Q1: it will take care of testing the various aspects of the website quickly and efficiently (Automated). Also, it makes sure that everything gets tested, where a programmer might miss some details.

Q2: Yes. Selenium is supported by few web browsers; therefore, it doesn't provide us with any information about the other web browsers where our site might not be functional at all.

Q3 & 4: check out the attached myCase.html

Q5: Benefits: it will be easy to write test cases in HTML because HTML is easily formatted and understood. Drawbacks, the written tests are static(hardcoded), meaning if we try and change the design of a top level element in a web page, all the tests for the lower-level-elements will fail because the directories were hard coded.