

VAST

Visual Aesthetic Sensitivity Test

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Instruction

This booklet contains a series of fifty pairs of pictures. Each pair consist of two quite similar pictures one of which is superior from the point of view of design; it is more harmonious, better balanced and better adapted in the way the elements are ordered, and in the way the lines are drawn. Look carefully at the picture, and you will see that in the comparison the worse picture contains small "faults" or "errors" which destroy the balance of the picture. These judgements were made unanimously by a group of painters and graphic artists for all fifty pairs of pictures.

At the beginning of the booklet are given three examples (pairs A, Band C) which illustrate these points. A cross is affixed to the more balanced, better formulated picture. In the case of picture A, the picture marked with a check is better because the contour is more even, and the central point is located right in the middle. In the less good picture there are breaks in the contour in two places, and the circle is badly positioned.

In the case of B, the three polygonal figures present a well ordered and circumscribed figure, while in the worse drawing they fall apart altogether.

As regards figure C, the rhythmic movement can be seen clearly in the better figure, while this is not at all clear in the worse figure, where the small pointed areas constitute a disturbance.

Your task will be to discover, as far as the fifty remaining pairs of pictures are concerned, which in each pair is the better design. Sometimes this will be on the left side, sometimes on the right. Look carefully and take your time; the correct answer is not always obvious! When you have made a decision, write a

capital R (for right) or a capital L (for left) in the space after the number of the picture pair on the score sheet you have been given. Do not leave out any of the pairs, even though you may find difficulties in coming to a decision.

Do not form your judgement according to which of the two pictures you like better.

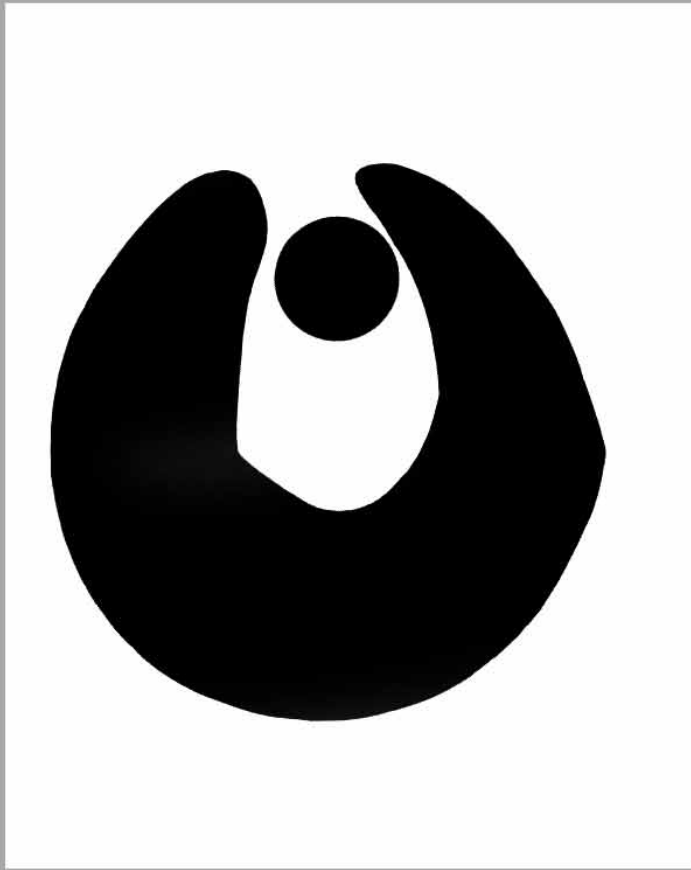
This is not the point, because sometimes a picture that is less well designed may please you better, because you find it personally more interesting. Your task is to discover which picture has been better designed. Note that the problems differ in difficulty, but that the more difficult ones are not necessarily to be found near the end; easy and difficult items are intermingled on a fairly random basis.

Are there any questions?

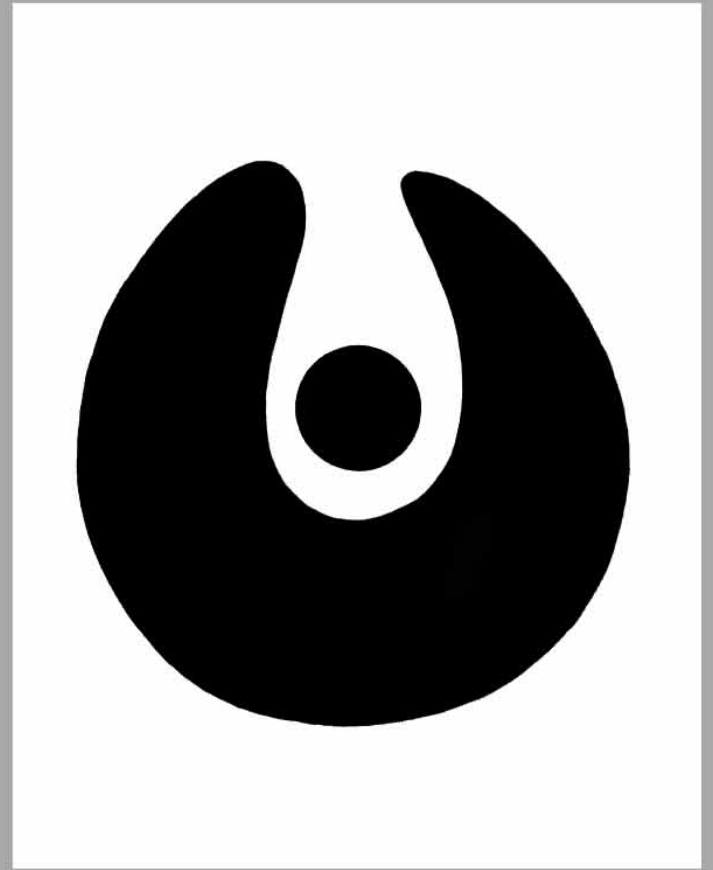
Name:.....

Age:

Sex: Male ☐ Female ☐

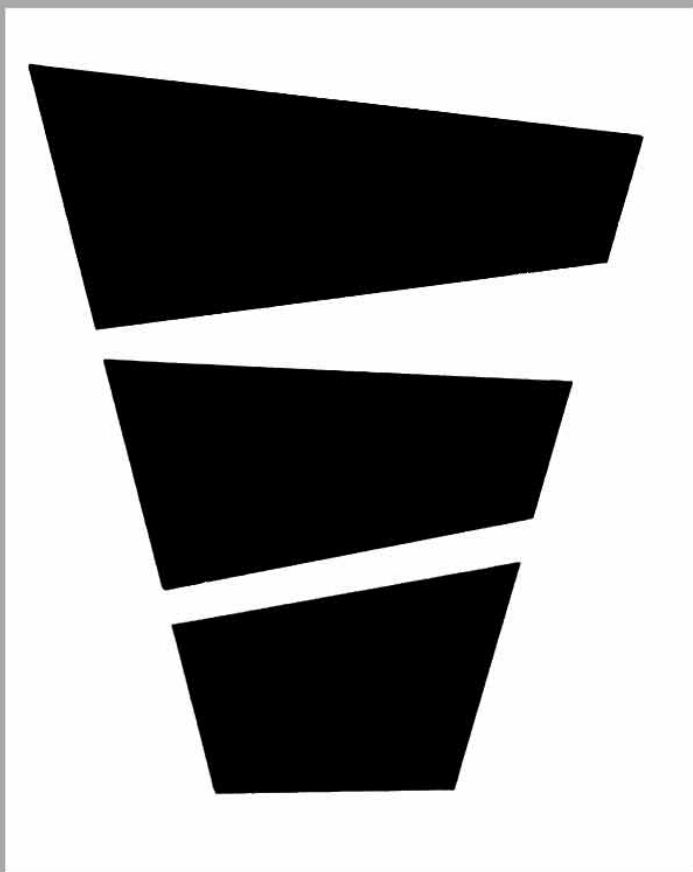


L

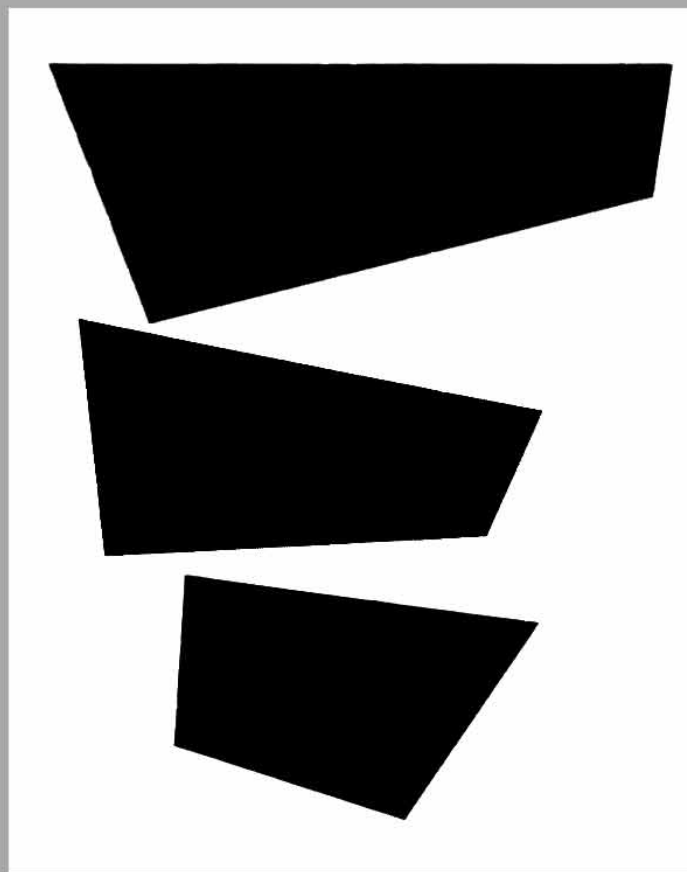


A

R



L



B

R

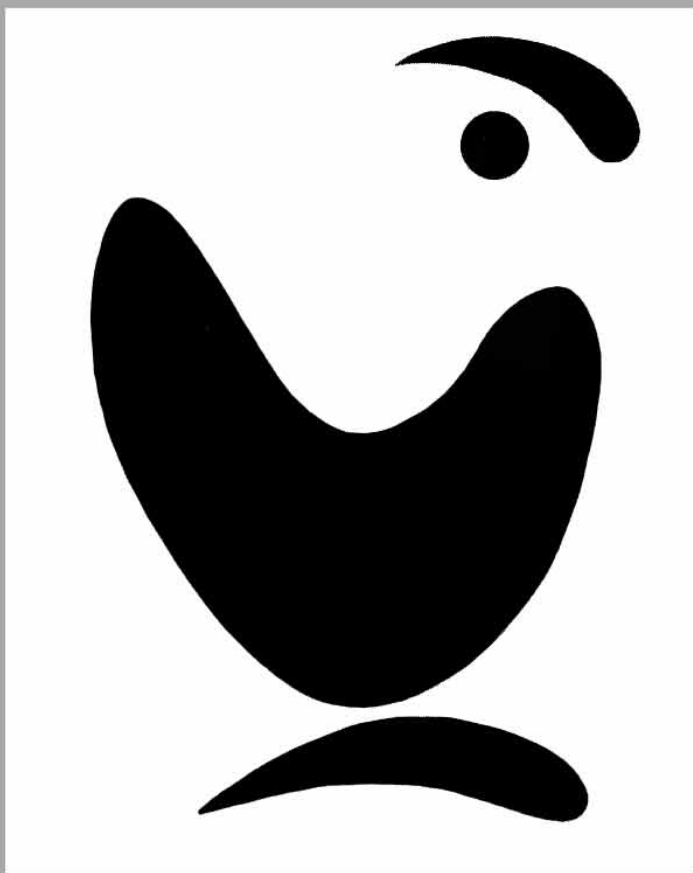


L

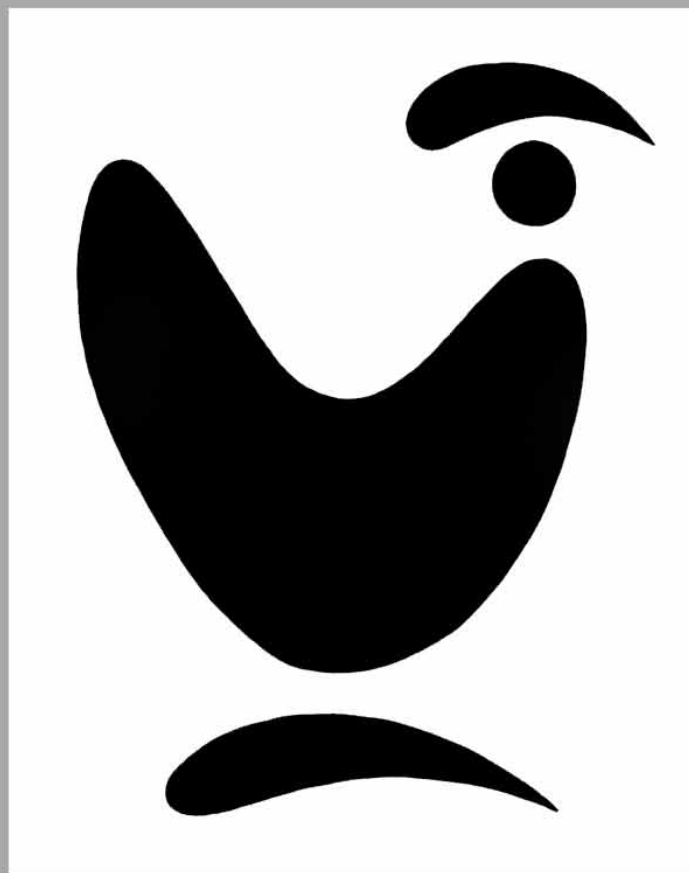


C

R



L



1

R



L



R

2



L

3



R



L



R

4

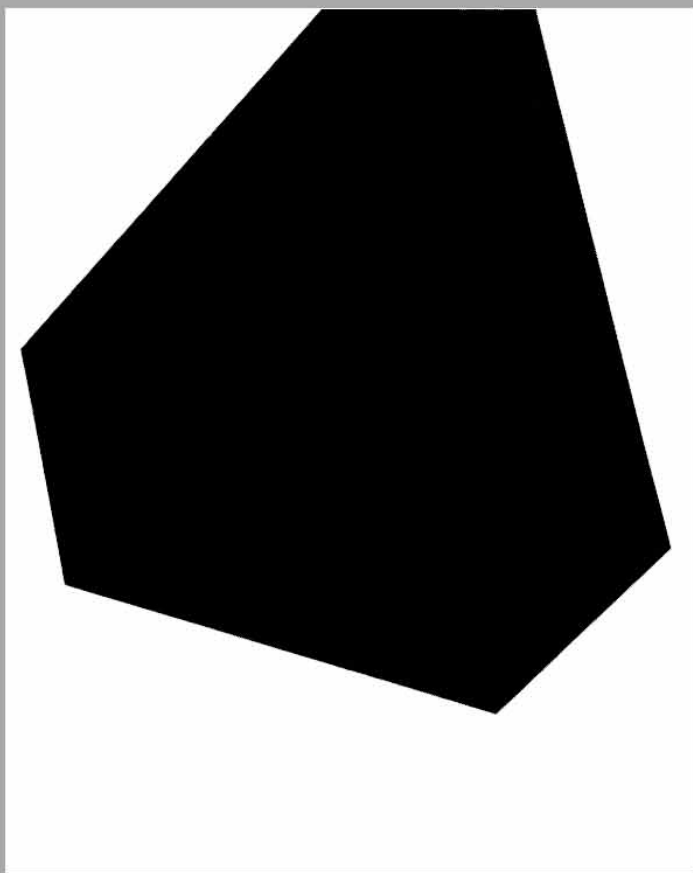


L



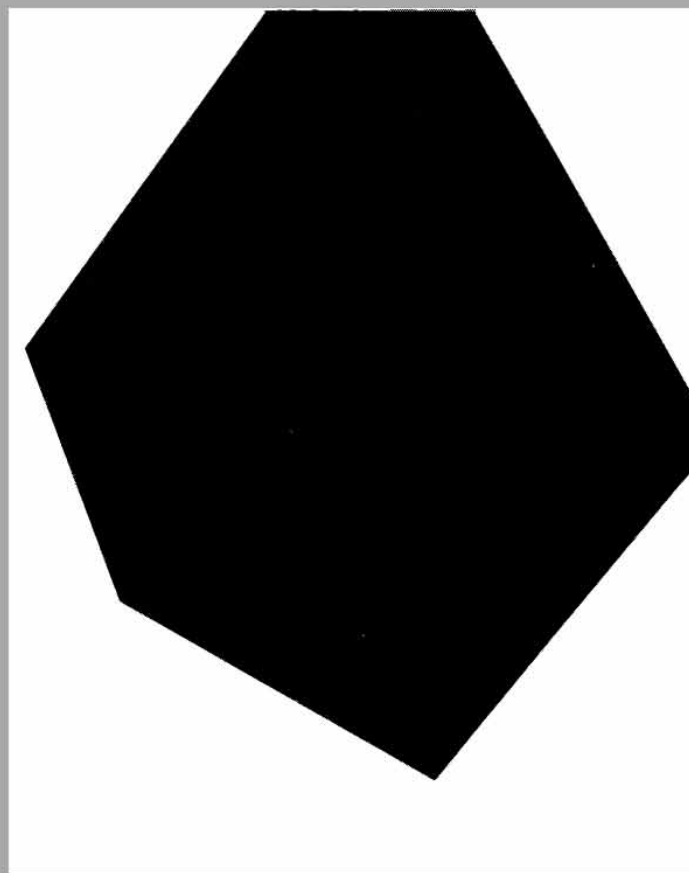
R

5

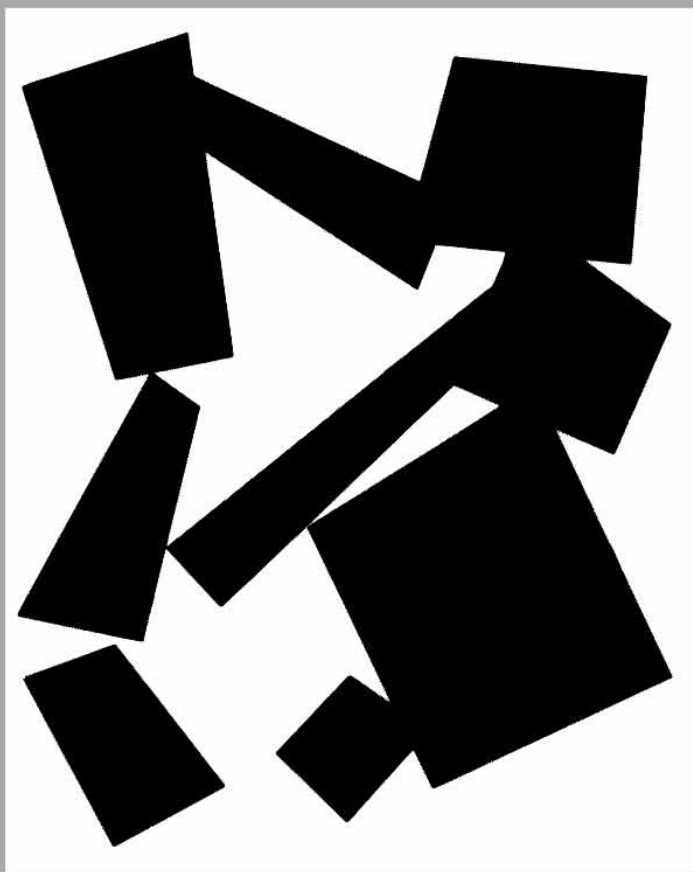


L

6

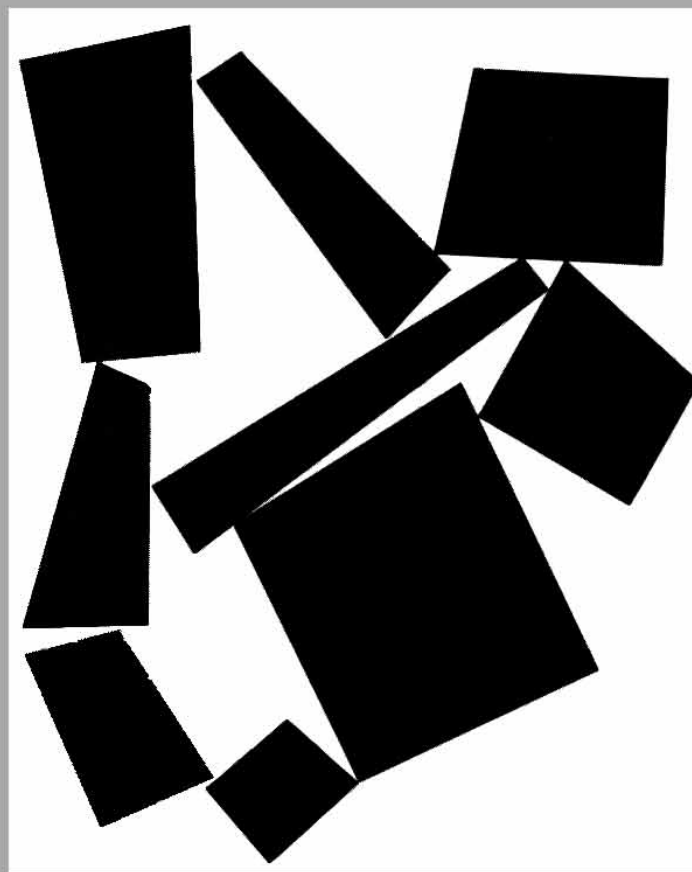


R



L

7



R



L

8



R



L



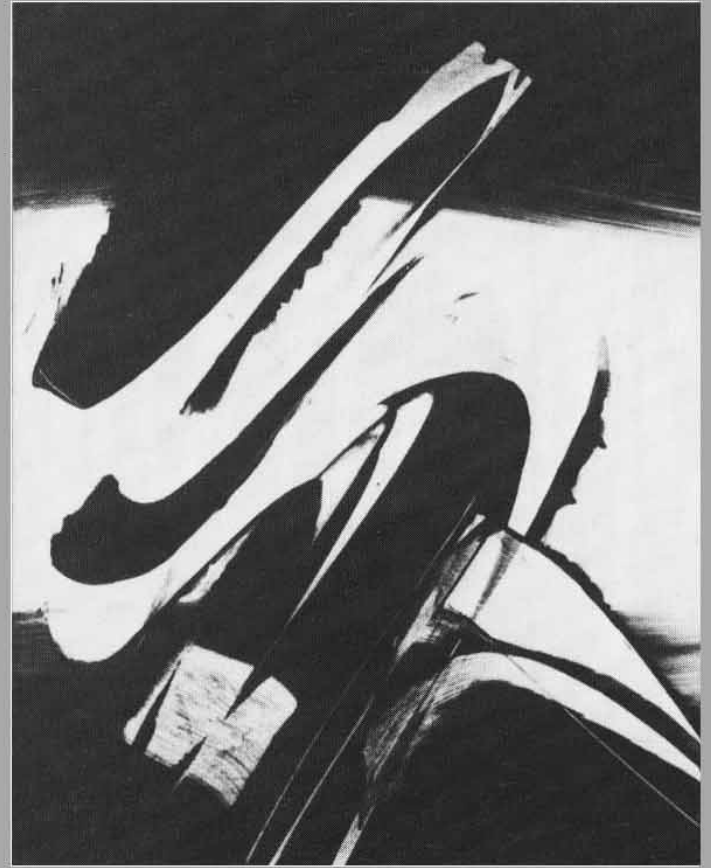
R

9



L

10



R



L

11



R

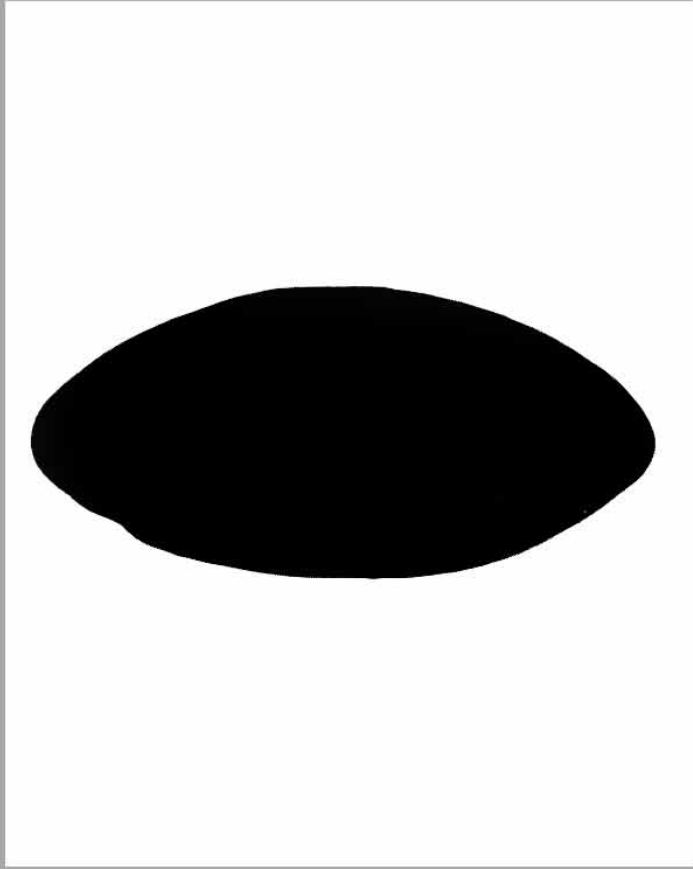


L

12

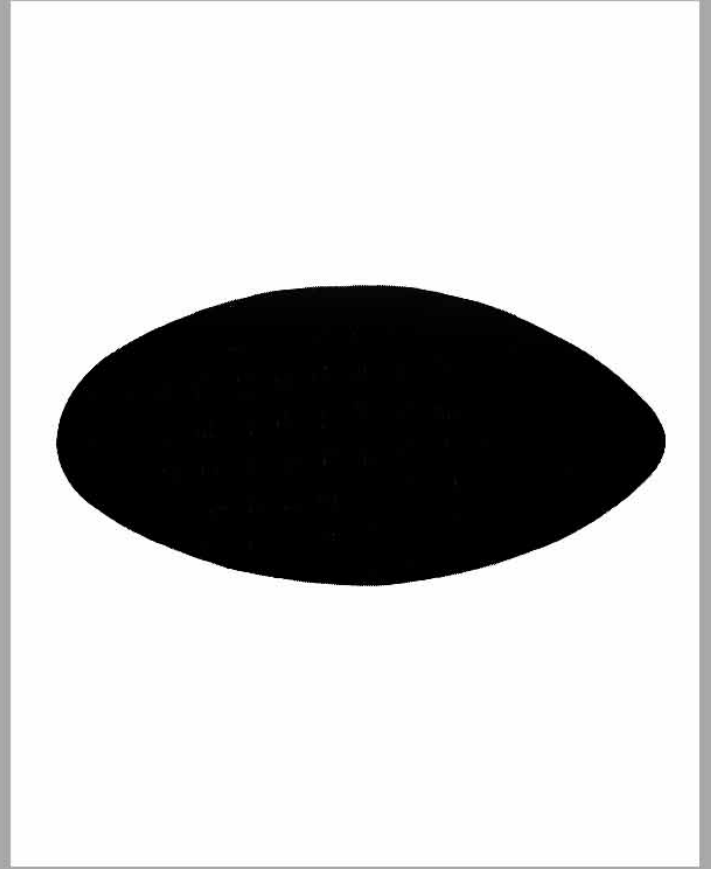


R

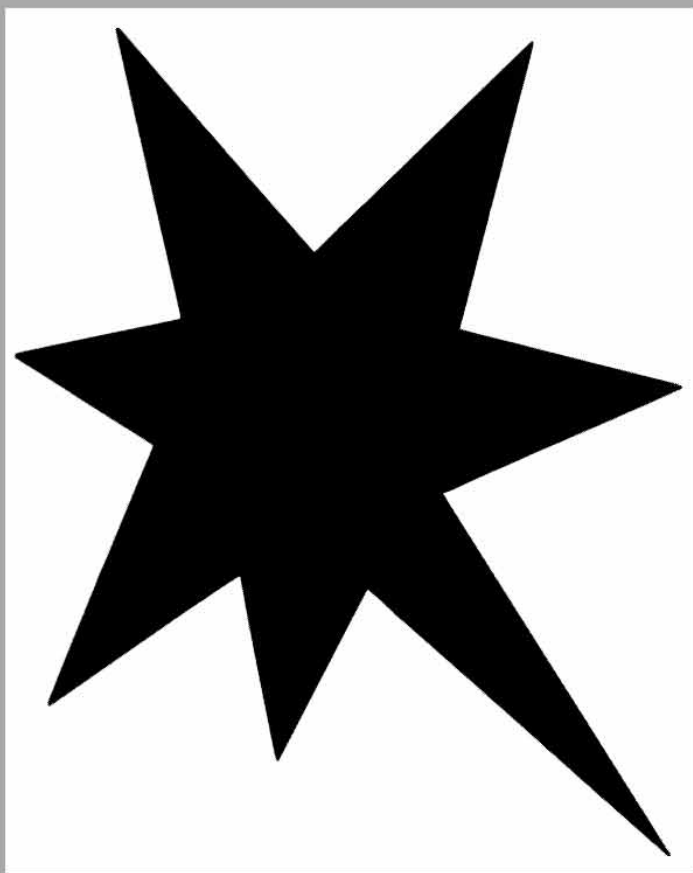


L

13

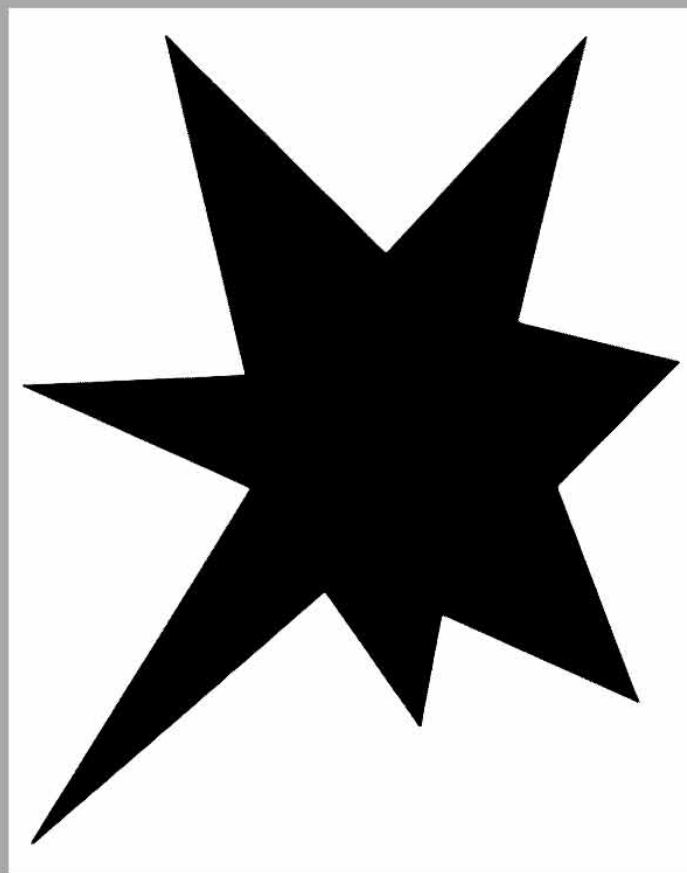


R

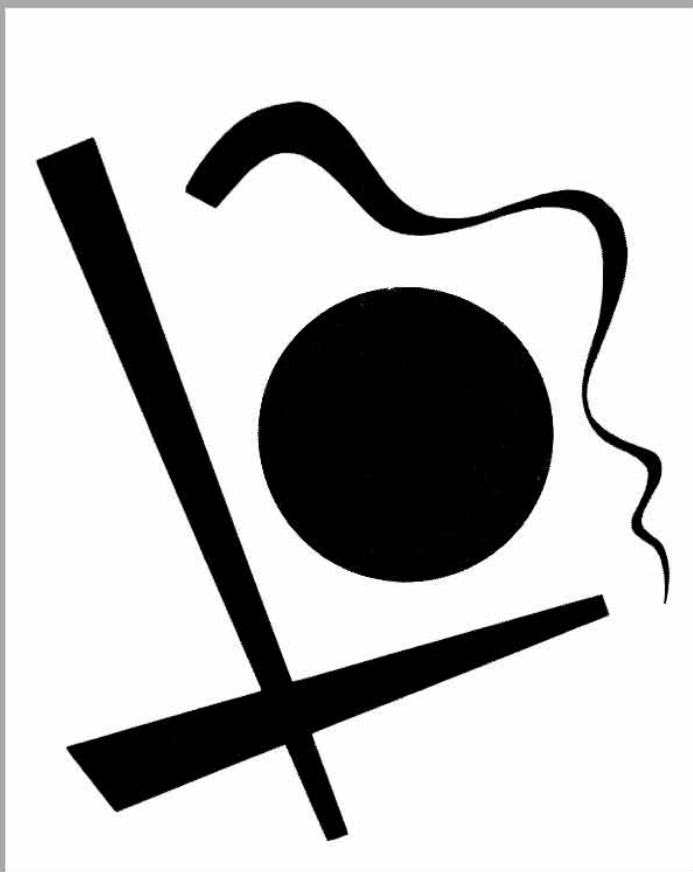


L

14

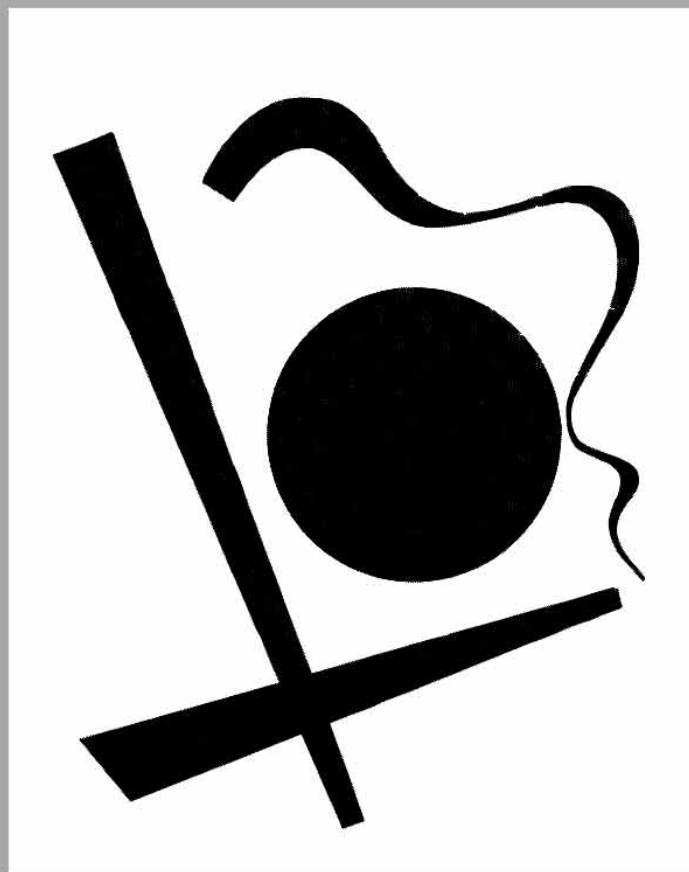


R



L

15



R



L

16



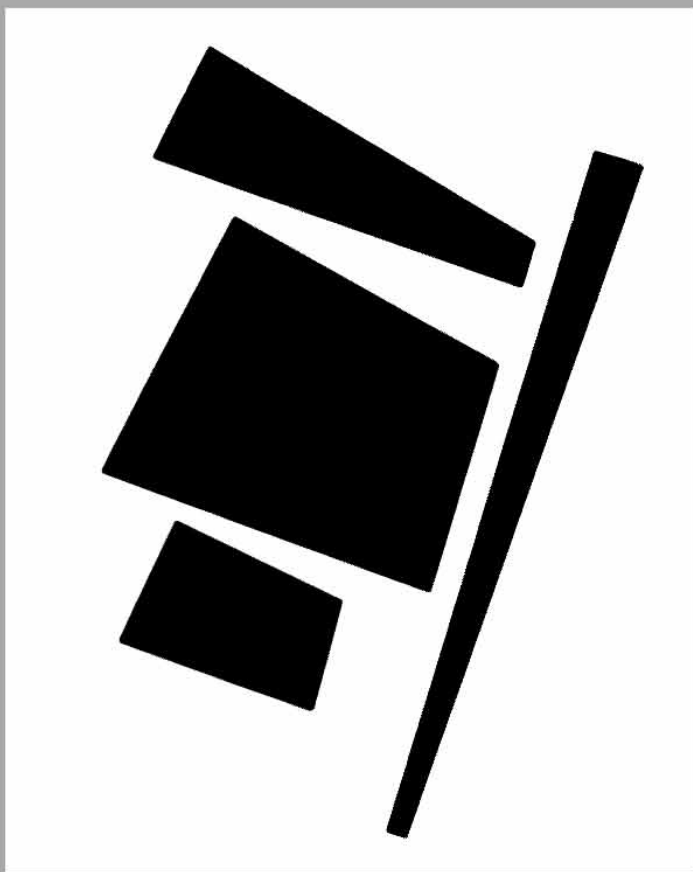
R



L

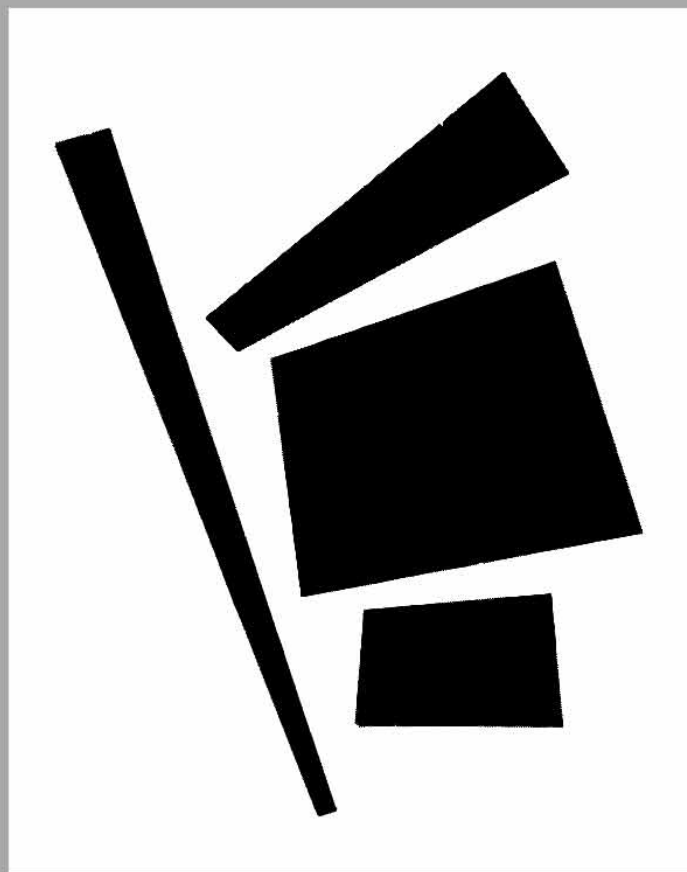


R

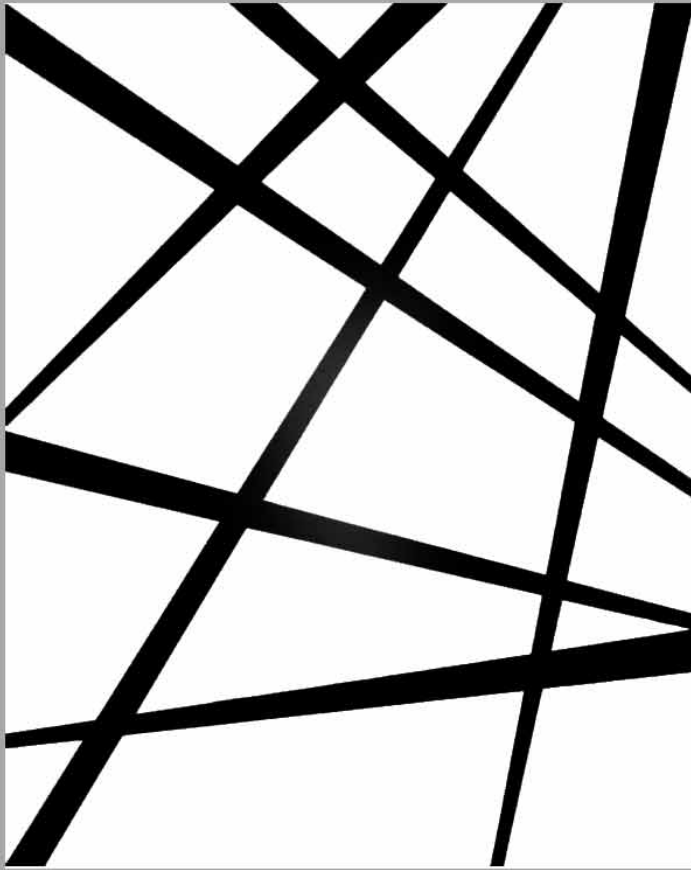


L

18

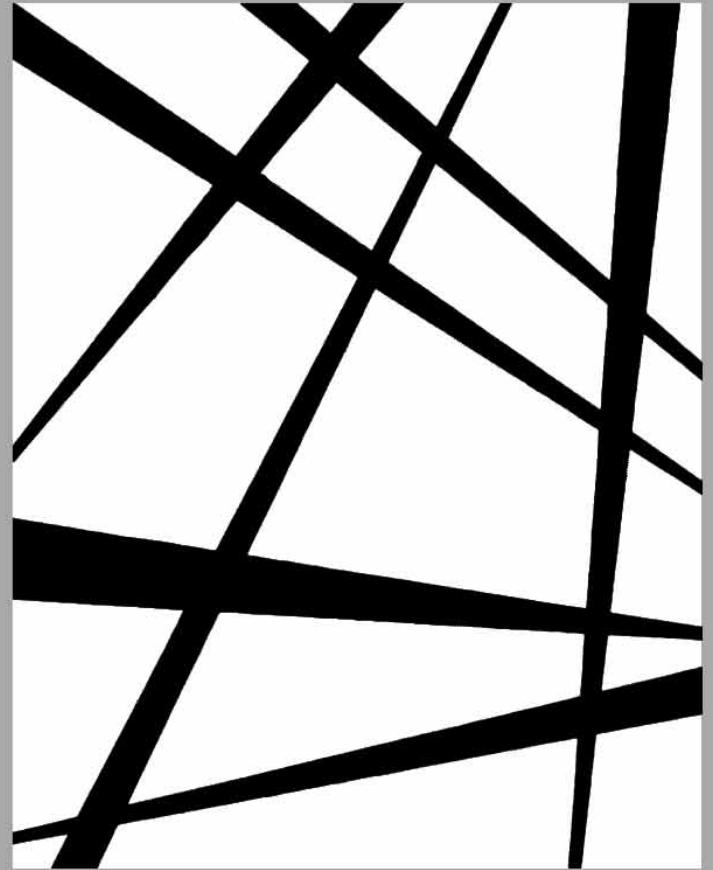


R



L

19



R

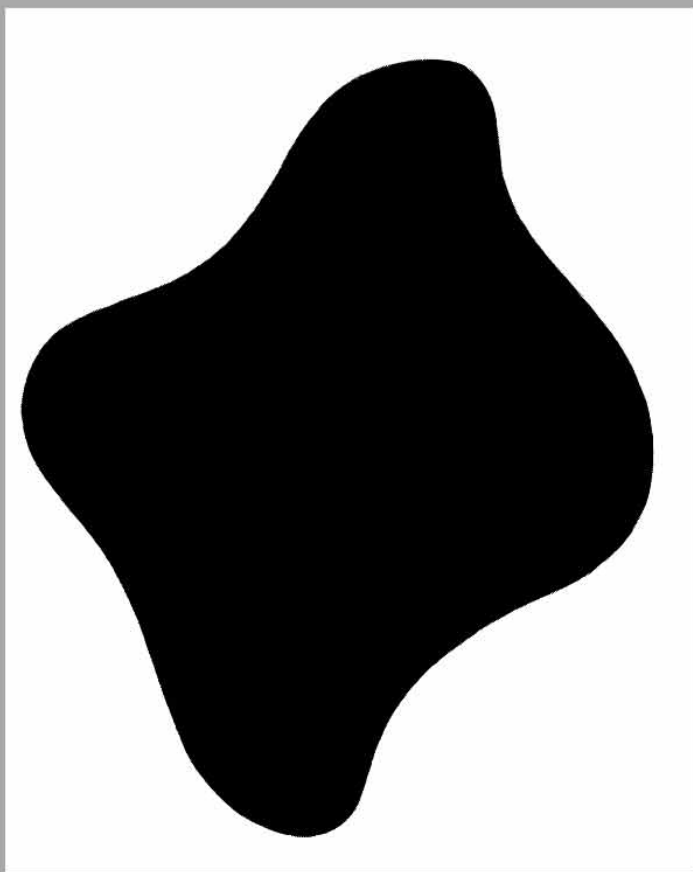


L

20

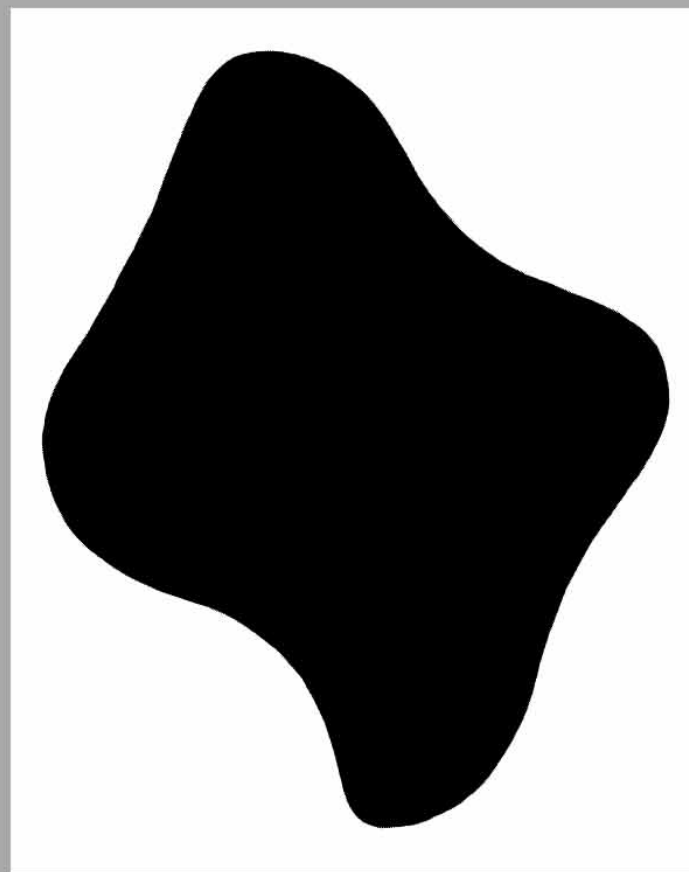


R



L

21



R

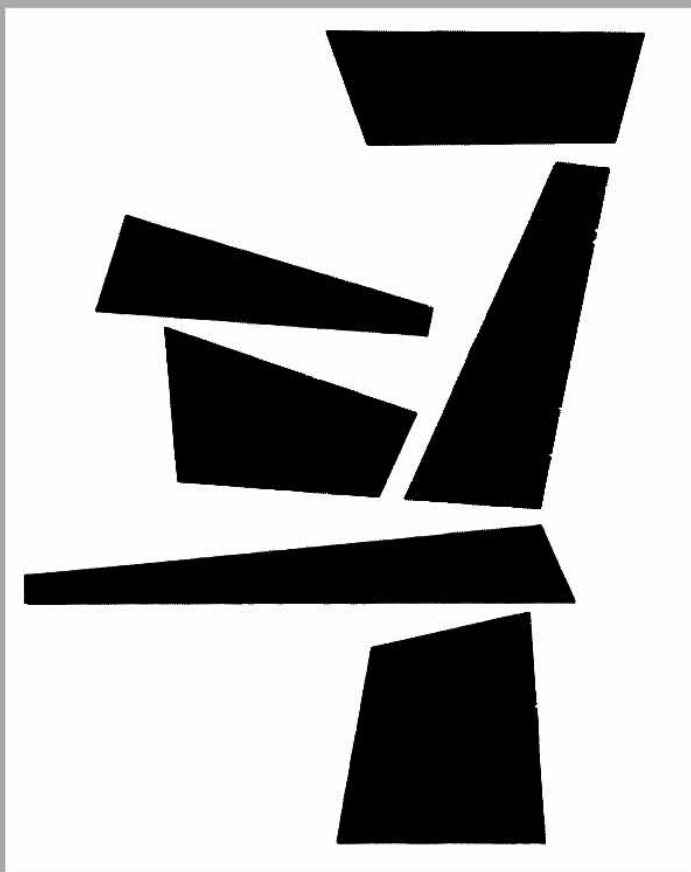


L

22

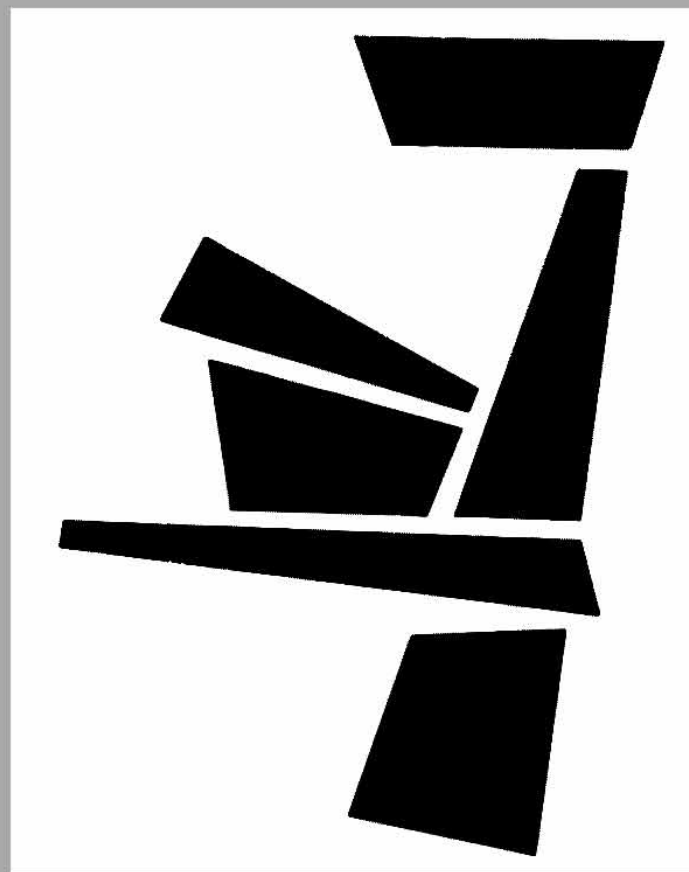


R



L

23



R

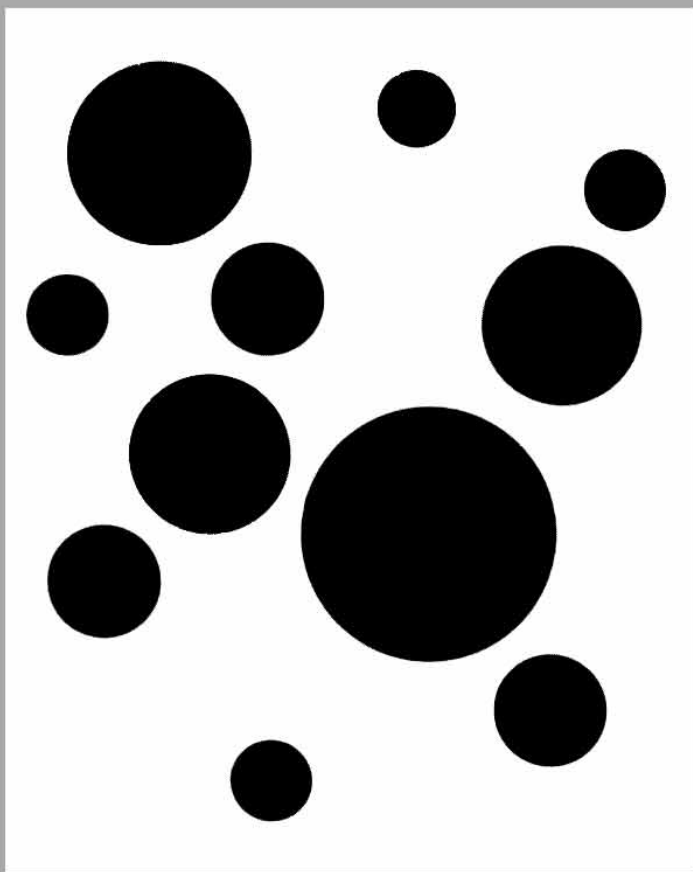


L

24

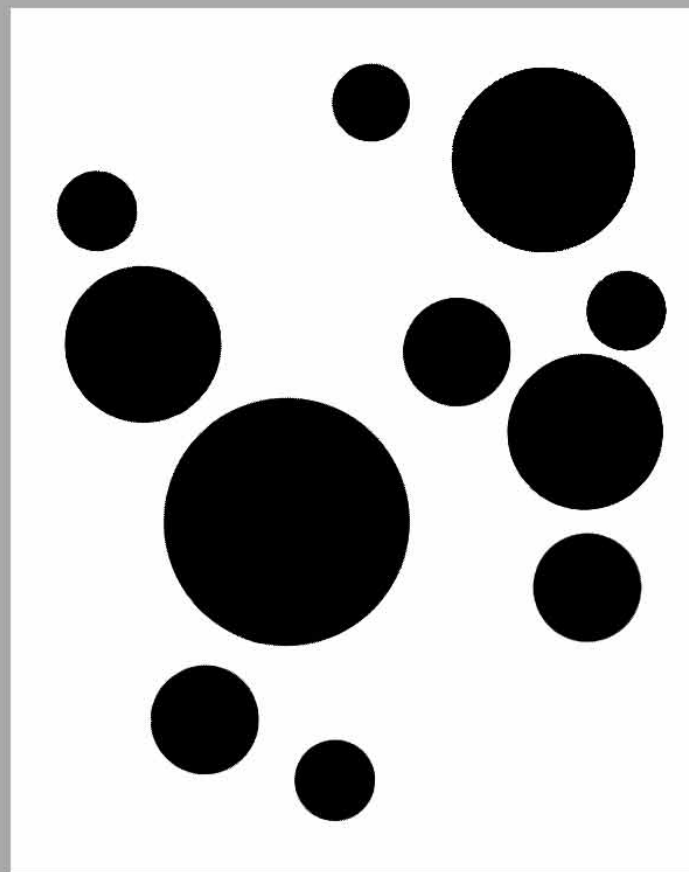


R



L

25



R

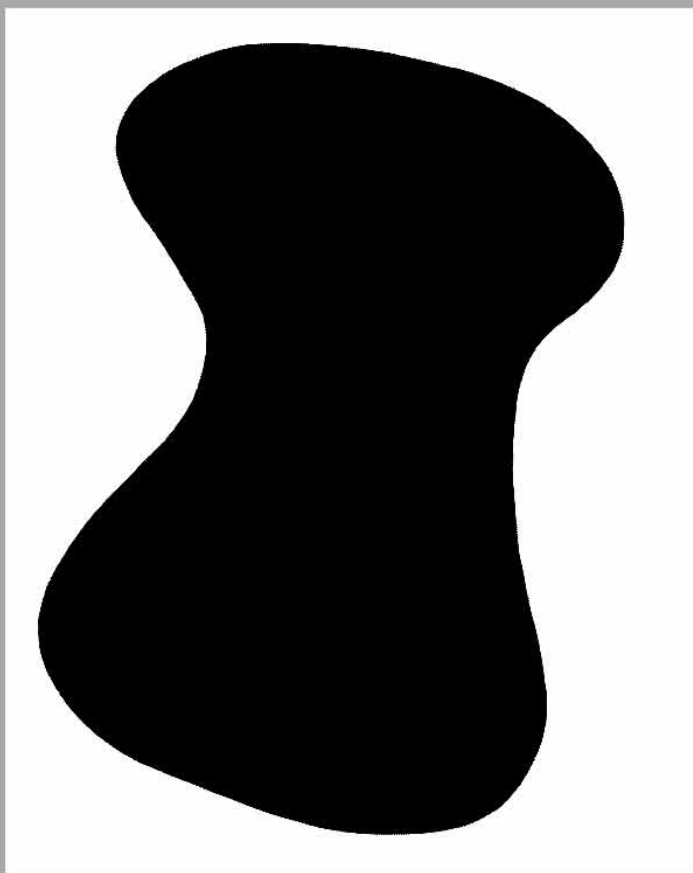


L

26

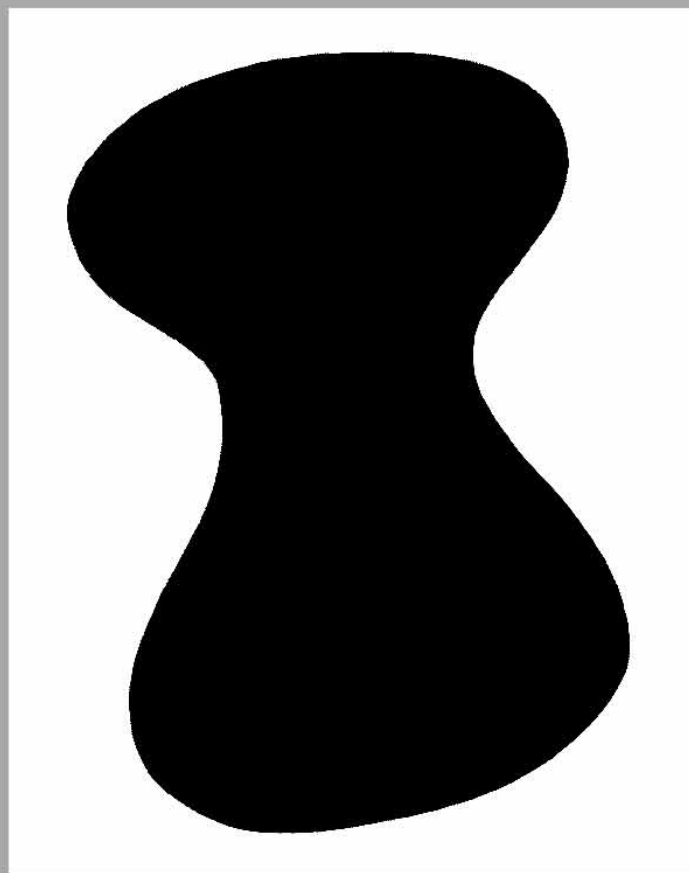


R

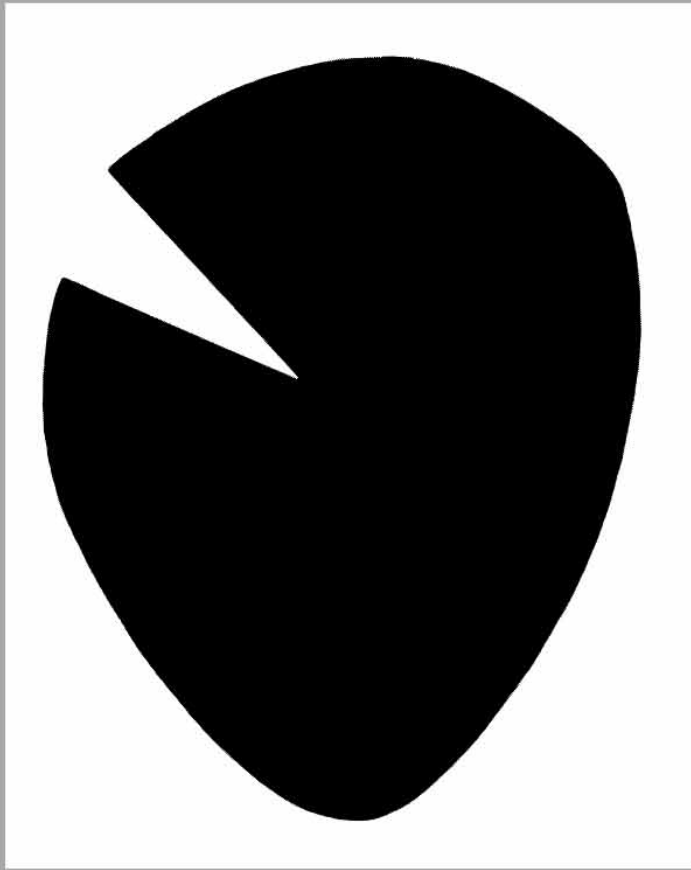


L

27

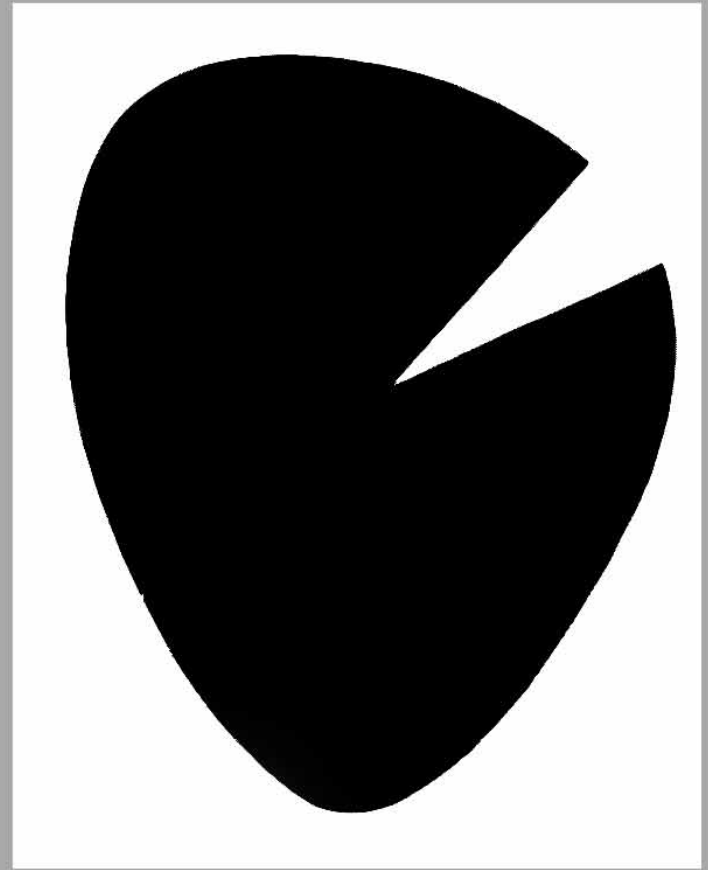


R

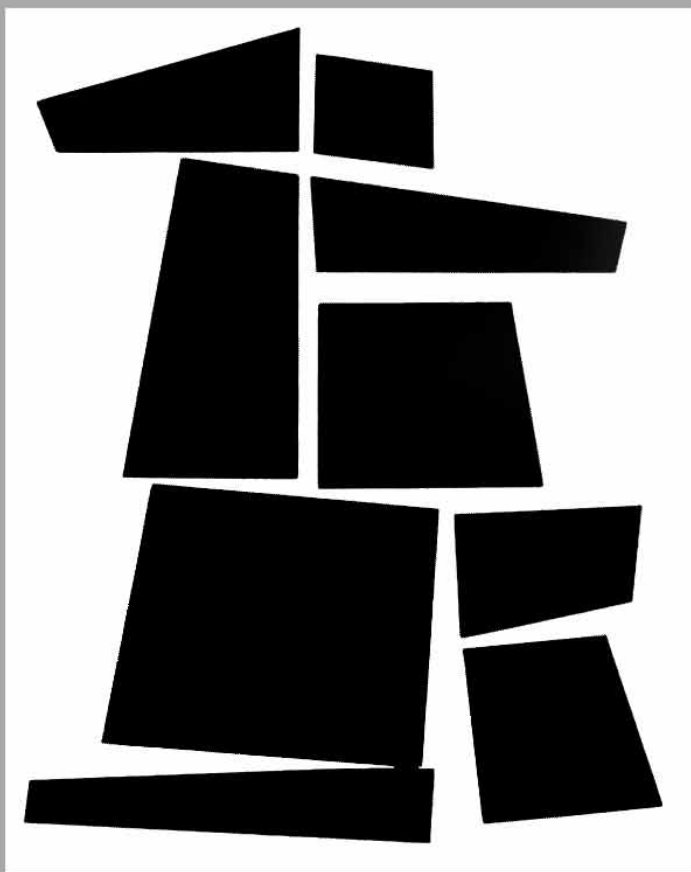


L

28

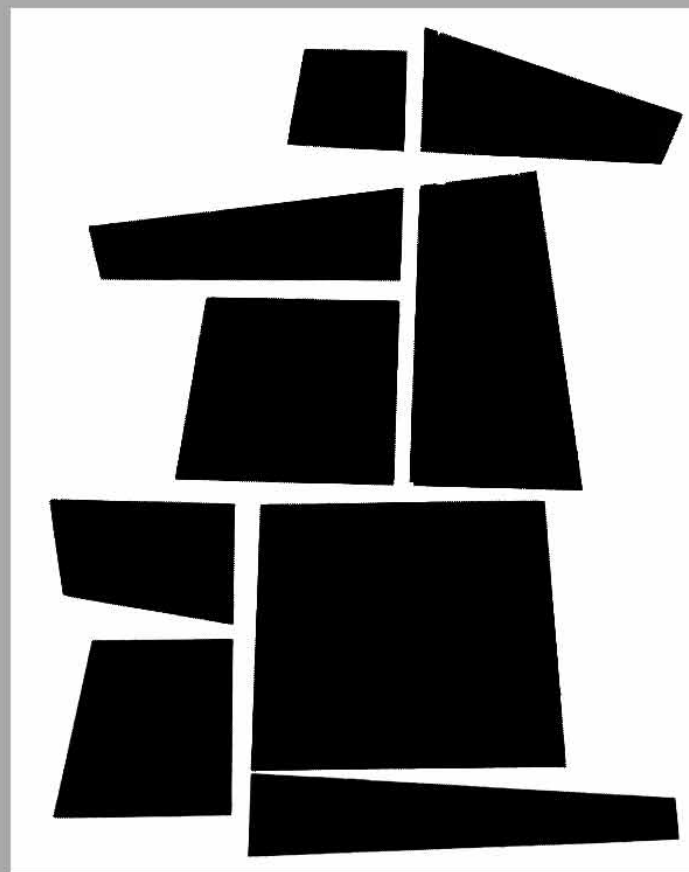


R



L

29



R

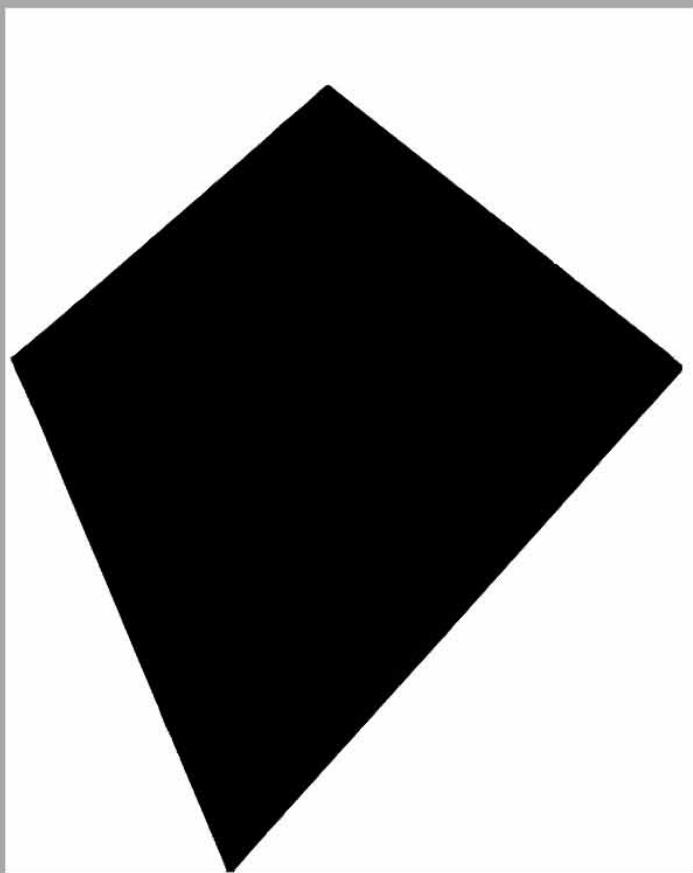


L

30

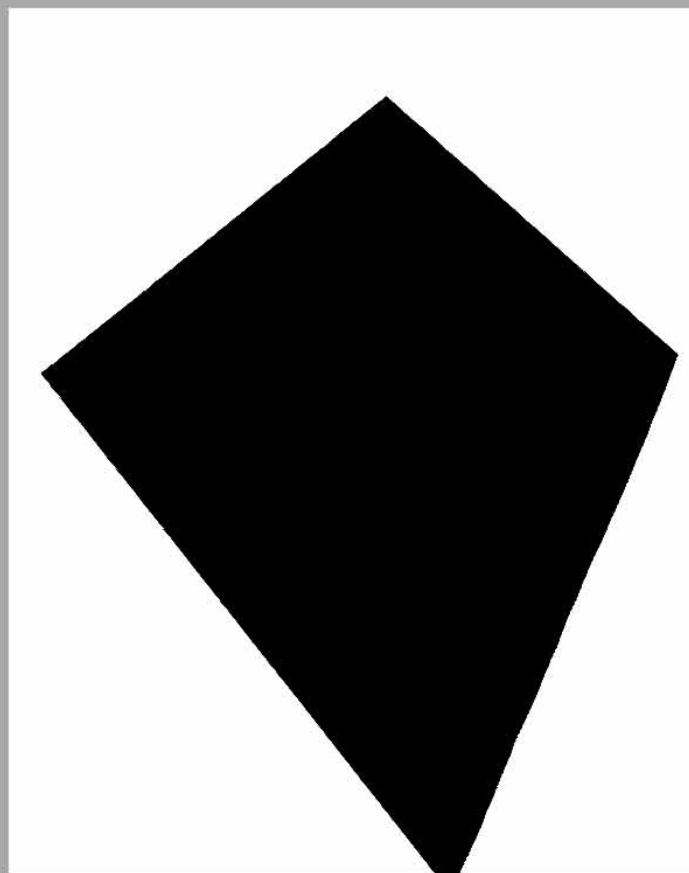


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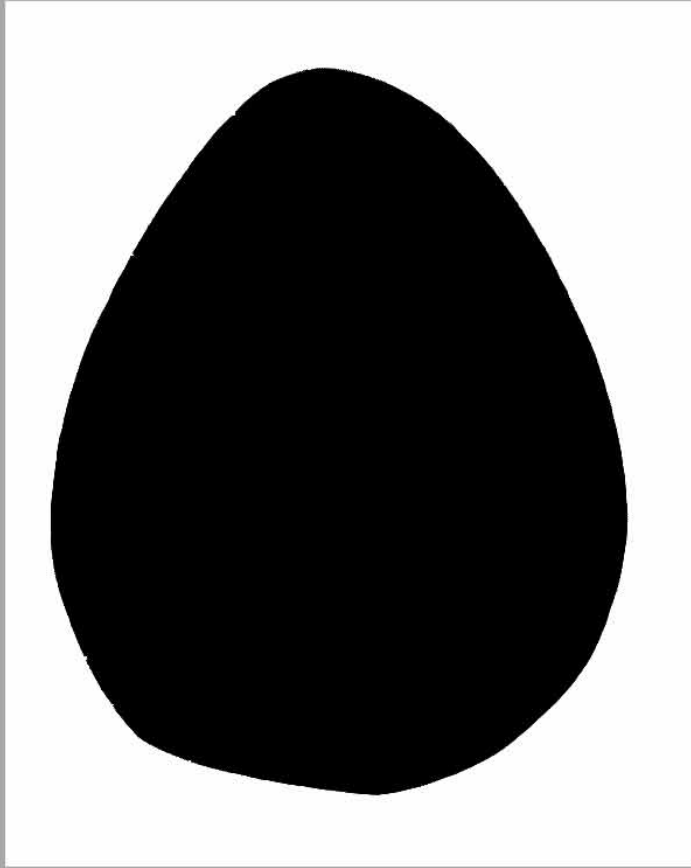


L

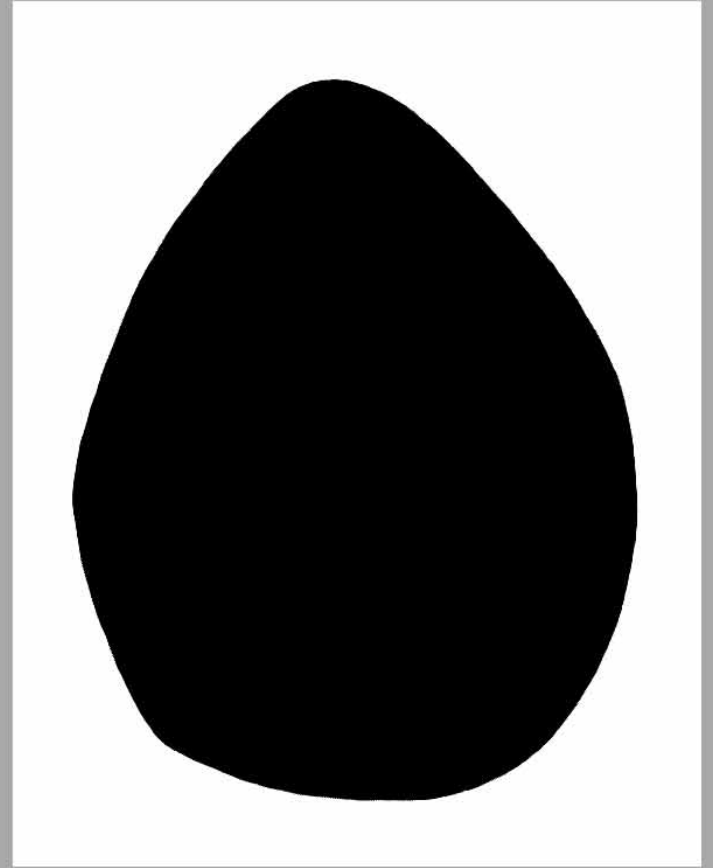
31



R



L



R

32



L

33



R

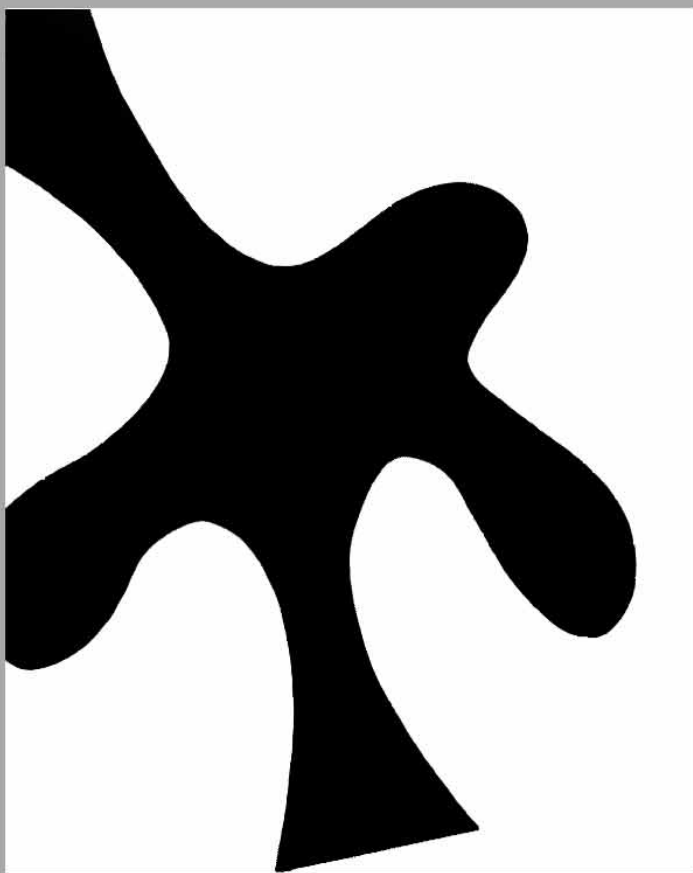


L

34

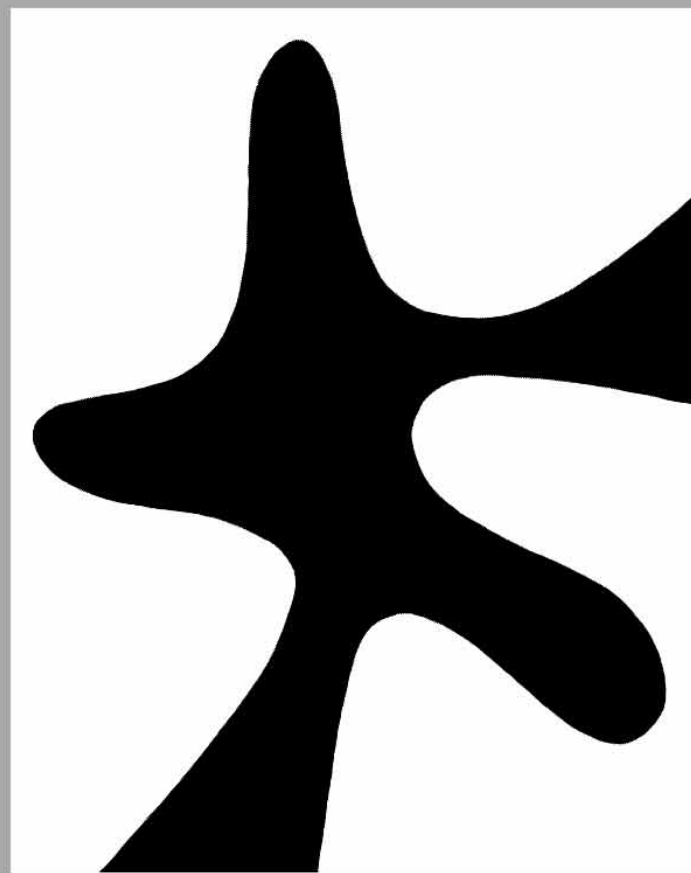


R



L

35



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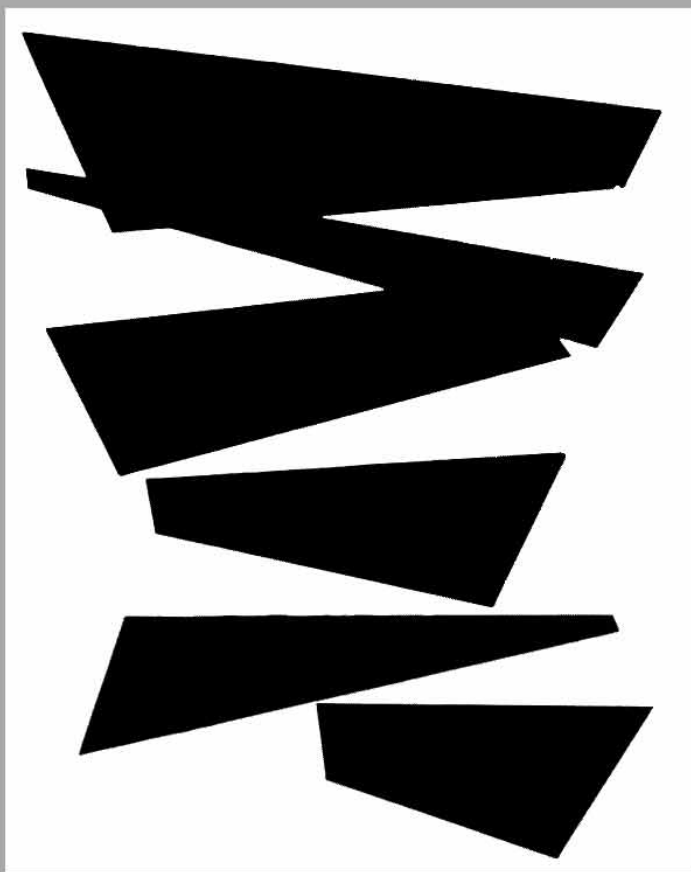


L

36

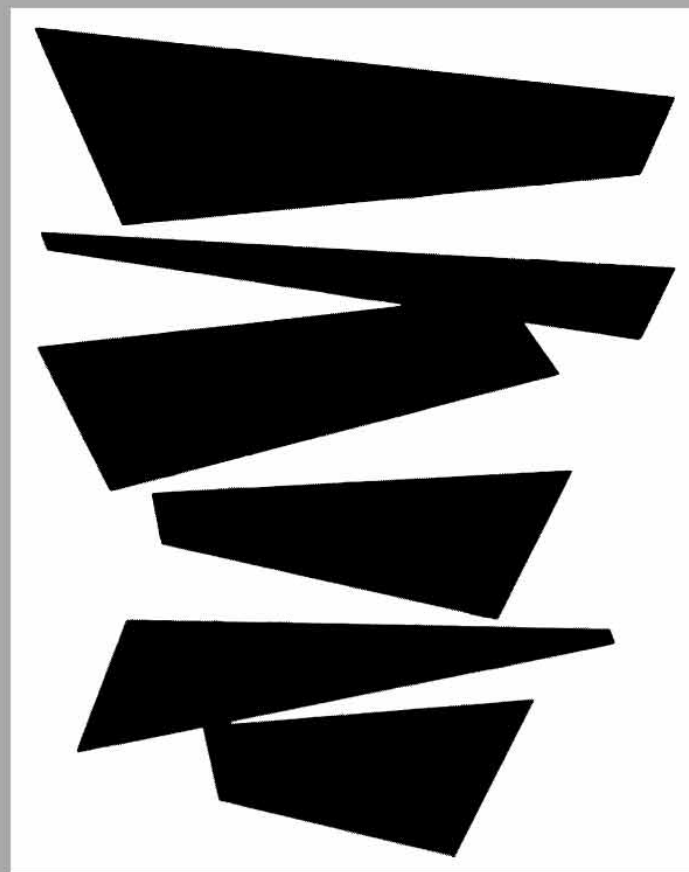


R



L

37



R



L

38

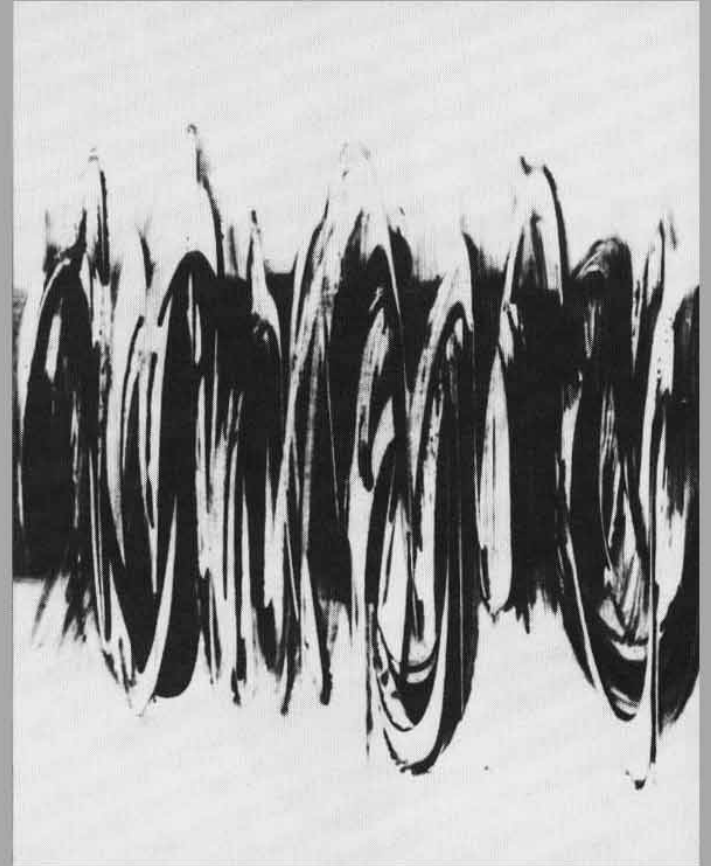


R

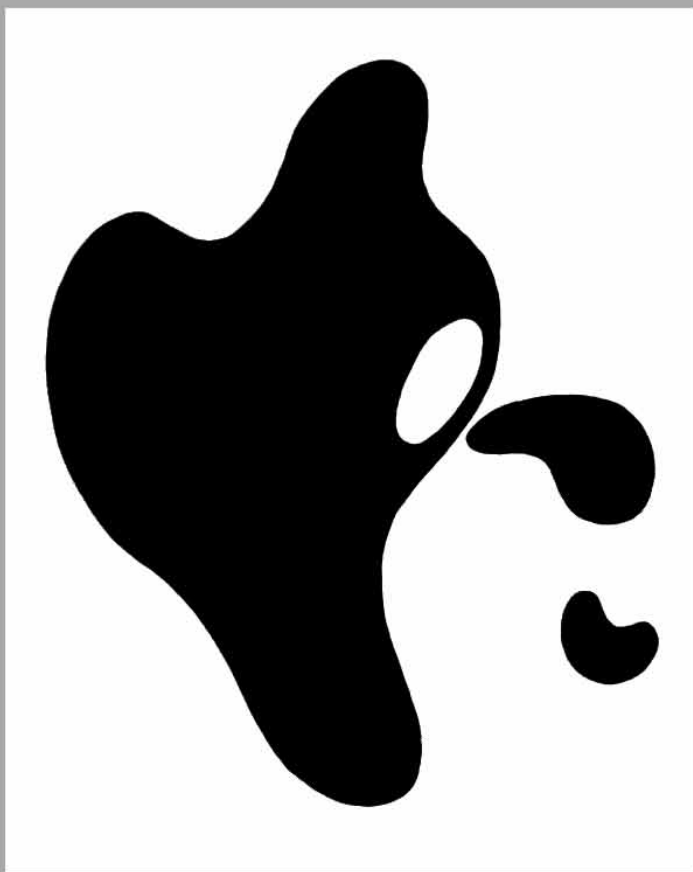


L

39



R



L

40



R



L

41



R

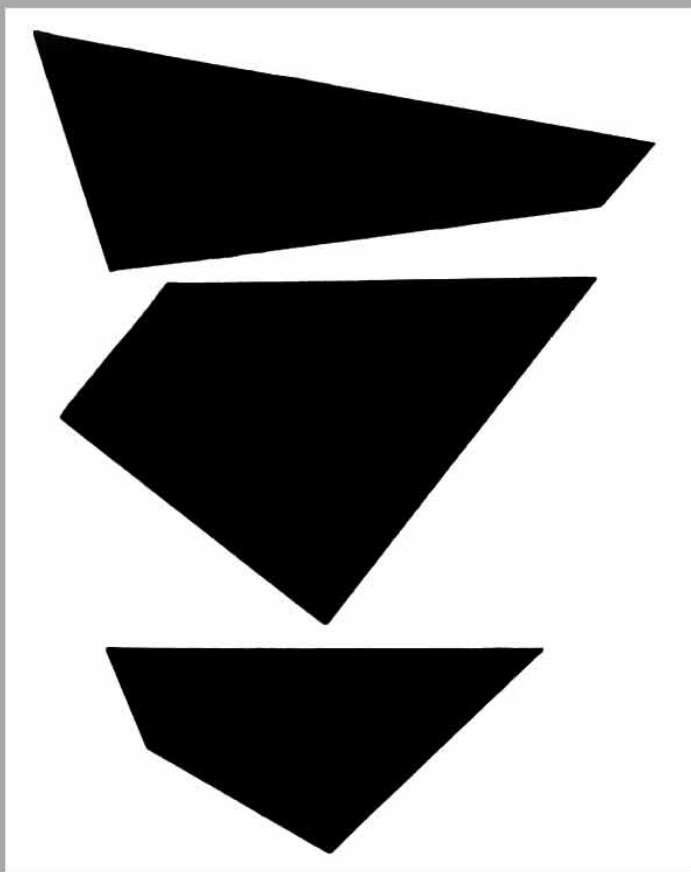


L

42

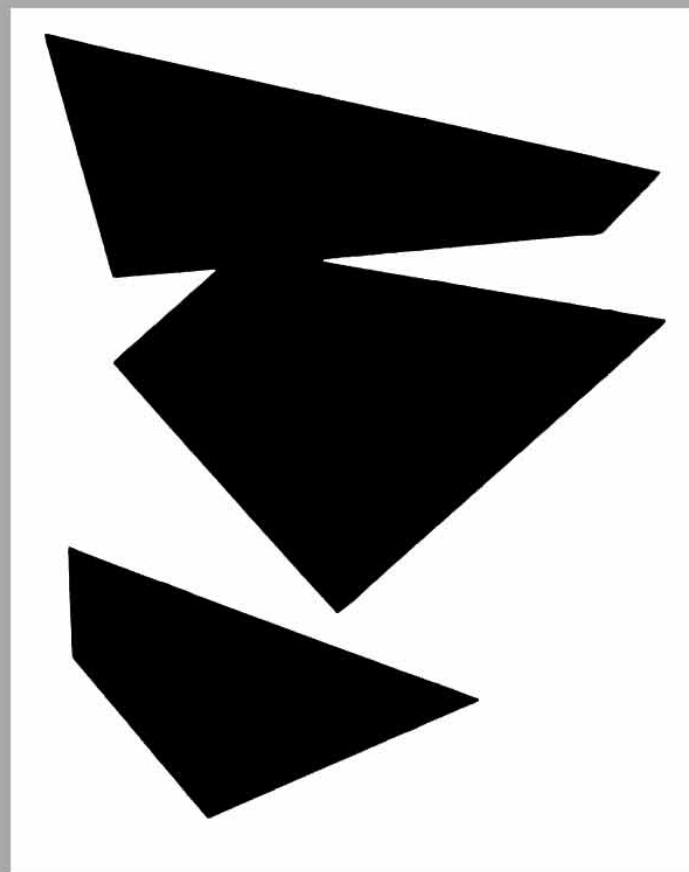


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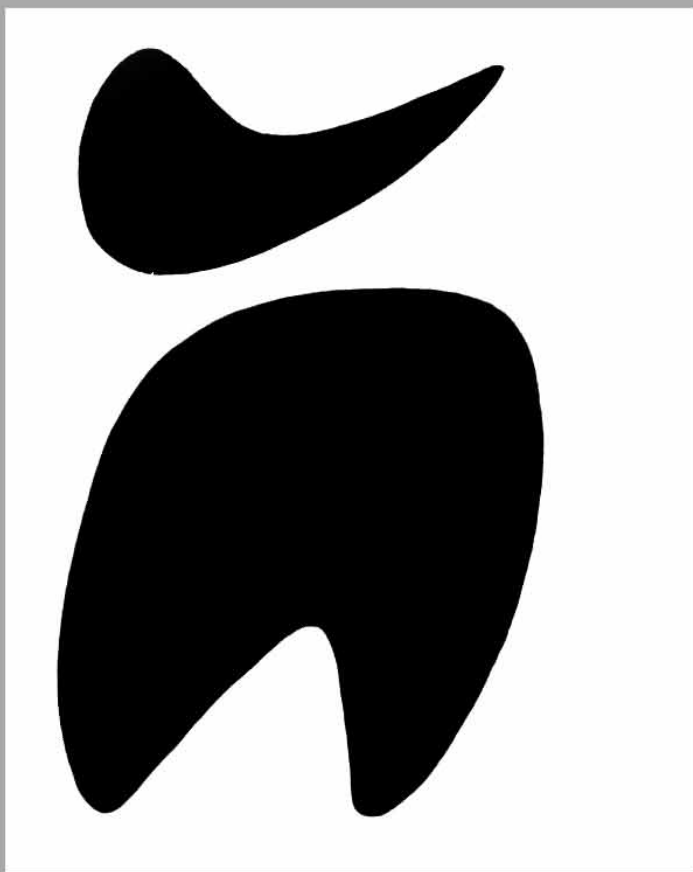


L

43



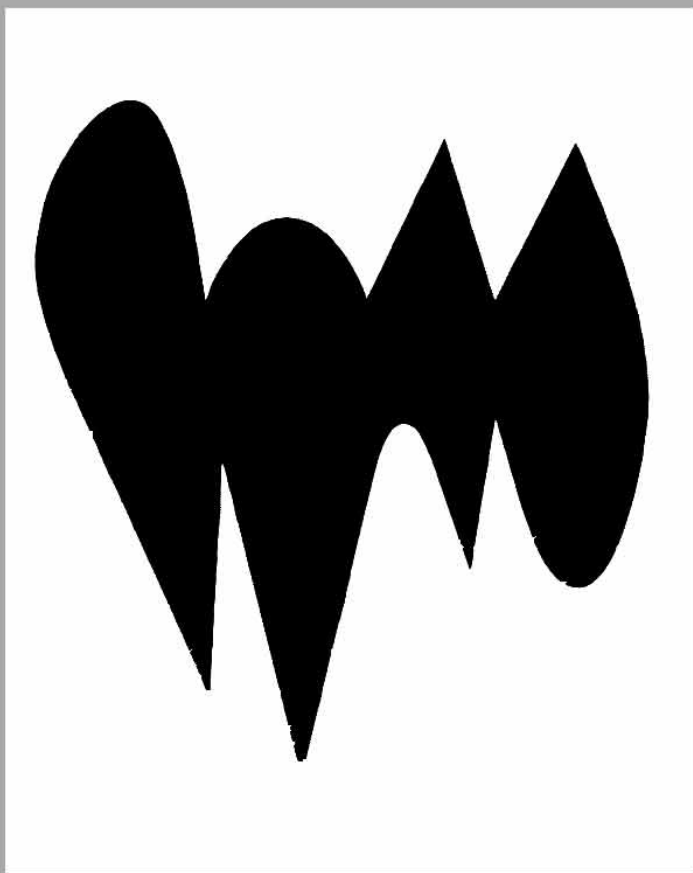
R



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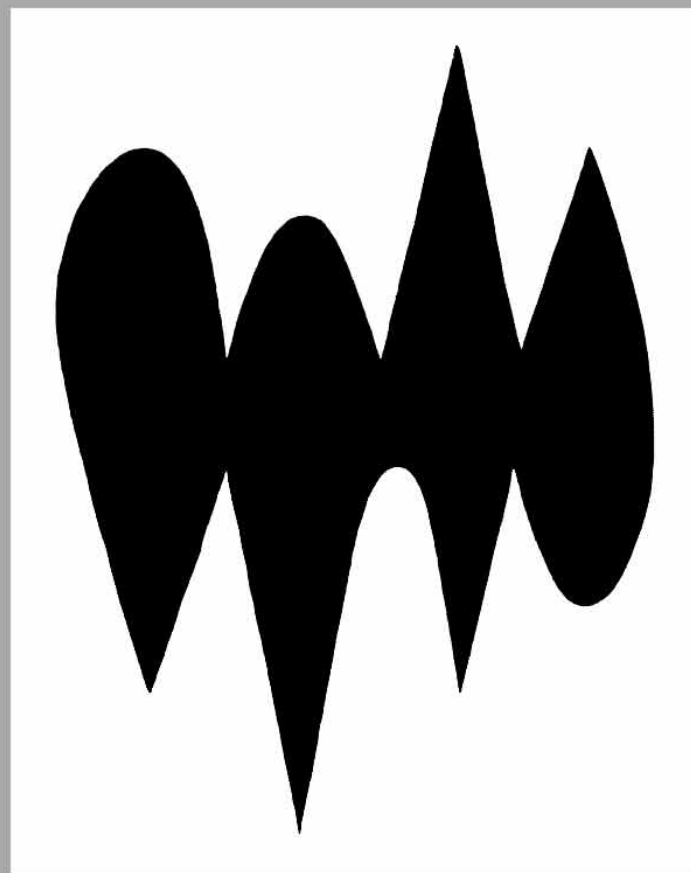


R



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45



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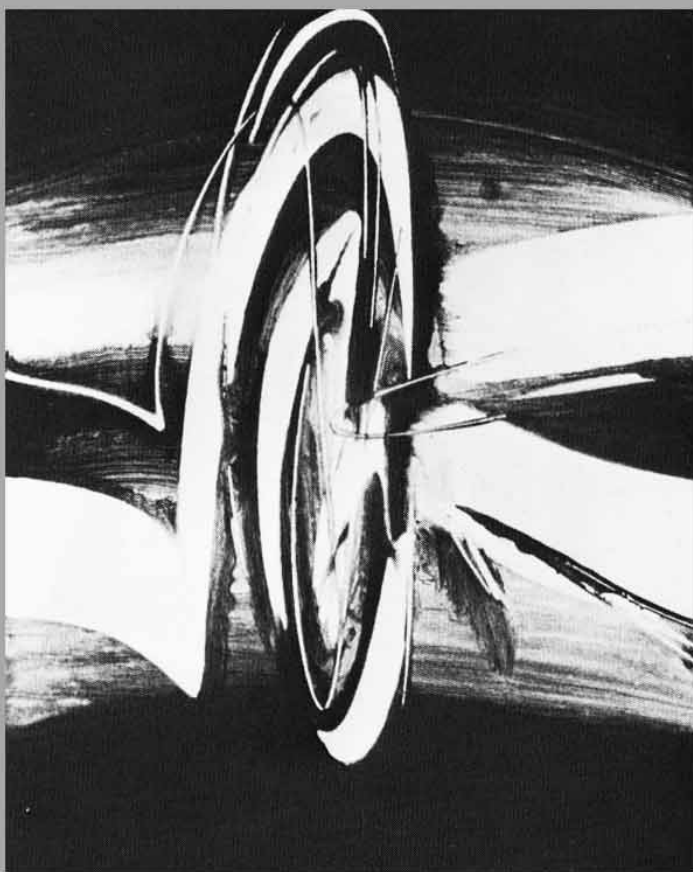


L

46



R



L

47

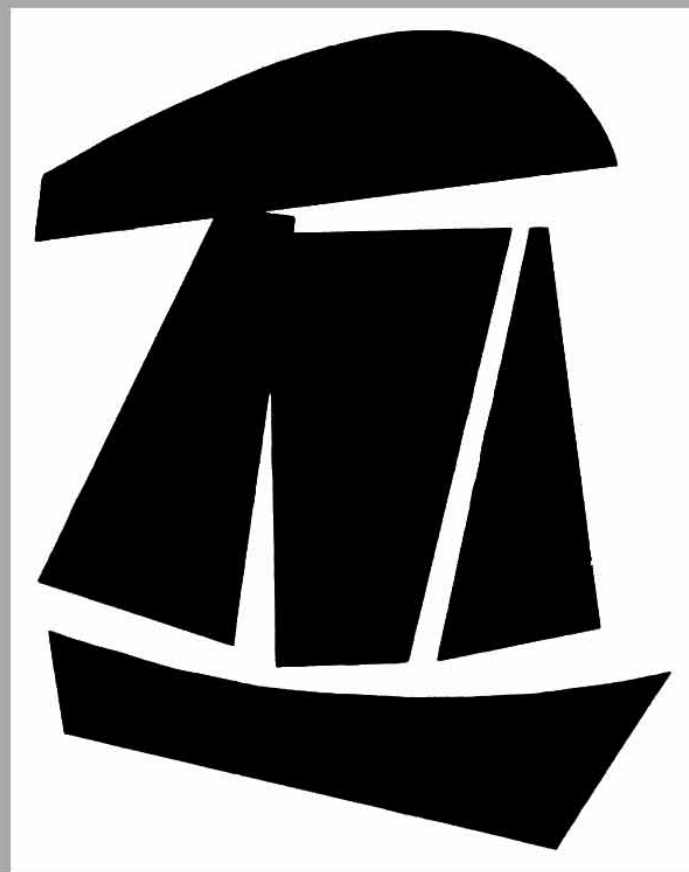


R



L

48



R



L

49



R



L

50



R

Response Sheet

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Scoring Key

1	R
2	L
3	L
4	R
5	L
6	L
7	R
8	R
9	L
10	L

11	R
12	L
13	R
14	L
15	L
16	R
17	L
18	L
19	L
20	L

21	L
22	R
23	R
24	R
25	L
26	L
27	R
28	R
29	R
30	L

31	L
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33	R
34	L
35	R
36	L
37	R
38	L
39	R
40	R

41	R
42	R
43	L
44	L
45	R
46	L
47	L
48	L
49	R
50	L

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