Pradesh	Dewas	2	0	5
	TOTAL		6	1	15

Situation Analysis

- Indore has the highest drop-out rate in the state with a peak in class VIII compared to other districts. As per the Unified District Information System for Education database Indore records drop-out rate at 18.56 for class VIII whereas out of 1.51 crore-odd children (6-14 years) in MP, as many as 24,76,810 (16.33%) were not attending any educational institution.

- A recent study conducted by the National Commission for Protection of Child Rights (NCPCR) has revealed that Madhya Pradesh tops the list of highest number of child laborers in the country. Madhya Pradesh has Beedi making units in indore, Sagar, Damoh, Jabalpur, Katni, Satna, Chhatarpur and other places which have the highest number of child labours.

- Similarly, Dewas the nighbouring district of Indore shows a huge disparity in terms of literacy rate among women as compared to men which shows the poor status of women. As per the census 2011 data, literacy rate among female and male are 57% and 80% respectively.

- The NFHS 4 data suggested that only 51% women are literate in rural Dewas and only 14.1% women respondent completed 10 and more years of schooling. \

- As per U-Dise data, there are only 2 Government schools in the District which provide education till higher secondary level compared to 206 Private schools which provide education till 12th class.

Beneficiary Details

Particulars	Male	Female	Total
Total no. of children covered in the project area	1178	1196	2374
No. of children attending digital learning classes	64	166	230
No. of adolescents attending Adolescent Resource Centre	562	1184	1746
No. of adolescents attended life skills sessions in Adolescent Resource centers	478	748	1226
No. of adolescents attending support classes in Adolescent Resource centers	436	803	1239
No. of children attending certificate course in IT	13	76	89
No. of adolescent girls attended self-defense workshop	27	321	348
No. of stakeholders attended workshops on child protection and education	23	61	84

Strategy

Community Mobilisation- Baseline survey was conducted to identify the children suffering from educational gap.

Rapport Building With Children, Parents, And Communities- Creative workshops, Self-defense training, games and fun activities were conducted to attract children and gain confidence.

School Re-enrolment- Track all children and maintain data base of children-school enrolment data, drop out data, out of school data. Back to School campaign for reenrolments.

Regular Coaching Classes- Regular coaching classes for 1245 children through 5 Child Activity and Resource Centres.

Tools of engagement

Child Activity and Resource Centre
- Remedial education through qualified teachers helping cover up learning losses and provide curriculum support
- Life skill sessions for improved confidence and behavior change.
- Special focus on girl child to improve school retention and progression.

Digital Learning Centre
- Daily computer classes to improve digital literacy
- Certificate course to help understand age appropriate computer education

Resource Centre
- Digital materials support through Diksha app and NIIT computer foundation textbooks will be provided to 2518 children
- Books and uniforms through RTE to around 250 children

Children and Adolescent collectives
- Strengthening Children and adolescent collectives through life skill training programme of CRY.
- Initiating sports among group members.
- Improved focus on adolescent girls especially on self defence program.

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Key Campaigns

Menstrual Hygiene Awareness Sessions: Regular menstrual hygiene session with the adolescent girls of age between 10-18 years.

Awareness Sessions on Child rights/protection: children get regular sessions on Child Rights and child protection issues. They will be informed the ways to prevent child abuse, child trafficking, child marriage, and child begging. They will be sensitized about the importance of education in life and are motivated to dream big and opt for a suitable career.

Cyber safety Sessions: In cyber safety session children will get detailed explanation on cyber threats and how they can be safe from cyber Fraud, what are the precaution to be kept in mind at the time of using social media or internet surfing.

Engagement with Parent's: In the community, we ensure the parent engagement session are conducted twice a month. In these sessions, we discuss the challenges in the community which are hampering the overall development of the child. Community related issue are addressed in a properly planned way in collaboration with concerning govt. department. Child's growth and development related issues are also discussed.

Budget

Line Item	Period	Program cost	PME	Total
Amount Value in Rs.	April 22- March 23	31,15,700	311570	3427270

Part funding the project by supporting 15.75 lakh rupees

Thank You!

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