ALEXANDRE
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Full Stack Engineer

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ABOUT

I'm a Full Stack Software Engineer with one year of experience in Python and Flask and 20+ years in DevOps and Software Development. I am excited to combine my skills with my love of teaching and learning to create new digital businesses. I recently developed a Flask API backend with a React frontend where you can play a trivia game.

My last project is a React Calculator that you can play with on:

- http://gmoo.com.br

I love applying my product management skills to bring a new website to life and help SMBs to grow their business.

Some examples of my results include the following:

- https://clinicadaponte.com.br/ -> running since 2019
- https://corpusskill.com.br/ -> running since 2019

I built those two websites, on WordPress, from scratch and created all the identity and branding in partnership with a web designer.

I get excited about opportunities where I can work with innovative people to create new web apps for the digital space.

EXPERIENCE

Product Manager   TIM S/A
2014 - Present   Rio de Janeiro

- I currently manage the Private Network portfolio, with up to 50 million USD in commercial proposals in various industries, including Mining, Ports, Utilities, Smart Lighting, and Connected Cars.
- Closed the deal to implement the first 5G private network, in the port sector, on the Latin American continent.
- Launched Blah app with over 9M views, around 3M downloads, App of The Week on the Apple Store, and was twice the most downloaded app on Google Play.
- Led a team of testers in assembling 1,000 scenarios of the device's testing operation. Based on user feedback, we fixed nearly 3,000 issues.

Skills:

Product Management   Product Strategy   Product Development   MVP   Agile Methodologies   New Business Development

Links:

🌐 https://almmello.com.br/static/rga/TIM-blah-Surfing-Bird-EN.mp4

🌐 https://almmello.com.br/static/rga/TIM-blah-EN.mp4

Founder   GOALMOON.COM
2008 - Present

- I manage multiple hosting platforms to provide web designers with a hassle-free solution.
- I also assist them with WordPress management, theme, plugin selection, and maintenance.
- Adopted the Lean Startup method and published 20+ websites. Used customer feedback to find a profit model.
- Programmed an iOS App in Objective-C and issued it to Apple App Store.

Skills:

Project Manager
TIM S/A
2010 - 2014
Rio de Janeiro

- Led the Blah app development, which resulted in 4,000 hours of coordination with more than 35 different departments, from Legal to IT, and a multicultural team.
- Managed blah's design agency's activities, producing 1,400 layouts, including wireframes and prototypes.
- Developed an Excel VBA-based KPI analysis platform to receive and process 3,900 services' weekly data, achieving 95% cancellation efficiency.

Skills:

Project Management User Experience (UX) PMBOK Jira Branding & Identity VBA

Technical Advisor
TIM S/A
2003 - 2010
Londrina

- I supported a team of 5 Key Account Managers responsible for 300 clients and 3M USD in annual revenue.
- Successfully launched the M2M segment employing hybrid GSM and satellite location modules for the first time in Brazil, resulting in 45,000 gross adds.
- Achieved an average mean target of 227% over 63 months, 47% above company results.

Skills:

Technical Sales Presentation Techniques Team Management VAS Mobile Devices

CTO
DIRECTLINK INTERNET BY RADIO
2000 - 2003
Londrina

- Developed Java, JSP, and Database classes using Excel VBA, which improved development time by 85%.
- Successfully deployed the DirectLink system in 7 cities, averaging 300K inhabitants.
- Has built 150 points of presence on a 400 servers radio network, supporting 2K subscribers.

Skills:

Java JSP MySQL HTML CSS

EDUCATION

Full Stack Web Developer
Udacity School, United States
2022 - 2022

Master of Business Administration in Project Management (MBA)
Veiga de Almeida University, Rio de Janeiro
2011 - 2012

Undergraduate Degree in Data Processing Technology (UG)
UNIFIL University, Londrina
1999 - 2002

LANGUAGE

Portuguese (Native)

English (Full Professional Proficiency.)

AWARDS

🏆 **Global Telecoms Business Innovation**
2015 Awards for the blah app

🏆 **Tela Viva Móvel**
2015 Awards for the blah app