**Almira Ali**

**CST 2406 Project**

**Description**

**Name of company:** Care.com, adding ‘Last Minute Babysitter’

**Revenue source:** we have dedicated babysitters and families who nned help, each have a complete background check and can be able to refer a babysitter through the company without the company permission. Once a babysitter is booked for a job, the cost would be $25 per hour, which the company would make $10 and the babysitter $15 or if weekly, a min of 40 hours, the babysitter would make $600 and the company $400.

**Locations:** Manhattan, Queens, Brooklyn, Staten Island and Long Island.

**Number of employees:** 500 Babysitters (suppliers) and 750 families (clients).

Estimate of gross annual revenue for each babysitter $28,800

**Transactions:** can be hourly or weekly. Babies are being born constantly and working parents needs help. Some may need a weekly help with guaranteed 40 hours per week, or part time <40 hours, or a last minute babysitter because of a sick child/adult, school cancellation, dinner date or working late. Its hard to constantly be calling different people to ask for help, when the can go on my updated site of care.com and search for babysitters available and based on where the live or whom have used the babysitter before the can simply request that particular person to be at their home without having to do a full interview which sometimes take a week or two, or the parent still needs another family member there to supervise. The site would have trustworthy information about the babysitter that is being requested and only those babysitters, whom have been with the company with a clean record with each family they have worked for, would be employed and showed available.