

Experience Architect and UX Designer

Colton Almaraz

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Education

Michigan State University, East Lansing, MI

May 2020

Bachelor of Arts, Experience Architecture

Experience

sherlockian.net | East Lansing, MI

November 2019-Present

Lead UX Designer

- Worked alongside MSU faculty and developers to create an accessible, user friendly database for all things related to Sherlock Holmes
- Managed a database of hundreds of items and design an effective way to allow the user to search through their metadata and view them for Watson's Archive
- Created and designed a site to display an online representation of items for a Sherlock Holmes Museum in a Box for local students to use

Freelance UX Designer | East Lansing, MI

October 2019-Present

- Created eCommerce, portfolio, and database driven sites for a variety of clients in all levels of business
- Communicated professionally with and worked to understand clients to develop their idea fully
- Learned multiple CMS, design, and coding skills while working on projects to deliver a product that exceeds expectations while meeting strict deadlines

Sapporo Ramen | East Lansing, MI

January 2018-Present

Supervisor

- Supervised a team of 7-9 employees and delegate tasks to keep operations running efficiently

Projects

Watson's Archive | **Still in Development**

January 2019

- Designed an online database for every significant item mentioned in every Sherlock Holmes novel written. Due to the amount of items a clean, efficient UX and IA were essential.

Model Portfolio Site | **daliamodeling.com**

December 2019

- Created and designed a portfolio site using Wordpress to display client's modeling content in a way that makes it easily discoverable for potential future agencies/employers.

Professional Ecommerce Site | **moderatelycoolclothing.com**

December 2019

- Designed, created, and managed a professional eCommerce site to sell merchandise from Michigan artists. Easy navigation while encouraging purchasing were essential.

Skills

Technical

React, HTML5, CSS3, Javascript, Python, MySQL,
PHP, Wordpress, Adobe Creative Suite, Photoshop,
MS Paint, Sketch

Design

Accessibility, ADA & WCAG Compliance
Interaction Design, Information Architecture, UX
Design, Usability Testing, Wireframing, Digital
Prototyping, Iterative Design, Content Management,
Visual Design