

Experience Architect and UX Designer

Colton Almaraz

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Education

Michigan State University, East Lansing, MI

May 2020

Bachelor of Arts, Experience Architecture

Experience

sherlockian.net | East Lansing, MI

November 2019-Present

Lead Designer

- Worked alongside MSU faculty and developers to create an accessible, user friendly database for all things related to Sherlock Holmes
- Managed a database of hundreds of items and design an effective way to allow the user to search through their metadata and view them for Watson's Archive
- Created and designed a site to display an online representation of items for a Sherlock Holmes Museum in a Box for local students to use

Freelance UX Designer | East Lansing, MI

October 2019-Present

- Created eCommerce, portfolio, and database driven sites for a variety of clients in all levels of business
- Communicated professionally with and worked to understand clients to develop their idea fully
- Learned multiple CMS, design, and coding skills while working on projects to deliver a product that exceeds expectations while meeting strict deadlines

Sapporo Ramen | East Lansing, MI

January 2018-Present

Supervisor

- Supervised a team of 7-9 employees and delegate tasks to keep operations running efficiently

Projects

Personal Portfolio Site | coltonalmaraz.com

Ongoing

- Developed a portfolio website using HTML, CSS, and Javascript as well as crafted efficient visual design to ensure a good user experience that is accessible.

Watson's Archive | **Still in Development**

January 2019

- Designed an online database for every significant item mentioned in every Sherlock Holmes novel written. Due to the amount of items a clean, efficient UX was essential. For this project to be a success the implementation of a meaningful IA was necessary.

Model Portfolio Site | daliamodeling.com

December 2019

- Created and designed a portfolio site using Wordpress to display client's modeling content in a way that makes it easily discoverable for potential future agencies/employers. For this project it was important to use a simple CMS that the client could manage any time with no problem.

Professional Ecommerce Site | moderatelycoolclothing.com

December 2019

- Designed, created, and managed a professional eCommerce site to sell merchandise from Michigan artists. This involved creating a space that was easy for the user to navigate while encouraging them to purchase an item.

Sports Web Scraper

January 2019

- Developed and designed a web scraper using Python. The purpose of this scraper was to gather the name, date of birth, team, and whether or not there was an EAMS claim for every professional sports

player in California from 1965 to now. Using multiple libraries I was able to gather the information of over 30,000 individuals from multiple sites and manipulate the data to make it readable.

Skills

Technical

HTML5, CSS3, Javascript, Python, MySQL, PHP,
Wordpress, Adobe Creative Suite, Photoshop, MS
Paint, Sketch

Design

Accessibility, Interaction Design, Information
Architecture, UX Design, Usability Testing,
Wireframing, Digital Prototyping, Iterative Design,
Content Management, Visual Design