

Experience Architect and UX Designer

Colton Almaraz

almarazcolton333@gmail.com | 517-899-5502 | coltonalmaraz.com

Education

Michigan State University, East Lansing, MI

May 2020

Bachelor of Arts, Experience Architecture

Experience

sherlockian.net | East Lansing, MI

November 2019-Present

Lead Designer

- Worked alongside MSU faculty and developers to create an accessible, user friendly database for all things related to Sherlock Holmes
- Communicated with clients and team members across the country to develop their idea fully
- Managed a database of hundreds of items and design an effective way to allow the user to search through their metadata and view them for Watson's Archive
- Created and designed a site to display an online representation of items for a Sherlock Holmes Museum in a Box for local students to use

Freelance UX Designer | East Lansing, MI

October 2019-Present

- Created eCommerce, portfolio, and database driven sites for a variety of clients in all levels of business
- Communicated professionally with and worked to understand clients to develop their idea fully
- Managed multiple projects concurrently working with different clients and prioritizing workflow
- Learned multiple CMS, design, and coding skills while working on projects to deliver a product that exceeds expectations while meeting strict deadlines

Sapporo Ramen | East Lansing, MI

January 2018-Present

Supervisor

- Communicated effectively with clients in a professional manner to deliver the optimal experience
- Supervised a team of 7-9 employees and delegate tasks to keep operations running efficiently

Projects

Personal Portfolio Site | coltonalmaraz.com

Ongoing

- Developed a portfolio website using HTML, CSS, and Javascript as well as crafted efficient visual design to ensure a good user experience that is accessible.

Watson's Archive | Still in Development

January 2019

- Designed an online repository for every significant item mentioned in every Sherlock Holmes novel written. Due to the amount of items a clean, efficient UX was essential. For this project to be a success the implementation of a meaningful IA was necessary so along with MSU professors I designed one.

Model Portfolio Site | daliamodeling.com

December 2019

- Created and designed a portfolio site using Wordpress to display client's modeling content in a way that makes it easily discoverable for potential future agencies/employers. For this project it was important to use a simple CMS that the client could manage any time with no problem.

Professional Ecommerce Site | moderatelycoolclothing.com/

December

2019

- Designed, created, and managed a professional eCommerce site to sell merchandise from Michigan artists. This involved creating a space that was easy for the user to navigate while encouraging them to purchase an item. The UX design of this project was extremely important. To make this site a success I had to understand the user and their needs well.

Skills

Languages: Spanish, Japanese**Technical:** HTML5, CSS3, Javascript, Python, MySQL, PHP, Wordpress, Adobe Creative Suite, Photoshop, MS Paint, Sketch**Design:** Accessibility, Assistive Design, Interaction Design, Information Architecture, User Interface Design, Usability Testing, Wireframing, Digital Prototyping, Iterative Design, Content Management, Content Design, Visual Design